



Doncaster Council

Agenda

To all Members of the

HEALTH AND WELLBEING BOARD

Notice is given that a Meeting of the Health and Wellbeing Board is to be held as follows:

Venue Council Chamber, Civic Office, Waterdale, Doncaster DN1 3BU

Date: Thursday, 10th November, 2022

Time: 9.00 a.m.

BROADCASTING NOTICE

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Items for consideration

**Damian Allen
Chief Executive**

Issued on: Wednesday 2 November 2022

Governance Services Officer for this Meeting: Jonathan Goodrum
jonathan.goodrum@doncaster.gov.uk

Doncaster Metropolitan Borough Council
www.doncaster.gov.uk

Items for Consideration		Time/ Lead
1.	Welcome, introductions and apologies for absence.	2 mins (Chair)
2.	Chair's Announcements.	5 mins (Chair)
3.	To consider the extent, if any, to which the public and press are to be excluded from the meeting.	1 min (Chair)
4.	Public questions. (A period not exceeding 15 minutes for questions from members of the public. Questions/Statements should relate specifically to an item of business on the agenda.)	15 mins (Chair)
5.	Declarations of Interest, if any.	1 min (Chair)
6.	Minutes of the Meeting of the Health and Wellbeing Board held on 1st September 2022. <i>(Attached – pages 1 – 10)</i>	2 mins (Chair)
7.	South Yorkshire Integrated Care Partnership Strategy Development. <i>(Presentation/Papers attached – pages 11 – 18)</i>	30 mins (Ailsa Leighton)
8.	Update on Children and Young People's Mental Health Strategy, including the Building of Resilience in Doncaster. <i>(Presentation/Papers attached – pages 19 – 40)</i>	30 mins (Emma Price/ Martyn Owen/ Lee Golze)
9.	Doncaster Culture Strategy 2030. <i>(Presentation/Papers attached – pages 41 – 104)</i>	30 mins (Leanne Hornsby)
10.	Tackling Health Inequalities together with Partners and Communities across Doncaster Place. <i>(Presentation/Papers attached – pages 105 – 120)</i>	30 mins (Mandy Espey/ Vanessa Powell- Hoyland)

For Information Only

11. Health Protection: Minutes of Health Protection Assurance Group meetings held on 17 August 2022 and 19 October 2022.
(Attached – pages 121 – 140)

Date/time of next meeting: Thursday, 12 January 2023 at 9.00 a.m. – Council Chamber, Civic Office, Waterdale, Doncaster DN1 3BU

Members of the Doncaster Health and Wellbeing Board

Name	Job Title
Cllr Rachael Blake (Chair)	Portfolio Holder for Children's Social Care, Communities and Equalities
Anthony Fitzgerald (Vice-Chair)	Executive Place Director (Doncaster), NHS South Yorkshire Integrated Care Board
Cllr Nigel Ball	Portfolio Holder for Public Health, Leisure, Culture and Planning
Cllr Andrea Robinson	Portfolio Holder for Adult Social Care
Cllr Cynthia Ransome	Conservative Group Representative
Dr Rupert Suckling	Director of Public Health, Doncaster Council
Kathryn Singh	Chief Executive RDaSH
Steve Shore	Chair of Healthwatch Doncaster
Karen Curran	Head of Co-Commissioning, NHS England (Yorkshire & Humber)
Richard Parker	Chief Executive of Doncaster and Bassetlaw Teaching Hospitals NHS Foundation Trust
Phil Holmes	Director of Adults, Health & Wellbeing, Doncaster Council
Riana Nelson	Director of Learning, Opportunities & Skills, Doncaster Council
Chief Superintendent Ian Proffitt	District Commander for Doncaster, South Yorkshire Police
Ellie Hunneyball	Group Manager, South Yorkshire Fire and Rescue
Dan Swaine	Director of Economy & Environment, Doncaster Council
Dave Richmond	Chief Executive, St Leger Homes
Laura Sherburn	Chief Executive, Primary Care Doncaster
Lucy Robertshaw	Health and Social Care Forum Representative
Cath Witherington	Chief Executive, Voluntary Action Doncaster

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Agenda Item 6

DONCASTER METROPOLITAN BOROUGH COUNCIL

HEALTH AND WELLBEING BOARD

THURSDAY, 1ST SEPTEMBER, 2022

A MEETING of the HEALTH AND WELLBEING BOARD was held in the COUNCIL CHAMBER, CIVIC OFFICE, WATERDALE, DONCASTER DN1 3BU on THURSDAY, 1ST SEPTEMBER, 2022, at 9.00 a.m.

PRESENT:

Chair - Councillor Rachael Blake, Cabinet Member for Children's Social Care, Communities and Equalities

Vice-Chair - Anthony Fitzgerald, Executive Place Director, NHS South Yorkshire ICB

Councillor Nigel Ball, Cabinet Member for Public Health, Leisure, Culture and Planning

Councillor Andrea Robinson, Cabinet Member for Adult Social Care

Councillor Cynthia Ransome, Conservative Group Representative

Dr Rupert Suckling, Director of Public Health, Doncaster Council

Steve Shore, Chair of Healthwatch Doncaster

Phil Holmes, Director of Adults, Health and Wellbeing, Doncaster Council

Ellie Hunneyball, Group Manager, South Yorkshire Fire and Rescue

Lucy Robertshaw, Director (Arts and Health), Darts (representing Health & Social Care Forum)

Cath Witherington, Chief Executive, Voluntary Action Doncaster

Sheila Lloyd, Deputy CEO, RDaSH (substitute for Kathryn Singh)

Zoe Lintin, Chief People Officer, Doncaster & Bassetlaw Teaching Hospitals (substitute for Richard Parker)

Lee Golze, Assistant Director of Partnerships, Early Interventions and Localities, Doncaster Council (substitute for Riana Nelson)

Also in Attendance:

Councillor Glynis Smith

Mr Tim Brown

Dr Victor Joseph, Consultant in Public Health, Doncaster Council

Allan Wiltshire, Head of Policy Performance and Intelligence, Doncaster Council

Laurie Mott, Senior Strategy and Performance Manager, Doncaster Council

Mitchell Salter, Senior Policy and Insight Manager, Doncaster Council

Holly Campbell, Public Health Improvement Coordinator, Doncaster Council

Ruth Bruce, Doncaster Place

Laura Booth, Public Health Improvement Officer, Doncaster Council

Rachael Leslie, Deputy Director of Public Health, Doncaster Council

Marie Rogerson, Public Health Registrar, Doncaster Council

Clare Henry, Public Health Service Manager, Doncaster Council

Carrie Wardle, Public Health Specialist, Doncaster Council

16 WELCOME, INTRODUCTIONS AND APOLOGIES FOR ABSENCE

It was noted that apologies had been received from Richard Parker (Doncaster and Bassetlaw Teaching Hospitals), Kathryn Singh (RDaSH) and Riana Nelson (Doncaster Council).

The Chair welcomed Dr Nabeel Alsindi, GP and Place Medical Director (Doncaster) to the meeting.

17 APPOINTMENT OF VICE-CHAIR

It was moved and seconded that Anthony Fitzgerald, Executive Place Director for NHS South Yorkshire, be appointed as Vice Chair of the Health and Well Being Board for the 2022/23 Municipal Year.

RESOLVED that Anthony Fitzgerald be appointed as Vice Chair of the Health and Wellbeing Board for 2022/23.

18 CHAIR'S ANNOUNCEMENTS

The Chair announced that Doncaster Health and Wellbeing Board had been asked to nominate 5 members of the new South Yorkshire Integrated Care Board. As a consequence, she confirmed that the nominations were:

Damian Allen - Chief Executive, Doncaster Council,
Cllr Rachael Blake - Chair HWB
Rupert Suckling – Director of Public Health, Doncaster Council,
Cllr Nigel Ball - Cabinet Member for Public Health, Leisure, Culture and Planning,
Dolly Agoro - Co-chair Inclusion and Fairness Forum

It was noted that following the Board's endorsement, these nominations would need to be formally ratified by Mayor Ros Jones as Executive appointments to an outside body and the ICS would be notified accordingly.

19 PUBLIC QUESTIONS

Mr Tim Brown put the following statement and questions to the Board:

“Thank you for the opportunity to speak in front of so many distinguished leaders and officers.

I am grateful to Reni Eddo-Lodge and her inspirational book, “Why I am no longer talking to white people about race” to help me understand structural racism and micro aggressions.

I attend these meetings in good faith to offer a race equality lens and support to enable the board to address ethnic minority health inequalities in the context of access, experience and outcomes.

From reading Reni Eddo Lodge book:-

'I do now feel that entering into conversation with defiant white people is a frankly dangerous task for me. As the heckles rise and the defiance grows, I have to tread incredibly carefully, because if I express frustration, anger or exasperation at their refusal to understand, they will tap into their pre-subscribed racist tropes about angry black people who are a threat to them and their safety.'

It is very likely that the Team Doncaster leaders and their white friends will conspire and rally around, ignore, disbelieve, rewrite history and make lies the truth. I will be subjected to further punishment for having the temerity to champion an anti racist and aspirational Doncaster!

Trying to engage with the Council and navigate the structural racism that was independently verified by Professor Gus John is why black citizens are increasingly tired of fighting for our basic rights.

With little or none of Professor Gus John report recommendations ever being implemented, it comes as no great surprise that in 2022 social work practitioners are still failing to properly record the ethnicity of children and young people reference the recent Ofsted report in Doncaster children services

Once again and year after year the race equality fundamentals are overlooked and there appears to be no accountability for failing to meet the cultural needs of black children and young people?

It is in this context that I respectfully ask what exactly does good race equality progress look like in 12 month, 3 and 5 years and whether an assurance can be given that a review of recording the ethnicity of service users will be seen as a priority across the health and wellbeing board?"

In reply, the Chair, Councillor Rachael Blake stated that with regard to Mr Brown's comments, this Board had never been defensive or defiant and had always welcomed the views expressed by Mr Brown, however offensive these might be to people in terms of calling them racists as he had done in previous meetings. She explained that there had been much reflection in Doncaster over the last few years on where we are in terms of the governance arrangements, in terms of recognising our failures and in terms of recognising instances of systemic racism, not just in Doncaster, but everywhere and how that manifests itself. And she confirmed that new governance arrangements had been put in place. The Chair confirmed that she had also read the book quoted by Mr Brown, and had found it to be very interesting.

The Chair stated that we have in place in Doncaster a number of opportunities to get involved, one of which was the Minorities Partnership Board, Chaired by Dr Victor Joseph, which she believed Mr Brown had attended at its last meeting. The Chair was aware from having attended those meetings that Dr Joseph ran them in a very open, transparent and welcoming way.

In terms of the Children's Trust, the Chair stated that it was acknowledged that there were issues with recording ethnicity and outcomes for children with the Mosaic software, and this had been discussed publicly at Cabinet and Full Council meetings. It was an issue that was being addressed urgently and no doubt would be raised by Ofsted when they visited again at the end of this month.

In terms of action being taken, the Chair stated that she believed at the last meeting she had connected Mr Brown with Pam Allen at the Children's Trust. The Chair explained that she was due to attend a meeting this afternoon with the Inclusion and Fairness Forum and colleagues from Children's Services to look at further steps that could be taken to address the inequity and inequality we have in provision for black children and she was expecting that meeting to be very successful. The Chair added that she had also had an interesting meeting yesterday with the Director of TellMAMA regarding hate crime which would be discussed as a topic at another partnership body in the near future, to ensure that all residents of Doncaster feel welcome, which is what this Board, the Council and all its partners wanted to achieve.

In concluding, the Chair thanked Mr Brown for his comments and encouraged him to try and get involved in the governance arrangements that had been set up in the light of recent reflections and the improvements that were being implemented.

20 DECLARATIONS OF INTEREST, IF ANY

There were no declarations of interest made at the meeting.

21 MINUTES OF THE MEETING OF THE HEALTH AND WELLBEING BOARD HELD ON 9TH JUNE 2022

RESOLVED that the minutes of the meeting of the Health and Well Being Board held on 9th June, 2022, be approved as a correct record and signed by the Chair.

22 HEALTH PROTECTION UPDATE

Dr Victor Joseph gave a presentation to the Board which provided an update on health protection work, focusing on COVID-19, and preparation for winter in relation to vaccination for COVID and Flu.

In particular, the presentation highlighted the following key points:

- Progress in the last quarter, including a review of the local health protection approach and learning from COVID.
- The latest position in relation to COVID-19 rates in Doncaster, including hospital admissions.
- Details of the Winter Plan for the delivery of the autumn COVID-19 booster and flu vaccine programme were outlined.

During subsequent discussion, Dr Rupert Suckling stated that it was pleasing to note that the national COVID alert level had now been reduced to level 2, which was an indication that although the virus was still circulating, it was not causing particular pressures on the health and care service, as before.

Anthony Fitzgerald confirmed that he was confident that the NHS would have the capacity to deliver the flu and COVID vaccination programme over the autumn period. He stated, however, that there were risks, such as 'vaccine apathy' amongst the population and that all partner organisations had a responsibility for promoting the vaccination programme and engaging with communities to encourage take up of the

vaccines. Anthony added that it was important that vulnerable people were given priority to receive the vaccines, and he stressed the need to get the workforce vaccinated at the earliest opportunity, as there were currently gaps in the workforce and this presented an additional risk in terms of delivering services over the winter.

After other Board members had commented on the importance of raising awareness of the vaccinations to combat the risk of apathy, it was

RESOLVED to note the update on health protection for the people of Doncaster.

23 NHS SOUTH YORKSHIRE INTEGRATED CARE BOARD UPDATE

The Board received a presentation by Anthony Fitzgerald which provided a detailed update on the development of the South Yorkshire Integrated Care System and Doncaster place. This included information on the establishment of the SY Integrated Care Board and its Governance structure, including Committees, Partnerships and Delivery Groups. Information was also provided on the Place Based Health and Care Partnerships and how these would operate.

During subsequent discussion, Board members made a range of comments/observations, including the following:-

- Dr Rupert Suckling referred to the ICB's stated Purpose, which included 'eliminating health inequalities' and felt that while it was great to see ambition, this would be a challenging target to achieve unless radical new approaches were adopted. Dr Suckling also spoke of the need to ensure that staff were empowered to make the best decisions for patients and that momentum in the system was maintained, without the governance structures slowing things down. In reply, Anthony Fitzgerald confirmed that local decision making by staff would be encouraged, and he acknowledged that more could be done in supporting staff to work in a more integrated way, now that everyone was working together under a single budget.
- In reply to a query, Anthony explained that within the key priorities across the ICB, there were elements of commonality and the intention was to charge the alliances and federations of either Acute Trusts, Mental Health Trusts and Children's Trusts to come together and identify the areas of commonality which would then inform future commissioning.
- Steve Shore spoke of the importance of remembering to see things from the perspective of patients and considering whether the average citizen would understand the changes being implemented and how these might impact on their lives, as in reality, residents were only interested in how long they would have to wait for GP and hospital appointments, or how long they would have to wait to be seen in A&E departments. In response, Anthony Fitzgerald stated that he fully understood the need for effective and meaningful communications with the public with regard to health service delivery, particularly at a time when the offer for the public had changed since the COVID pandemic, in terms of expectations of face to face appointments with GPs for example, and conversations were needed about what the new reality was and how services would be delivered in future.

- Arising from a comment by Councillor Glynis Smith, the Board discussed the need for all partners across the South Yorkshire ICB to work closely together in identifying instances of best practice and eliminating poor working practices.

RESOLVED to note the presentation and update from NHS South Yorkshire.

24 UPDATE ON DONCASTER JOINT STRATEGIC NEEDS ASSESSMENT

The Board received a presentation by Laurie Mott, Senior Strategy and Performance Manager and Allan Wiltshire, Head of Policy Performance and Intelligence, which gave an update on the work carried out to date on the 2022 JSNA, the Work Plan and the enabling infrastructure.

In summarising the results of the first tranche of data from the 2021 Census, Laurie Mott explained that the Census was incredibly important to the Health and Wellbeing Board, as it provided a rich data set on the health, social and economic environment in Doncaster. It was noted that a substantial amount of data was still to come and this would not be available until the end of the year or early next year, so a more detailed insight into the findings of the Census would be provided at a future meeting of the Board when the data was released.

Allan Wiltshire then presented the JSNA work plan for 2022-23 and highlighted the following key areas of work to be covered:-

- SEND (Special Educational Needs & Disabilities) – an investigation and equalities profile would be carried out in relation to children registered as SEND;
- ‘Core 20+5’ – this was an NHS framework looking at health inequalities for the most deprived communities nationally. Joint analysis between the Council, ICB and NHS Health providers would look at the health inequalities and outcomes in 5 clinical areas;
- Adult Social Care Access and Inequalities – work would be undertaken in analysing data sets to look at inequalities in relation to Adult Social Care services;
- Census – further census data was due to be published later this year and this would inform a more detailed and up to date understanding of Doncaster’s population;
- Combatting Drugs Partnership – joint analysis would be carried out between the Council, local NHS bodies and South Yorkshire Police to inform the ‘Harm to Hope’ Strategy. A local partnership board had been established to deliver this new national 10 year policy framework locally, and a needs assessment would be completed locally to inform a more detailed understanding of this area.

In noting that healthy life expectancy in women had fallen for the fourth year in a row to 56 years (down 5 years in 5 years), the Chair asked if this issue was included in the JSNA work plan as a priority area. In reply, the officers explained that this could be added to the work plan, but that it would be ordinarily picked up in the outcomes framework. The Board agreed that this decline needed to be examined in more detail as a priority in order to identify the reasons for this fall and possible measures to deal with it. Dr Rupert Suckling added that the Health and Wellbeing Strategy did not

currently have a specific gender focus and he felt that this was something to consider when the Strategy was refreshed.

Anthony Fitzgerald stated that there was a need to place healthy life expectancy at the forefront of our priorities and when refreshing plans and strategies, as there were significant variations across Doncaster and the trend was heading in the wrong direction.

Lucy Robertshaw highlighted that the average age of women taking part in the weekly Dance On sessions delivered by Darts was 79, and as part of this work, data had been collected in conjunction with Leeds University which included evidence of what engaged and motivated people to get active and participate in sessions like the Dance On programme, and she said this could be fed in to any work looking into healthy lives, particularly women's life expectancy. Lucy also felt it was important to remember that people with learning disabilities were likely to die 12 to 15 years earlier compared to the general population, so it was very important not to forget that cohort of people too in any studies.

Laurie Mott pointed out that many analytic resources at the Council and at what was formerly called Public Health England had been taken up with COVID related work during the pandemic and that, as a result, a large number of Indicators had not been updated over the past 3 years, so he advised that there could be more shocks in store in terms of Indicators that might have declined over this period in the absence of staff having the capacity to monitor them closely.

After the Board had discussed the need to raise staff awareness of the revitalised data observatory online resource, it was

RESOLVED:-

- 1) To note the findings of the JSNA to date; and
- 2) Subject to the above comments, to note the JSNA Work Plan.

25 FAIRNESS AND WELLBEING COMMISSION UPDATE

The Board received a presentation by Allan Wiltshire which provided a progress update on the establishment of the Fairness and Wellbeing Commission. It was noted that the Commission would be an independent body tasked by the Health and Wellbeing Board in Doncaster. It would work to produce a report with some clear areas of focus that would improve well-being for residents.

Allan gave further details on the membership composition of the Commission, which included representation from Team Doncaster, local frontline organisations and the independent sector. The presentation also outlined the planned work programme of the Commission, comprising a number of sessions on a wide range of topics, commencing in November 2022 and running through to May 2023, followed by the drafting of the Commission's report in the summer of 2023. Allan concluded by summarising the next steps, and confirmed that regular update reports would be brought to this Board on the Commission's progress.

During subsequent discussion, Dr Rupert Suckling pointed out that the Commission's programme did not currently include a session dealing specifically with Health and he felt that this was something that the Board may wish to keep under review with a view to possibly adding in a focus session on this topic at some point.

Dr Suckling also stressed that while the Commission would be reporting on the cost of living crisis as part of its work programme, Doncaster Council and Team Doncaster partners were taking action now in identifying ways of alleviating the situation for those affected. It was agreed that a briefing on the cost of living crisis and actions being taken would be circulated to Board members outside of the meeting.

In reply to a query by Steve Shore as to whether Healthwatch Doncaster had been formally invited to sit on the Fairness and Wellbeing Commission, as the report stated that their representation was 'to be confirmed', Allan Wiltshire stated that he would pick this up with Steve outside of the meeting.

Councillor Nigel Ball referred to the Programme and the reference in the Commission's first session to 'some form of lunch/exercise to bring the Commission together', and expressed the opinion that it would be inappropriate for the Commission to be seen to be enjoying a lunch at such a sensitive time when people were struggling with the cost of living crisis, and it was suggested that Commission members should instead be asked to bring their own lunch to the session if they wished.

RESOLVED to note the presentation and update on the Fairness and Wellbeing Commission.

26 PUTTING LOCAL PEOPLE AT THE HEART OF THE DONCASTER HEALTH AND WELLBEING BOARD

The Board received and discussed a briefing paper by Dr Rupert Suckling, Director of Public Health which proposed a set of approaches, commitments and areas of focus for the Board to consider, aimed at improving engagement with local people.

It was proposed by the Chair that a Task and Finish Group of Board Members, including Steve Shore, Lucy Robertshaw, Cath Witherington and some of the Elected Members, plus any other interested Board members, should meet to discuss in more detail the suggested areas of focus for improving this Board's engagement with local people.

Phil Holmes commented that all of the partner organisations represented on this Board had their own methods of engaging with people and he felt it would be useful if they could be asked to share this information with a view to identifying how this could then link in with this Board to find effective ways of connecting with residents. In reply, the Chair agreed that such a conversation would be useful and suggested that this could be picked up once the Task and Finish Group had met and shared its findings with the wider Board membership.

RESOLVED that a Task and Finish Group meeting be convened to consider in more detail the options for improving the Board's engagement with local people, as set out in the briefing paper.

27 DONCASTER ECONOMIC STRATEGY

The Board received a presentation by Mitchell Salter, Senior Policy and Insight Manager, on the development of a new Economic Strategy for Doncaster. Mitchell gave an overview of the established strategic goals that would feed into the Strategy and outlined the factors that were influencing the Council's thinking in the development of the new Strategy, including regenerative principles, circular economics and qualitative growth. The presentation also summarised the key themes that had been emerging and the Board noted, in particular, that the Strategy would have an increased focus on health.

Discussion followed, during which Board members welcomed the fact that health was at the centre of the Strategy and that the strong connection between health and the economy was being recognised.

Anthony Fitzgerald informed the Board that Chief Financial Officers and Finance Directors were currently undertaking a piece of work to identify what a financial health and care strategy would look like. He spoke of the need to have a proper efficiency programme in place across all partner organisations, together with a targeted prioritisation and allocation approach to determine where money should be spent.

Dr Nabeel Alsindi highlighted the connections between people's health and their work, which were often evident from his dealings with patients. He stated that illnesses and poor health linked to people's work impacted not only on the individuals concerned but also on businesses and the wider economy. He also stressed the importance of workplaces being healthy environments for staff, as this was a major contributor to healthy life expectancy.

Phil Holmes requested that an explicit connection with family carers was made in the work on the Economic Strategy. He advised that a Carers Strategy had recently been produced, along with an associated action plan, and that these were due to be considered by the Council's Health and Adult Social Care Overview and Scrutiny Panel later this month.

Following discussion, the Chair encouraged partners in the meeting to contribute towards the Strategy and contact Mitchell with any comments/feedback on the contents. It was noted that a consultation forum on the Strategy was due to be held in October which would have input from the health and care sector, and a further report with the finalised Strategy would come back to this Board in November 2022.

RESOLVED to note the contents of the presentation.

28 COMPASSIONATE APPROACH - DONCASTER TALKS CONSULTATION

The Board received a presentation by Holly Campbell, Public Health Improvement Co-ordinator, summarising the findings from the consultation carried out to help inform the development of the compassionate approach to weight. Holly began by explaining that today's presentation would highlight the findings from the consultation questions that were considered to be most relevant to this Board, but that the full findings of the consultation would be made available to Board members for further reading outside of the meeting.

It was reported that the consultation had comprised 3 surveys, two of which were open to Doncaster residents, and the third aimed solely at health and wellbeing professionals. Survey 1 (Doncaster residents) had asked questions about food, eating habits, physical activity and health behaviours. Survey 2 (Doncaster residents) had focused on experiences of weight management, weight stigma and attitudes to health. Survey 3 (health and wellbeing professionals) had asked questions aimed at understanding perceptions around the relationship between weight and health and potential levels of weight stigma within the sector.

The presentation then summarised the key findings from the survey questions covering the following topics:-

- What does good health mean to you?
- What does good wellbeing mean to you?
- Access and availability of food
- Feeding children
- What would your child have as a snack?
- Food and advertising
- Physical activity
- Experiences of weight management
- Weight stigma
- Acceptability amongst professionals

It was reported that a training package was being developed to support health and wellbeing professionals in implementing the compassionate approach to weight, and any Board members and elected members interested in taking part in the pilot of this package were invited to contact Holly. The Board noted that engagement with the public would be continuing, and that a public patient engagement group had been set up which would meet regularly to receive feedback from residents to help inform the development of the compassionate approach. The findings would also be communicated to the public via the Doncaster Talks website, which would explain how the information gathered from the consultation would be used to inform current work streams.

Dr Rupert Suckling advised that, regarding the issue of junk food advertisements, the Council would be looking at the possible restriction of such advertising on Council-owned advertising spaces in the Borough.

RESOLVED to note the contents of the presentation.

CHAIR: _____

DATE: _____



Doncaster Council

Doncaster
Health and Wellbeing Board

Date: 10 November 2022

Subject: South Yorkshire Integrated Care Partnership Strategy Development

Presented by: Ailsa Leighton, Acting Director Strategy & Delivery, South Yorkshire ICB

Purpose of bringing this report to the Board	
Decision	
Recommendation to Full Council	
Endorsement	
Information	x

Implications		Applicable Yes/No
DHWB Strategy Areas of Focus	Substance Misuse (Drugs and Alcohol)	Yes
	Mental Health	Yes
	Dementia	Yes
	Obesity	Yes
	Children and Families	Yes
Joint Strategic Needs Assessment		Yes
Finance		Yes
Legal		No
Equalities		Yes
Other Implications (please list)		

How will this contribute to improving health and wellbeing in Doncaster?
<p>The Health and Care Act 2022 amends the Local Government and Public Involvement in Health Act 2007 and requires integrated care partnerships (ICPs) to write an integrated care strategy to set out how the assessed needs (from the joint strategic needs assessments (JSNA)) can be met through the exercise of the functions of the integrated care board, partner local authorities or NHS England (NHSE). Integrated care strategies should be published by December 2022.</p> <p>The expectation of integrated care strategies is that they will build on existing work and momentum to further the transformative change needed to tackle challenges such as:</p> <ul style="list-style-type: none"> • reducing disparities in health and social care • improving quality and performance

- preventing mental and physical ill health
- maximising independence
- preventing care needs, by promoting control, choice and flexibility in how people receive care and support

Work is taking place across South Yorkshire on the journey of strategy development, cognisant not only of all the work done to date within each place, but also the short timescales for the strategy to be published. It is therefore expected that over time the integrated care strategy will mature and develop and that it will be refreshed as JSNAs are updated. Engagement is also key to the integrated care strategy development, and the discussion at the Health and Wellbeing Board forms part of that engagement.

Recommendations

The Board is asked to:-

- Note the guidance on the preparation of integrated care strategies;
- Note the requirement that the strategy will be published by December 2022; and
- Discuss the emerging South Yorkshire Integrated Care Partnership Strategy as noted in the attached report and the up to date position as presented during the meeting on 10 November 2022

South Yorkshire Integrated Care Partnership Strategy Development

1 Introduction

The Health and Care Act 2022 amends the Local Government and Public Involvement in Health Act 2007 and requires integrated care partnerships (ICPs) to write an integrated care strategy to set out how the assessed needs (from the joint strategic needs assessments (JSNA)) can be met through the exercise of the functions of the integrated care board, partner local authorities or NHS England (NHSE).

On 29 July 2022, the Department of Health & Social Care published “Guidance on the preparation of Integrated Care Strategies”

<https://www.gov.uk/government/publications/guidance-on-the-preparation-of-integrated-care-strategies/guidance-on-the-preparation-of-integrated-care-strategies>

This guidance sets out further detail with regards to the requirements of the strategy, noting that it will build on existing work and momentum to further the transformative change needed to tackle challenges such as:

- reducing disparities in health and social care
- improving quality and performance
- preventing mental and physical ill health
- maximising independence
- preventing care needs, by promoting control, choice and flexibility in how people receive care and support

The purpose of the paper is to:

- outline the key points from the guidance
- set the context for a discussion at the Doncaster Health and Wellbeing Board with regards to development of the South Yorkshire integrated care strategy
- outline the progress made to date in the development of the South Yorkshire integrated care strategy

2 Integrated Care Strategy Guidance

The “Guidance on the preparation of Integrated Care Strategies” contains 2 sections of statutory guidance on the strategy preparation, including involvement and content, and a section of non-statutory guidance relating to the publication and review of the integrated care strategy.

The guidance also notes that integrated care strategies should set the direction of the system and set out how commissioners in the NHS and local authorities, working with providers and other partners, can deliver more joined-up, preventative, and person-centred care for their whole population, across the course of their life.

2.1 Timeframe for developing the Strategy

It is expected that integrated care strategies will be published by December 2022. It is recognised that during 2022-23 the time available to develop an initial strategy will therefore be shorter than desired and that this may limit the breadth and depth of the initial strategy. Over time it is expected that that the integrated care strategy will mature and develop and that it will be refreshed as JSNAs are updated.

2.2 Fit with other planning responsibilities

Local health and wellbeing boards remain responsible for producing both the JSNA and the joint local health and wellbeing strategy. The integrated care strategy should complement the production of these local strategies. It should identify where needs could be better addressed at integrated care system level and bring learning from across places and the system to drive improvement and innovation.

Integrated Care Boards are also responsible for developing a 5 year forward plan, by April 2023, which will in effect determine how the strategy will be realised. Furthermore, operational plans will also be required for years 1 and 2 of the plan, setting out the finer details of local delivery.

2.3 Statutory requirements of the strategy

In preparing the integrated care strategy each ICP must have regard to guidance issued by the Secretary of State (including the guidance referenced in this paper). Alongside this requirement ICPs, when preparing an integrated care strategy, must also consider the areas below:

- The integrated care strategy **must** set out how the ‘assessed needs’ from the JSNA, in relation to its area, are to be met by the functions of integrated care boards for its area, NHSE, or partner local authorities.
- In preparing the integrated care strategy, the ICP **must**, in particular, consider whether the needs could be more effectively met with an arrangement under section 75 of the NHS Act 2006.
- The ICP **may** include a statement on better integration of health or social care services with ‘health-related’ services in the integrated care strategy.
- The ICP **must** have regard to the NHS mandate in preparing the integrated care strategy.
- The ICP **must** involve in the preparation of the integrated care strategy: local Healthwatch organisations and people who live and work in the area.
- The ICP **must** publish the integrated care strategy and give a copy to

each partner local authority and each integrated care board (ICB) that is a partner to one of those local authorities.

- ICPs **must** consider revising the integrated care strategy whenever they receive a joint strategic needs assessment.

3 Integrated Strategy Development in South Yorkshire

3.1 The South Yorkshire Context

In considering the South Yorkshire population health needs the key challenges faced are that 37% of South Yorkshire live in the most 20% deprived areas nationally. Life expectancy in South Yorkshire, and nationally, is no longer increasing. People living in South Yorkshire are dying younger and living fewer years in good health. There is also a difference in the number of years people can expect to live in good health for those living in the most deprived areas compared to more affluent areas in South Yorkshire. Health inequalities, that are avoidable and result in unfair differences in health status between groups of people and communities, are very evident in South Yorkshire. As such there is a compelling case for the ICP to further support the work of place partnerships to meet South Yorkshire health and care needs and to work together to address health inequalities.

3.2 Strategy Development

In order to drive the development of a South Yorkshire strategy to address such inequalities the ICP is taking the lead role. The first meeting of the ICP was in September 2022, and at the second meeting on Friday 28th October the ICP focussed on informing the development of the integrated care strategy, in particular considering the vision, level of ambition and areas of focus/priorities for the strategy.

It has also been agreed that an ICP Working Group would be formulated, comprising of ICP members from each place. This has now been established and has started to meet regularly. At the first meeting it focused on the following:

- Engagement and involvement
- Understanding the timeline and critical path for the ICP Strategy
- Planning for the ICP Session on Friday 28th October

In readiness to inform the South Yorkshire ICP Strategy four pieces of preparatory work were agreed by the South Yorkshire System Leaders Executive Group in August 2022 to:

- Understand the South Yorkshire Population Health Needs
- Capture the learning from our approach to date
- Consider & reflect the views of stakeholders, patients and the public
- Outline our existing plans and commitments

In South Yorkshire we are also very keen to ensure that our strategy is informed by the views of patients and the public. The starting point is to understand what people have already told us is important to them, by gathering insight from the wide range of engagement activities that have been undertaken in South Yorkshire over the last few years. This will be analysed independently to pull through the key themes that are identified as important to people in South Yorkshire. The engagement approach also includes additional targeted new engagement activity with our partners across the ICP, particularly in the voluntary sector and with Healthwatch, to help us to reach out and engage with people from whom we don't think we have heard and those with lived experience.

3.3 Potential Areas of Focus

The areas set out nationally to include and consider align well with the areas that have been identified through the South Yorkshire ICP for consideration. These include a range of health improvement areas, enablers and other potential areas of focus as set out below. The ICP meeting on 28th October also focussed on the areas to include in order to identify where collaborative effort is best aligned across South Yorkshire to bring additional benefits.

Health Improvement Areas

- Maternal health and supporting children to get the best start in life
- Children and young people's mental health
- Enabling children, young people & adults to maximise their capabilities & have control over their lives
- Focusing on modifying the top factors that are leading to preventable ill-health and premature mortality in South Yorkshire - including smoking, maintaining a healthy weight and alcohol and where they cluster
- Creating environments where individuals/communities are enabled to improve their health and wellbeing by address the wider determinants of health, such as the quality of housing, air pollution, work & living environments.
- Strengthening the focus on prevention and early diagnosis of long term conditions, cancer, hypertension, cardiovascular and respiratory disease as the main contributors to premature mortality in South Yorkshire.
- Supporting people to age well, maintain independence, plan for and access personalised care and support.
- Working with communities with the greatest need to address inequalities at pace
- Addressing variation in access, experience and outcomes – continuous quality improvement
- Supporting people (all age) to have better mental health and for those with mental health problems and learning disabilities to have better physical health, including suicide prevention
- Working together to address the emerging risks for health, lasting impact of covid and cost of living challenges

Enablers

- Workforce – Supporting the wellbeing and mental health of our existing workforce, growing our future workforce, supporting local people to enter health and care roles & developing a workforce that reflects the diversity of our communities
- Financial resource allocation - Rebalancing our spend towards prevention. Enabling inequitable distribution of resources to support those with greatest need.
- Digital – Advancing our digital capabilities to support integrated services, personalised care & shared decision making.
- Estates – Ensure available estate acts as an enabler, taking a strategic approach to assets to get the most out of our collective assets. Enable use of assets by the community
- Improving access – Improving access, eg primary care (GPs, pharmacists, dentists, optometrists) by supporting primary care and primary care networks, joining up services in neighbourhoods and linking with the voluntary care sector.
- Service integration – Working in partnership to ensure integration of health & care services and working with the voluntary sector to enable a coordinated multiagency approach to supporting individuals & communities, especially those with greatest needs.
- Intelligence – Harnessing the data and intelligence across South Yorkshire to ensure we understand the needs of our population and take evidence based action
- Comms & engagement – Working in partnership with individuals and communities through neighbourhoods and places to enable ongoing engagement, including supporting and enabling co design/co production

Other potential areas of joint focus

- Harnessing our collective role as anchor institutes
- The sustainability agenda, including sustainable travel, net zero, and contributing to climate change
- A focus on work and health, including local recruitment, supporting people to get into/stay in work, employment support for people with physical, mental health and learning disabilities and through this contributing to the local economy
- Forging partnerships across the NHS, universities and industry to align research to meet population needs and promote uptake of proven innovation.

4 Next Steps

As the integrated care strategy is developed, a key consideration has been to ensure that in identifying a small number of strategic priorities which are best delivered by health and care partners across South Yorkshire, these add value to and build on existing work and plans. This will continue to be the focus of discussions across the course of November, alongside engagement work as noted above.

5 Recommendations

The Board is asked to:-

- Note the guidance on the preparation of integrated care strategies
- Note the requirement that the strategy will be published by December 2022
- Discuss the emerging South Yorkshire Integrated Care Partnership Strategy as noted in this report and the up to date position that will be presented during the meeting on 10 November 2022



Doncaster Council

**Doncaster
Health and Wellbeing Board**

Date: 10 November 2022

Subject: Update on the CYP Mental Health Strategy including the Building of Resilience in the Borough

Presented by: Emma Price, Martyn Owen and Lee Golze

Purpose of bringing this report to the Board	
Decision	
Recommendation to Full Council	
Endorsement	
Information	✓

Implications		Applicable Yes/No
DHWB Strategy Areas of Focus	Substance Misuse (Drugs and Alcohol)	No
	Mental Health	Yes
	Dementia	No
	Obesity	No
	Children and Families	Yes
Joint Strategic Needs Assessment		No
Finance		No
Legal		No
Equalities		No
Other Implications (please list)		No

How will this contribute to improving health and wellbeing in Doncaster?
<p>Mental health includes our emotional, psychological, and social well-being. It affects how we think, feel, and act. It also helps determine how we handle stress, relate to others, and make choices. Mental health is important at every stage of life, from childhood and adolescence through to adulthood. There is lots of excellent support already available across a range of services, as a direct result of the strategic intents set out in the previous Local Transformation Plan. This strategy builds upon that, harnessing the need to respond to what has happened over the past two years, keeping what works well and improving on priority areas.</p>

Recommendations

The Board is asked to:-

Review the update to the CYP Mental Health Strategy noting the recommendations for work into Year two. In Year two and subsequent years we will also encompass the aims of the Borough strategy and the Education and Skills 2030 strategy to avoid duplication.



Doncaster Council

Report

Agenda Item No. 8
Date: 10 November 2022

To the Chair and Members of the Health and Wellbeing Board

To understand the Post-Covid impacts on Children to include Children's Mental Health Strategy Update including Resilience

Relevant Cabinet Member(s)	Wards Affected	Key Decision
Cllr Lani Mae Ball Cabinet Member, Children, Young People and Schools	All	No

EXECUTIVE SUMMARY

1. The purpose of this report is to provide the Chair and Members of the Health and Wellbeing board with an overview of continuing impacts upon children and young people following the Covid pandemic. It will also provide an update on the response from key services.
 - 1.1 The pandemic has continued to have an impact upon our children and young people. This has continued to be seen particularly in the areas of mental health and has disproportionately affected the development of younger children. Whilst there have been improvements in some areas, notably the reduction in the number of young people presenting as emergencies and in some trends around referrals to mental health agencies, there is a growth in those who are being identified by schools and those awaiting neurodevelopmental assessments.
 - 1.2 The robust partnership response in this area is already demonstrating an impact, with a growth in service accessibility and coverage and an improving response from schools. The Children and Young People's Mental Health implementation strategy is on schedule to deliver a host of

changes before the end of year. These include the introduction of the Kooth app, which allows young people to access services virtually, and has already had over 3900 log-ins, our continued work with schools and the introduction of the 'Healios' system which is helping to reduce waiting times for neuro developmental pathways. The strategy team are currently working with children and families to identify a new set of actions for March 2023.

EXEMPT REPORT

2. There are no exemptions.

RECOMMENDATIONS

3. It is recommended that the Health and Wellbeing board note:
 - The continuing impacts upon children and young people following the coronavirus pandemic.
 - The continuing work of key services, which are already having an impact in key areas including Mental health services for children and young people.
 - Agree to the governance of Doncaster services across our CYP population including the co-ordination of a number of Doncaster strategies to avoid duplication and to ensure a targeted approach of provision.

WHAT DOES THIS MEAN FOR THE CITIZENS OF DONCASTER?

4. The Covid-19 pandemic has had a notable impact on all citizens of Doncaster and has put added pressure on all aspects of people's lives from their health and livelihoods through to their relationships and childcare. In this environment it has been, and continues to be, vitally important that partners effectively deliver services in a way that supports all its residents including its most vulnerable children and young people as effectively as possible. Continued momentum in these areas is vital in order to ensure that long-term recovery is maintained for children and families who have been unduly affected by the pandemic.
 - 4.1 As we approach the winter months and the impact of global economic uncertainty. Our services need to collaborate more now than ever before to ensure all of our Children and their families feel adequately supported.

BACKGROUND

5. It is clear that the period of the Covid pandemic has created some significant impacts upon children, young people, families and the settings they engage with. These are particularly poignant in terms of mental health and child development. These impacts are detailed below.

Children and Young People's Mental Health: What are the concerns?

- 5.1 Children and Adolescent Mental Health (CAMHS) services have seen increasing referrals for support since the start of the pandemic. Over the last year, there has been a national increase in referrals to both Mental Health Support Teams (With Me in Mind, Doncaster) and Children and adult Mental Health Service (CAMHS). In comparison, referrals to CAMHS prior to lock down were 4 times less than the current position. We have seen reductions in some key areas, but there continues to be a higher level of need than pre-pandemic. The monthly average for referrals into specialist Children and Adolescent Mental Health Services (CAMHS) increased from four in 2020 to six in 2021 for urgent referrals and from nineteen in 2020 to twenty seven in 2021 for non-urgent referrals. In 2022 the average number of specialist referrals reduced to an average of one per month, the urgent referrals have reduced to two per month and non-urgent to just over nineteen per month. Waiting times, overall, are being met by the service for each pathway.
- 5.2 In relation to our school-based Mental Health Support Teams (MHST), the service went live in lockdown so we have no comparable data, although we know referrals into the service mirrored those in CAMHS. What has been noticed is the complexity of referrals made to both MHST/CAMHS compared to pre-COVID, this is due to environmental factors, including trauma, isolation and deprivation.
- 5.3 The school system has seen increasing numbers of young people who have been identified as having Social Emotional and Mental Health (SEMH) needs. The percentage of Doncaster school pupils with SEMH needs increased from 2.47% in 2020 to 2.61% in 2021 to 3.14% in 2022. Mainstream education settings currently have 159 pupils with an EHCP with SEMH as a primary need, having grown from 154 in 2021.
- 5.4 This growth has been reflected in the number of children awaiting a neurodevelopmental assessment. The monthly average for the number of children waiting for an ADHD assessment increased from 76 in 2020 to 116 in 2021. As at the end of June 2022, there were 100 children waiting for an ADHD assessment.
- 5.5 The Social Emotional and Mental Health (SEMH) Pro-active, Monitoring and Support Group (P, M & S) is a multiagency group who monitor trends and cases around young people who have presented at emergency department with mental health issues. The monthly average for the number of cases discussed by the SEMH proactive monitoring and support group increased from 15 in 2020 to 19 in 2021 and has then reduced to 14 in 2022. This reduction has been the consequence of reduced repeat referrals and the impact of earlier intervention approaches. Most of these referrals have been more around family dynamics and historical trauma, with reduced concerns surrounding school issues. There is a strikingly disproportionate gender imbalance in these referrals, with females making up 75% of the cohort. Whilst the majority of cases are in the 14-16 age range, there has been a rise in 17 year olds.
- 5.6 Our Children and young people have been surveyed and asked their views about how the current situation feels for them. These views have been continuously used to develop and renew our priorities. The current

priorities for young people and children include developing anti-bullying responses in schools, ensuring that services intervening earlier, reducing in-school pressures and prioritising mental health in our schools and settings. These views are incorporated into our plan and will be reviewed throughout the winter period.

Children and Young People's Mental Health- What are we doing?

5.7 The Children and Young People's Mental Health strategy focuses on four key areas, which were identified as priorities by children and young people. These are:

- Improve Access to Doncaster Services.
- Address Systemic Inequalities
- Raise Capacity and Capability within Mainstream Schools.
- Reduce Waiting Times for Neurological Pathways.

5.8 Since the launch of the strategy, the priorities have been discussed with a wide number of partners and stakeholders, including the school mental health summits in May, which were attended by the majority of schools and all local agencies. We have also made the mental health strategy the focus of other key networks, such as the Inclusion and Special Needs networks and Designated Safeguarding leads. Children and young people have also fed in their views through a survey and these have been shared widely. An implementation plan, with appropriate governance has since been developed to support this, with senior leaders from the partnership attached to each of the four priorities to ensure clear accountability. We have also undertaken the following activity since the last update:

- We have used our school summits to publicise resources and training and have developed a network of mental health leads and mental health first aiders. Schools have also identified their priorities, which are now embedded in the implementation plan. We have met with members of the local mental health community in order to identify how we strengthen access to support for children who are home educated. We are holding an event with all home educators in order to publicise how to access services and to gain a stronger understanding of the needs of this community.
- We have conducted mental health reviews in the first tranche of twenty schools. We are currently working with schools on developing consequent action plans. We have extended this intervention to the next wave of schools in September.
- The council have met with Maple Medical centre in order to create a feasibility study regarding the expansion of this provision. We are collaborating on this at the current time.
- All of the actions related to Special Educational Needs are proceeding through the new Special Needs Board and its associated working groups. There is a clear implementation plan in place. Through this work, we will be developing 30 in borough Social, emotional and Mental Health places on school sites during this academic year. There is also a plan to increase training for school staff at all levels and to create a new early intervention funding system in localities so that schools can access guidance and funds without the need to apply for an Education, Help and Care plan. A

long-term sufficiency plan will set out how we will meet rising levels of need over the next seven years.

- A new borough-wide anti-bullying strategy is currently in draft form. A steering group has been set up with schools.
- In order to widen access to services, the Kooth app, which allows young people to access mental health services virtually, has been launched to provide local resilience. Schools have supported in promoting this, and the second publicity campaign commenced in September, through social media and school assemblies across the secondary sector including those who have not already engaged.. Kooth build and deliver a product that preserves anonymity and removes the barrier of stigma and access. Accessibility is at the heart of the product design and clinical delivery. Kooth uses outcomes to prove what works and use data to constantly provide a more tailored and personalised experience. The service we have commissioned puts diversity and inclusion at its heart - ensuring that locally we remove barriers to great mental health services for all people regardless of race, age, gender, sexuality or socioeconomic situation.
- The Kooth service went live on 1st March 2022. Since it has commenced there have been:

Kooth	Q1	Q2	YTD
New registrations	533	526	1059
Logins	1951	2022	3973
Users	560	592	1152
Chat Sessions	79	97	176
Chat Users	61	58	119
Messages	1250	1678	2928
Message Users	249	314	563
% Would Recommend	91%	91%	91%
Total Delivered Hours	439	479	918

- ‘On the Level’, an innovative approach to engaging young people around mental health through a live interactive show has been broadcasted to all secondary schools in the borough. The show helps young people increase awareness of their own mental health, gives practical strategies and drives engagement to digital mental health services e.g. ‘Kooth’. The engagement event provided a platform for young people to think differently about their Mental Health and allowed them to participate interactively.
- In regards to neurodevelopmental pathways, the ‘Healios’ service has been commissioned for digital assessments for ADHD from April 1st 2022 and ASD from 1st June 2022. The digital assessment service will dramatically cut the waits on referral to assessment of approximately 4 months from the longest face-to-face wait of approximately 2.5 years.
- Within the face-to-face clinical pathways, providers across Doncaster came together to look at how we could reduce the wait and improve the quality of referrals through the clinical pathways. Some early next steps include

- An offer from Education Psychology to look at how they could be funded to support clinical gaps
- Changes made to the General Developmental Assessment (GDA) referral following feedback from attendance at the Special Educational Needs Co-ordinators (SENCO) network
- Letters sent to General Practitioner (GPs) to remind them of the clinical process
- 9000 leaflets distributed to teachers across Doncaster to aid in the referral process.
- The DfE (Department for Education) and National Literacy Trust (NLT) funding has been invested through the Early Years Inclusion Team to continue to develop the Doncaster Talking Together speech and language pathway. As we move through 2022, joint commissioning arrangements will begin to look at further scope and provisions that are needed, rebasing appropriately.
- Focus groups have taken place in a number of schools aimed at understanding how young people from disadvantaged groups can improve their access to mental health services.
- Both MHST/CAMHS have continued to develop during lockdown a digital offer for parents/children/young people with access to an e-clinic, this platform provides consultation and guidance immediately and can appropriately signpost. If a child/young person requires MHST/CAMHS with consent, the said person can be directly referred via the clinician, without the need to seek guidance from a General Practitioner (GP) or agency.
- With Me in Mind (The MHST provision) have worked with colleagues in Public Health to address the health inequalities for Black Asian and Minority Ethnic (BAME), Gypsy, Roma and Traveller (GRT), home educated and Lesbian Gay, Bisexual and Transgender (LGBT+) communities. It is widely acknowledged that these groups experience poor access to mental health services whilst presenting with at times complex mental health problems. With Me in Mind recruited to an engagement participation officer who is working alongside the young advisors and is in the process of recruiting pupil ambassadors from education providers across Doncaster to further understand difficulties pupils face in their communities.
- CAMHS continue to offer a 'no wrong door' policy and self-referrals are widely accepted through their Single Point of Access, rather than seek a GP appointment. MHST/CAMHS have continued to provide/offer a blended approach to treatment/assessment throughout the last year, with the vast majority of patients choosing face to face.
- MHST have been successful in attracting Wave 8 funding for the continuation of the project and are in the process of recruiting four trainee Education Mental Health Practitioners who will begin their training at Sheffield University in Feb 2023, with mobilization commencing 6 months following this in yet to be identified education providers. This will roughly equate to the MHST covering about 55% of pupils within Doncaster. In addition to this the MHST have been successful in recruiting two practitioners who will begin their Cognitive Behavioural Therapy and Systemic Training at Northumbria University in February 2023, this will provide additional therapies to the MHST model.

5.9 Our early help casework and parenting interventions are making a demonstrable difference to both adult and children’s wellbeing. This work is crucial to building family resilience and strategies for improving wellbeing. Between April and June, 92.8% of Family Stars evidenced an improvement in parental confidence to support their families, with the biggest increase in confidence being around managing boundaries and parental wellbeing. Over the same period, the My Star tool has demonstrated that 75% of children and young people receiving this support have increased confidence in all areas. A similarly positive impact has been seen from the Solihull Parenting Programmes, where data has shown a significant decrease in parent- child conflict for those accessing this support, which will impact positively on young people and children’s mental health.

5.10 The Children and Young People’s Mental Health Strategy Group are monitoring progress and impacts against the implementation plan, whilst also engaging with children, young people and other stakeholders regarding key priorities for the 2023 strategy. The group will present these priorities and demonstrate impact against this plan to Health and Wellbeing board in March 2023.

OPTIONS CONSIDERED



6. This section is not applicable.

REASONS FOR RECOMMENDED OPTION


7. This section is not applicable.

IMPACT ON THE COUNCIL’S KEY OUTCOMES


8.

Great 8 Priority	Positive Overall	Mix of Positive & Negative	Trade-offs to consider – Negative overall	Neutral or No implications
 Tackling Climate Change	✓			
Comments Not directly covered in this report.				
 Developing the skills to thrive in life and in work	✓			


The work described in this report will support children and young people to access education, developing language, academic, and work skills. This will, in turn, support the prospect of accessing a successful working life.

 Making Doncaster the best place to do business and create good jobs	✓			
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Strong family support will enable young people to play a growing role in the local economy. The expansion of our health teams will continue to support the creation of high quality jobs in Doncaster.

 Building opportunities for healthier, happier and longer lives for all	✓			
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Increasingly focused delivery of services for families and young people will help families to lead increasingly happier and more successful lives, as we recover from the pandemic. Improving capability in schools and settings will enable young people to learn the skills required to lead healthier and more independent lives.

 Creating safer, stronger, greener and cleaner communities where everyone belongs				✓
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This report does not directly cover this area.

 Nurturing a child and family-friendly borough	✓			
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The areas covered in this report are very much in line with our nurturing and child friendly ambitions. We will look to support young children with their health and communication needs, whilst also supporting children and young people and families to gain early support. Our strategies have been founded upon the lived experience of children and families and will continue to do so as we approach the next phase of delivery.

 Building Transport and digital connections fit for the future	✓			
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The Mental Health strategy includes the commissioning of online services, which will enable young people and families to access support quickly. These online platforms will enable more efficient and focussed service delivery.

 Promoting the borough and its cultural, sporting, and heritage opportunities				✓
This report does not directly cover this area.				
Fair & Inclusive	✓			
<p>Strong targeted support for children and families are keen to ensuring fairness and inclusivity. Our mental health and early help strategy aim to ensure intervention and support at the earliest possible times. We are working with our schools to develop inclusive, responsive and supportive environments. We will work to ensure that pro-active approaches allow pathways through services and provision that are tailored to the needs of specific children, young people and families.</p>				

RISKS AND ASSUMPTIONS

9.

- The primary risk is that continued demand will adversely affect the stability of many family environments and thereby create economic and social instability. We are mitigating this through the delivery of our Mental Health and Early Help strategies, both of which are devoted to ensuring that support can be identified at the earliest possible moment. Through our Local Solutions approach, we will be able to identify and respond to problems in families at an early point and focus resources on resolving such difficulties. Our Mental Health strategy work will deepen its focus on the lived experience of children and young people as it reviews priorities and identifies key work for 2023.
- Whilst we are seeing some reductions in the severity of need in many areas, there is also a risk that demand increase. We are mitigating this by focussing our services in schools and the community at an earlier point in order to stop the escalation of need. We are building up the capability of school staff to respond better to trauma and are focussing mental health team support in schools where patterns of need are greatest. We have built a register of first aid leaders within the school system in order to ensure stronger networking and sharing of practice. We continue to recruit to mental health teams. Our new online platforms will offer increasing opportunities to access support without time lags.
- There is a possibility that the increase in referrals through the clinical pathway outweighs the extended digital offer for those on the neurological pathways. We will mitigate this by working closely with schools to map out provision, ensuring links between Early Help and Pathway infrastructures.
- It is also possible that schools will not comply/ engage with the recommendations. We are mitigating this by involving schools closely with our priorities through system engagements and individual meetings, alongside the existing offers of support and training. We will continue to engage with the school system through planned summits and network events alongside targeted conversations with schools.

- It is possible that recruitment will be difficult to our new mental health positions. We will mitigate this by working across Team Doncaster to flex capacity, looking at a one system approach.

LEGAL IMPLICATIONS

10. There are no specific legal implications arising out of this report, further specific advice can be provided in relation to any issues arising from the Committee.

FINANCIAL IMPLICATIONS

11. None to declare

HUMAN RESOURCES IMPLICATIONS

12. There are no direct HR implications associated with this report.

TECHNOLOGY IMPLICATIONS

13. There are several references to the use of new technology in this report, including the Talking Together website, Kooth app and Healios digital assessment service for ADHD. Any requirements for technology to support the delivery of services should be considered by the Technology Governance Board (TGB), where applicable.

HEALTH IMPLICATIONS

14. The impacts of the COVID pandemic on children development and mental health is summarised in the report. The effects of lockdown and much reduced service provision has potentially led to delayed development of some children,

The integrated 2-year review is one such mechanism that should be capitalised on to ensure the best outcomes for children and their families. The report outlines an array of services available to children and young people suffering from poor mental health. These services are vital to ensuring children and young people receive appropriate help, however a shift in emphasis to promoting good emotional wellbeing and protective factors support good mental health would be more effective in stemming the tide of children experiencing these difficulties

EQUALITY IMPLICATIONS

15. The Council's duty under section 149 of the Equality Act 2010 when exercising its functions to advance equality of opportunity and foster good relations between those who have a protected characteristic and those who do not share that protected characteristic, ensure fair access to learning and opportunities for all Doncaster's children and young people. This report sets out how we will ensure that access to services at all levels is being improved despite the challenges of the pandemic.

CONSULTATION

16. There has been consultation through our engagements with parents, children and young people, schools and settings cross the last two terms of this academic year. These have included:

- Young Advisers surveys and face-to-face consultation events with young people and children.
- School networks, 'summits' and conferences. We have also conducted meetings in a large range of schools in order to understand school pressures and needs.
- Early Help strategy consultation events.
- Meetings with parents groups including those families who have children with Special educational needs or who are home educating.
- Parent / carer and young people representatives attend all of the mental health strategy groups and workshops.

BACKGROUND PAPERS

17. None to declare

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Update on the CYP Mental Health Strategy

Including the Building of Resilience in the Borough

Martyn Owen DMBC
Emma Price SYICB



Doncaster Council



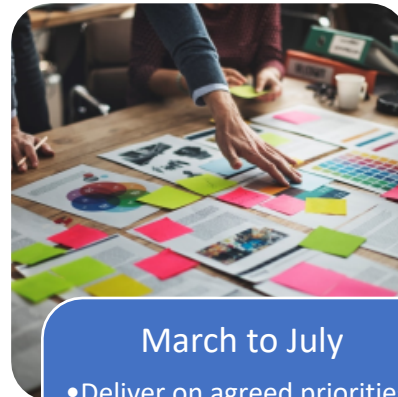
South Yorkshire
Integrated Care Board

The Journey So Far..



Strategy 'go Live' March 2022

- Building our priority plan
- Key leaders for each priority
- Timeline and Workplan built and underway



March to July

- Deliver on agreed priorities
- Liaise with local services and service users
- School Summits
- Undertake procurement and service changes



July to October

- Evaluating Year 1 position
- Understand wider Strategy changes and integrations
- Build Engagement framework
- Subsequent year Planning

Key Points- Success

- We have implemented a functioning and demonstrably effective app based solution that facilitates the provision of 24/7 support.
- YTD New Registrations- 1059
- YTD Logins 3973
- YTD Counselling hours 918

- <https://www.representonthelevel.org.uk/>

- Ran 2 School summits in Summer 2022
- All our schools that attended the summits have signed up to support the Doncaster mental health in schools' pledge.
- 68 of our Schools have adopted trauma informed approaches and antibullying strategies.
- We have seen a significant reduction in the number of school age young people presenting at A&E with suicidal ideation.- 2020- 71 2022- 11
- We have implemented a functioning and demonstrably effective digital assessment provision in Doncaster
- We have re-developed the GDA referral process jointly with SENCOs
- We have Ensured that mental health is a standard agenda item at SENCo networks and that all mental health leads are invited.



Key Points- Working Progress

- We are adapting our on-call services within mental health provision to a deliver a fully functioning 24/7 team and as a result children and young people will be able to access crisis provision on a 24/7 basis from 1st April 2023.
- We are delivering an Educational package to GPs on 9th and 23rd November to discuss changes to Neuro pathway referral forms and innapropraite referrals
- We are working with Schools to identify SENCOs who may need further support with referrals based on the numbers received via the GDA.
- WmiM clinical lead has met with Dawn Lawrence regarding the new locality HUBs. Staff within WmiM will begin to utilise the HUBs regarding families that would warrant support.
- We continue to Develop, launch and embed a consistent communications approach and standard across the partnership, including for external providers, with a specific focus on resilience and Early intervention
- Children's Care Group Teams are working with Young Advisors providing evidence to become 'Child Friendly' services.
- We are working with Schools to develop a database of all mental health first aiders and leads in Doncaster schools and the Electively Home Educated (EHE) community.
- EOI have been delivered to non WmiM schools for the commencement of Wave 8 in Feb 2023



Key Points- Work still to do

- Develop a live feedback channel related to the provision of services using Microsoft Forms and promote this is widely as possible.
- WMiM have been working in collaboration ASD staff, specifically focusing on complex Children/YP that are presenting with co-morbidity. Neuro clinical psychologist to offer education package to core CAMHS Jan 23
- Task and finish working groups to be established- including NHSSY, RDaSH, DMBC, schools, and Social Care- to develop greater diversity in the local workforce
- Gather feedback from stakeholders, write and gather signatories to the mental health pledge from schools.
- Develop an approach to raising the profile of the public health offer to schools to support the health and learning offer.
- Establish local head teachers as regular attendees at locality silver commissioning meetings.



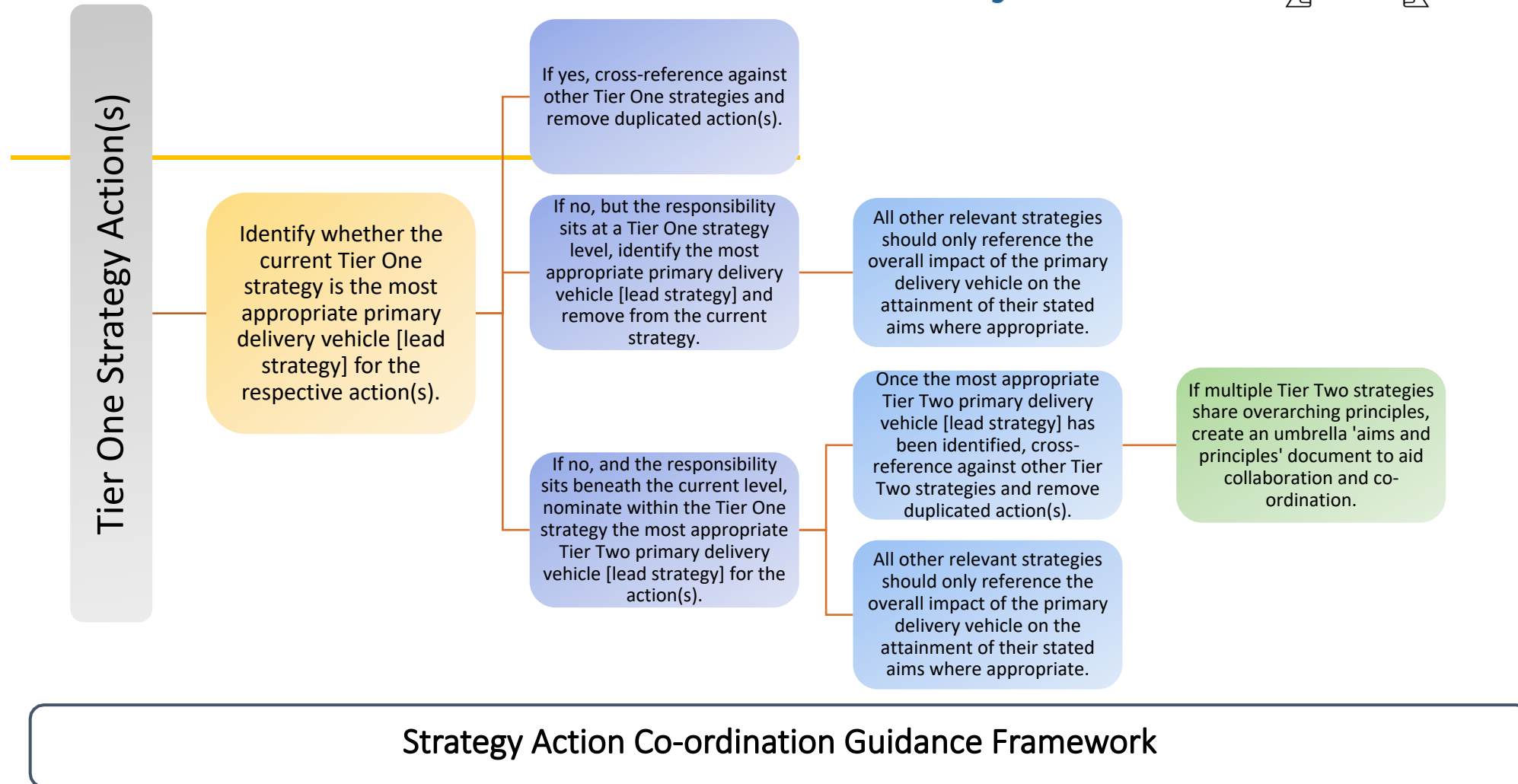
Key Points- Work still to do



South Yorkshire
Integrated Care Board



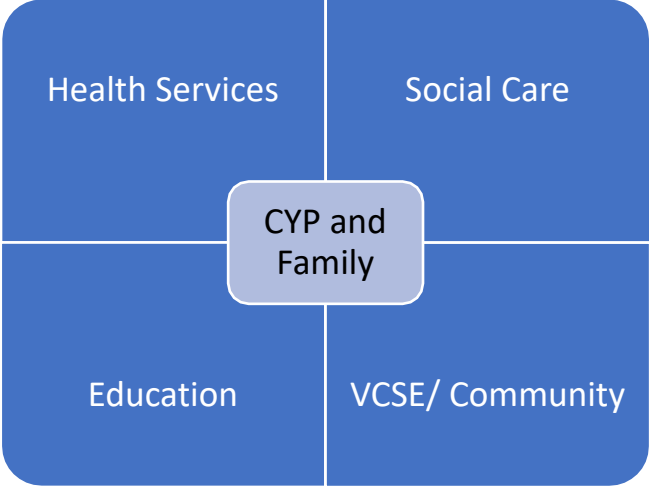
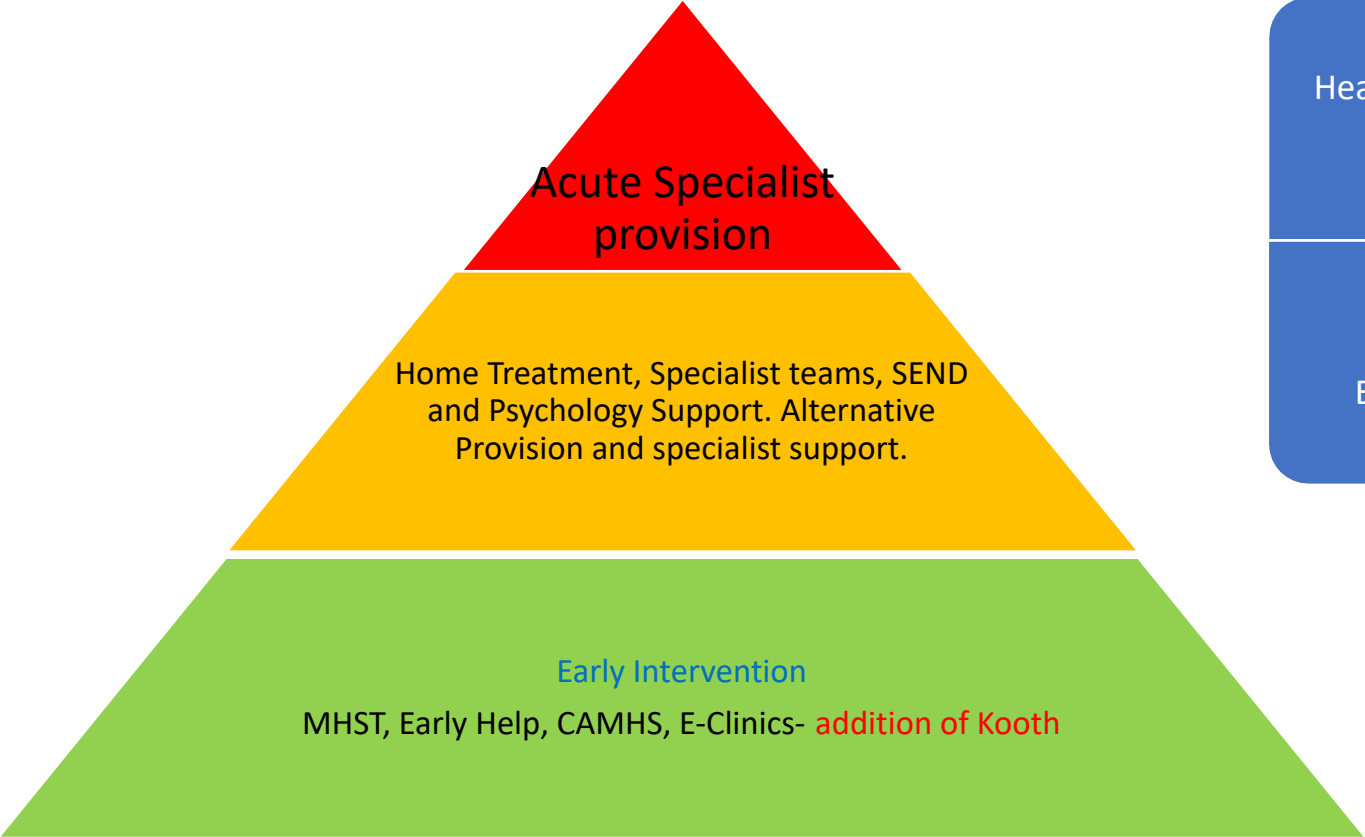
Doncaster
Council



Resilience in Doncaster



Doncaster Council



Next Steps



- Transition from CYP to Adult Services
- Digital and alternate offers of support
- School Pledge Confirmation





Doncaster Council

Doncaster
Health and Wellbeing Board

Date: 10.11.22

Subject: Doncaster Culture Strategy 2030

Presented by: Leanne Hornsby

Purpose of bringing this report to the Board	
Decision	
Recommendation to Full Council	
Endorsement	✓
Information	✓

Implications		Applicable Yes/No
DHWB Strategy Areas of Focus	Substance Misuse (Drugs and Alcohol)	Yes (some more directly than others)
	Mental Health	
	Dementia	
	Obesity	
	Children and Families	
Joint Strategic Needs Assessment		Yes
Finance		Yes
Legal		Yes
Equalities		Yes
Other Implications (please list)		See attached covering report

How will this contribute to improving health and wellbeing in Doncaster?
<p>The Doncaster Culture Strategy 2030 puts culture at the forefront of life in Doncaster. We not only believe Culture to be a vital component in terms of 'place' (identity; economy; offer), but also with regard to the health and well-being of our residents.</p> <p>The All-Party Parliamentary Group (APPG) report Creative Health: The Arts for Health and Wellbeing examines how engagement with the arts and culture can positively impact health, wellbeing, and quality of life for people of all ages. However, engagement with the publicly funded arts is relatively low among socially and economically disadvantaged households, and</p>

so improving access and engagement is essential to create and sustain healthier lives.

The APPG on Arts, Health and Wellbeing sees itself as part of a growing movement advancing the ‘transformation of the health and care system from a hospital-centred and illness-based system to a person-centred and health-based system. Their report shows that the arts can enable people to take greater responsibility for their own health and wellbeing and enjoy a better quality of life. It considers the growth of social prescribing, whereby people are referred to activities in the community in preference to medication, and looks at the benefits to health and the cost savings arts on prescription activities could provide.

Recommendations

The Board is asked to:-

Note the contents of the strategy and, most importantly, the ambition and proposed direction of travel. Culture is a hugely important element in terms of the life and identity of a place, and the strategy outlines how we will ensure engagement and participation, as well as the promotion of the sector and the reframing of Doncaster as a city of culture known at a local, national and international level.



Doncaster Council

Report

Date: 21st September 2022

To the Chair and Members of the Cabinet

CULTURE STRATEGY 2030

Relevant Cabinet Member(s)	Wards Affected	Key Decision
Councillor Nigel Ball	All	Yes

EXECUTIVE SUMMARY

1. Doncaster is a place of places with a rich cultural offer which this strategy aims to maximise, develop and sustainably grow. This follows significant levels of Council funding in recent years in the sector, and stronger strategic partnership working nationally, regionally and locally.
2. Doncaster Council through this strategy is reframing its own services in this sector, encompassing libraries, heritage, leisure and sports into a wider cultural offer and investment by the Council
3. In September 2021, the Mayor and Cabinet agreed the new Borough Strategy: Doncaster Delivering Together. This prospectus set out Team Doncaster's vision for post-pandemic recovery and a confident, bold ambition for Doncaster's future. It set out a central mission for Thriving People, Places and Planet which balances the wellbeing of people and places with the planet.
4. The Doncaster Delivering Together (DDT) strategy, its goals and priorities make it clear that developing and promoting engagement in Cultural, sporting and heritage opportunities across the borough is fundamental to Doncaster's future, to the extent that Culture is specifically recognised as one of the Council's Great 8 Priorities, and the benefits of Culture in terms of health, well-being and community cohesion, as well as happy lives and jobs and skills is implicit.

5. The development of an emerging economic strategy will build on the work of the inclusive growth strategy, specifically with respect to three progressive concepts: a regenerative economy; a wellbeing economy; and an eco-system approach, culminating in the development of a Talent and Innovation Eco-system, i.e. a place specific system in which everything interacts and is interconnected to the benefit of the environment and its inhabitants. The Culture Strategy 2030 has been influenced by and designed to integrate with these strategic priorities. Culture already contributes several million pounds to the local economy per year, and this is set to rise. It is estimated that the value of Culture to the South Yorkshire economy is around £2bn pa, comprising over 4,000 companies with around 31,000 employees.

6. With a long-term vision to 2030; and within the context of an overarching place-based strategy: the Doncaster Culture Strategy aims to:
 - Develop a culture eco-system, extending the current 4 centres of excellence to 5 to include culture specifically within the education and skills 2030 talent innovation eco-system and be a key contributor to regenerating the local economy;
 - Fully synchronise with Doncaster delivering together, the Great 8, wellbeing goals and ensure consistency with other existing and new top level strategies e.g. economy, education & skills, health and wellbeing;
 - Align with key national and regional agencies to enable future placed based funding as umbrella opportunities for the sector and greater integrated culture development;
 - Fit within and maximise roles and responsibilities and ensure engagement and contributions from across Team Doncaster;
 - Develop genuine partnership, engagement, co-production and collaboration; with transparency and accountability at its centre;
 - Further promote culture as a vital component of life in Doncaster and a vehicle for personal and community enrichment.

EXEMPT REPORT

5. N/A

RECOMMENDATIONS

6. It is recommended that:

- Cabinet members review and approve the draft culture 2030 strategy
- Cabinet members note, following approval, a strategy communication, launch and implementation plan; this will be developed and a user-friendly and family-friendly version of the strategy published in collaboration with young people.

WHAT DOES THIS MEAN FOR THE CITIZENS OF DONCASTER?

7. The main consequences of a culture strategy for Doncaster's residents range across health and wellbeing; skills and learning; and economic activity and employment.
8. Access to a quality and growing arts and culture offer in the borough has proven and wide ranging benefits for residents. Individual and social wellbeing can be improved. Achievements in education and learning can be enhanced. Culture can be a catalyst for growth in jobs and skills in places that encourage and enable the sector. Keeping people active and engaged in cultural activities can help tackle specific issues such as obesity, loneliness, isolation, anxiety and depression. Other health-related benefits are detailed in the strategy.
9. It is anticipated that four of the major cultural organisations in the borough will contribute around £4million and 167 jobs to Doncaster's economy by 2024.
10. The strategy also means that residents can:
 - Enjoy a high quality cultural offer at a central and localities level, reducing the need to travel further afield for experiences, therefore reducing costs and emissions;
 - Understand, represent and relate to Doncaster's diverse communities and community need. Culture helps express a community's values and creates an elevated sense of awareness for community members and visitors;
 - Experience and enjoy high quality facilities, venues and activities, which in turn will encourage people to adopt a respectful approach to their locality and encourage greater community pride;
 - Recognise that both central and local provision of arts, creativity and culture supports business growth within the borough, and will attract visitors from regional, national and international locations, adding spend to the local economy;
 - Engage in new and different skills in the cultural sector; this has been proven to support skills development in other forms of learning.

BACKGROUND

Recent Progress

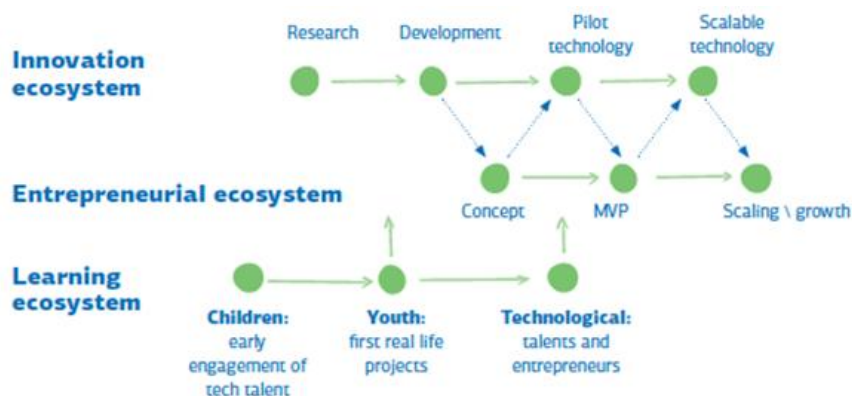
11. This vision is underpinned by 6 key priorities:
 - Doncaster's cultural activity is shaped by the voices of people who live, work, learn and visit our borough
 - Doncaster's communities have the skills, investment, infrastructure and connections to sustain powerful shared cultural activity
 - Doncaster makes the most of the potential taking part in arts, culture and creative activity has to transform people's health and wellbeing
 - Doncaster is a home for learning, mentoring and skills development in the arts, culture and creative industries
 - Doncaster places collaboration at the heart of our cultural activity; our local, regional, national and global partnerships drive development and enhance activity.

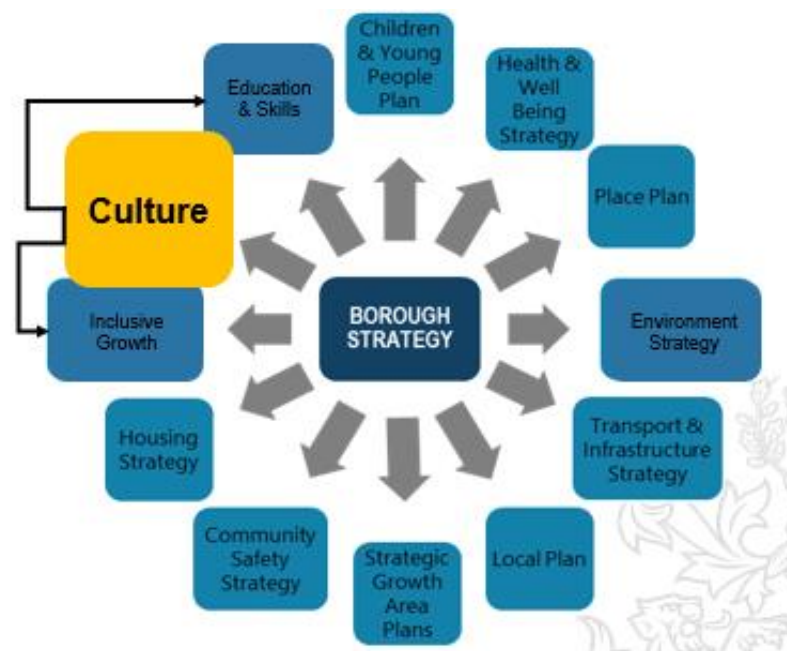
- By inspiring creativity and boosting cultural diversity, Doncaster helps regenerate local economies, attracts visitors and places culture at the heart of its wider economic development strategies.
12. Culture, Education, Skills and wellbeing are intrinsically linked, a key point that is recognised in the Doncaster Delivering Together Strategy. Creativity is the process by which, either individually or with others, something new can be made: a work of art, or a reimagining of an existing work. It is important that everyone has equality of opportunity to access a full range of activities, enabling creative experience to be fulfilling and of a consistently high quality, wherever in the city people reside and whatever their background.
 13. This strategy builds on the Team Doncaster Borough Strategy – Doncaster Delivering Together (DDT), which sets out ambitions on a range of vital themes such as the economy, education, health and social care, community safety and the environment. As well as identifying 8 priorities for the coming years, DDT reiterates Team Doncaster’s commitment to working together: a strong and resilient partnership in which public and private sector organisations, businesses, residents and voluntary and community sector organisations put Doncaster first .
 14. This is the second Culture Strategy that has been published for Doncaster in partnership with the sector. The strategy brings together a shared ambition for Culture that has been developed in collaboration with stakeholders and Doncaster residents. This new strategy is aligned with the Education and Skills Framework. The strategy demonstrates intent to build upon the assets, talents and passions that already exists across our City and Doncaster more broadly, as well as creating new assets to further grow the sector. It is not a starting point for Doncaster Culture, as our Culture already exists. It is, however, the continued shared commitment to work together to provide great and varied cultural experiences and opportunities for all that will be its real success.
 15. Doncaster is a diverse ‘place of places’. It comprises over eighty communities, all with their own history, their own interests, customs and culture. The strategic intent is not just to shine a light upon culture, but to ensure that our residents and stakeholders have a way of influencing it in whatever way suits them. Culture in Doncaster belongs to everyone, encompasses all ages and all demographics, and is best developed collaboratively and in ways which meet local needs.
 16. This strategy looks to the future; it details both our challenges and the ambitions Doncaster has as a place of excellence in culture, and with inward investment into culture, with a shared vision for 2030.

Building on Investment

16. In recent years, Doncaster Council has led on significant investments into the culture estate including:
 - £15m developing the new Danum Gallery Library and Museum;
 - £2.5m in a new Doncaster Archives facility, repurposing the old museum on Chequer Road;

- £2m essential repairs and maintenance at Cusworth Hall;
 - £400k to support Doncaster Creates, Doncaster's Culture partnership programme, resulting resulted in such well-received initiatives as Birdsong, Artbomb, the re-imagination of Baxter Park and the Nomad Clan mural that now welcomes people to the City as they leave the Railway Station;
 - £250k in its culture services offer, enabling better integration with and support for partner activity, resulting in an increased Council culture service staffing structure. The implementation of this structure is currently underway with anticipated completion in September this year.
 - Feasibility study for old theatre via towns fund
17. This was boosted by the investment from the South Yorkshire Mayoral Combined Authority culture recover funds (£450k, the largest award in the region) which has supported the development of the Cultural Strategy, as well as helping local creative and cultural individuals, organisations, and businesses in Doncaster by enabling new creative initiatives and programming new work that will create vibrancy in our towns and villages. In addition, wider success across the partnership in securing significant additional funding means that the Doncaster Culture Partnership is well placed for the next stage of the development journey and takes its place as a key centre of excellence embedded within the Educations and Skills strategy, developing a robust Talent Innovation Eco-system to be a key contributor to the economy of Doncaster and future skills and employment opportunities.
18. The approach of Doncaster Council and its strategic partners to recognise the importance of culture, creativity and arts through this investment puts the Doncaster in a strong position for sustainable growth in the sector. These investments created a platform for high quality visitor experiences and localised learning. The culture strategy builds upon this, with a financial plan to use this investment to attract significant amounts of inward investment, initially over the next 3 years. In doing so, Doncaster's residents and visitors can expect a breadth and depth of high quality local arts and culture, through to commissions and programmes of national and international quality and significance.
18. Culture, arts and creativity can provide a bridge between education and inclusive growth. This culture strategy demonstrates not only how culture can support our education and skills ecosystem, but also the social and cultural innovation and development, ecosystems for regenerative economies, and civic participation. The strategy takes the following approaches towards sustainable and inclusive growth, with an integrated strategic fit:





19. In building on investment with this strategic alignment, leadership and visibility, the vision for this strategy is to recognise that Doncaster is a place of places with a varied and vibrant culture. Our communities flourish by expressing their own creativity and connecting through shared cultural experiences of power and meaning.

Regional and National Drivers

20. Culture has also been embedded within the Education and Skills Strategy 2030, originally embedded within a specific Centre of Excellence identified for Creative and Digital, now expanded to an additional Centre of Excellence, making 5 in total, the newest being Culture. The Education and Skills Strategy 2030 further includes Culture as one of the sectors integral to develop a Talent Innovation Eco-system to support growth and enable a sustainable pathway of skills to support fulfilling lives and careers as seen in the Education and Skills Strategy 2030. The vision is that this is designed with localities and residents in focus as well as providers at all levels, including grass roots up, whilst recognising the opportunities to engage and maximise on regional, national and international partnerships, programmes and commissions.
21. This strategy will build upon the assets and skills that already exist across Doncaster, as well as building new assets and opportunities to enable further growth in the sector. Building on our collaborative partnership approach, the sector will seek to increase diversity of representation and opportunities, and achieve improved connectivity in the sector across Doncaster, the Mayoral Combined Authority, and at regional and national levels.
22. Culture is an emerging priority at a regional level with the South Yorkshire Mayoral Combined Authority (SYMCA) Strategic Economic Plan (2021-2041) setting out the vision that South Yorkshire will have vibrant town and city centres with rich sporting, cultural and leisure offers attracting people and visitors from across the country.

23. The Chamberlain Walker report (2020) highlighted the untapped potential of the Arts, Culture and Heritage sector in the region and provided a set of recommendations to unlock this potential. These recommendations are being incorporated into a work programme under the Arts, Culture and Heritage Project Director, who is working closely with local authorities and key institutions across South Yorkshire to develop a transformational programme of investment in our cultural and creative assets.
24. As part of this work, commissions are underway to map the creative industries of our region, determine the skills pipeline for the creative sector, identify areas of growth and offer recommendations for future investment. Work has also been commissioned to undertake deep engagement stakeholders from across the sector and beyond, to gather evidence and intelligence which will inform the development of a SYMCA arts, culture and heritage strategy.
25. Doncaster has a good track record of working with the Mayoral Combined Authority to commission and develop culture consistently across South Yorkshire, evidenced most recently by the Additional Restrictions Grant (ARG) funding scheme which supported businesses severely impacted by coronavirus restrictions when most needed. The South Yorkshire Combined Mayoral Authority with support from the four Local Authorities unlocked £1 million of the government ARG grant to help safeguard the future of the Cultural and Creative industries across South Yorkshire. Doncaster received £450,000 to support Covid-19 recovery of the Cultural and Creative industries across the borough. This additional funding was distributed across 26 local arts and culture sector businesses, providing economic viability during a pressurised time through effective joint strategic commissioning.
26. This strategy represents a clear partnership commitment to a united collaborative partnership approach, making the most of both the offer and assets that the Borough to bring greater, more diverse opportunities and enables greater interoperability across Doncaster and the region. The strategy maximises investment opportunities nationally, building on opportunities for both visitors and residents to access the best unique cultural experiences, whilst also recognising the significant impact that the development of culture can have on economic growth and skills development.
27. At a national strategic level, specific arts and culture-related commitments include that 100% of the Arts Council England funding uplift agreed at the Autumn 2021 Spending Review will be spent outside of London. In addition, a new National Youth Guarantee will be launched so that, by 2025, every young person in England will have access to regular out of school activities; an additional £230m investment in grassroots football will be delivered – providing 850 pitches, and the 2023-26 National Portfolio funding round will soon be launched. They also identified Over 100 Levelling Up priority places outside of London have been identified or Arts Council England engagement and investment, and Doncaster is one of the places included.
28. The All-Party Parliamentary Group (APPG) report Creative Health: The Arts for Health and Wellbeing examines how engagement with the arts and culture can positively impact health, wellbeing, and quality of life for people

of all ages. However, engagement with the publicly funded arts is relatively low among socially and economically disadvantaged households, and so improving access and engagement is essential to create and sustain healthier lives.

29. The APPG on Arts, Health and Wellbeing sees itself as part of a growing movement advancing the ‘transformation of the health and care system from a hospital-centred and illness-based system to a person-centred and health-based system. Their report shows that the arts can enable people to take greater responsibility for their own health and wellbeing and enjoy a better quality of life. It considers the growth of social prescribing, whereby people are referred to activities in the community in preference to medication, and looks at the benefits to health and the cost savings arts on prescription activities could provide.

Funding Strategy

30. A wide range of financial factors are taken into account when developing an underpinning financial strategy for sustainable growth in culture, arts and creativity. As of 2022, these include the ongoing reduced local government financial settlement; increasing inflation; supply-chain costs; the cost of living crisis (leading to a potential for reduced public spending power on arts and culture); and factors of global significance such as the climate emergency and political instability. This strategy is not requiring additional Local Authority funding beyond that which has been allocated as of 2022-23, and with a commitment through the strategy to review annually the Council’s revenue and grant costs. The principles of the strategy are to achieve prudent financial value for money, achieve improved commercialisation of assets and programmes, achieve a good return on existing investment, and increased levels of inward investment.
31. The funding strategy incorporates these factors:
- At least 17 significant funding opportunities are currently available working with national development funding agencies for culture, libraries, arts and heritage.
 - External funding opportunities range from relatively low to high financial value, although all bring significant strategic relationship opportunities with Arts Council England (ACE), Historic England, National Lottery for Heritage; and The National Archives, for example.
 - Total achievable value between £5-8m, mostly capital for research and development, place-based developments, and investments into buildings and services.
 - These external funding opportunities can be considered in three categories:
 - funds that Culture Services and its partners have applied or will apply for;
 - or, where there is fit for cultural developments within larger government funding programmes (Levelling Up 2, Shared Prosperity 2, Town Deals);
 - Or funding that Culture Services and its partnerships could / should apply to in future.

- Culture Services have already applied for / secured Historic England Place Marker pilot and British Library Business and IP Centre funds.
 - Applications integrate with borough priorities; education and skills, and local economic growth.
32. A further detailed report will be brought to Executive to outline progress against funding opportunities identified above in January 2023, representing a partnership approach to funding development and investment opportunities. This is the first time that the partnership has worked collectively in this endeavour, underpinned by a co-produced and co-owned culture strategy. Key decisions with regard to receipt of funding or spending requirements will follow the prescribed route to cabinet.

Governance

33. The strategy will be underpinned by an action plan. The action plan will be managed and monitored by representatives from across our culture strategic partnership. Actions will be allocated to partnership leads, including, but not exclusively the council, demonstrating a real partnership commitment for transformation. The culture strategy will then be accountable to Team Doncaster, through the establishment of a Culture Portfolio Board, with oversight from the Council's Overview and Scrutiny Management Committee.

OPTIONS CONSIDERED

- 34.
- To cease with a focus on culture strategy and associated developments. This could lead to a leadership and operational vacuum, which could damage investment and growth in the sector.
 - To endorse cultural growth in Doncaster but without a strategic overview. This could cause fragmented, duplicated and with a lesser overall social and financial value.
 - The recommended option is to approve the culture strategy as per the recommendations in this report.

REASONS FOR RECOMMENDED OPTION

34. The recommended option means that cultural organisations will grow in a joined up way. Inward investment will be targeted and will meet need with a collective focus across the borough. A collaborative strategic partnership will have a greater likelihood of achieving success if outcomes are agreed and delivered on against a strategic intent. A consistent approach and offer will ensure equality of commissioning and programming, focused on all forms of arts and culture across all communities, whilst achieving greater value for money.

IMPACT ON THE COUNCIL'S KEY OUTCOMES

- 35.

	Outcomes	Implications
	<p>Doncaster Working: Our vision is for more people to be able to pursue their ambitions through work that gives them and Doncaster a brighter and prosperous future;</p> <ul style="list-style-type: none"> • Better access to good fulfilling work • Doncaster businesses are supported to flourish • Inward Investment 	<p>Growth in the cultural and creative economy can deliver new and different types of jobs. These jobs can contribute to the overall GVA of a place. People who work in the sector tend to report good levels of job satisfaction, retention and turnover.</p> <p>It is proven that people are just as likely to decide where to live and work based on the local cultural offer as much as the local schools offer.</p>
	<p>Doncaster Living: Our vision is for Doncaster's people to live in a borough that is vibrant and full of opportunity, where people enjoy spending time;</p> <ul style="list-style-type: none"> • The town centres are the beating heart of Doncaster • More people can live in a good quality, affordable home • Healthy and Vibrant Communities through Physical Activity and Sport • Everyone takes responsibility for keeping Doncaster Clean • Building on our cultural, artistic and sporting heritage 	<p>Culture, arts and creativity across localities can bring an enhanced sense of pride, social cohesion, and vibrancy in place. High quality arts and culture can create safer spaces, as people adapt to public realm spaces and how spaces are used.</p> <p>Artistic interventions, programmes and festivals can celebrate places and increase public confidence and trust in places as safe, progressive and inclusive.</p>
	<p>Doncaster Learning: Our vision is for learning that prepares all children, young people and adults for a life that is fulfilling;</p> <ul style="list-style-type: none"> • Every child has life-changing learning experiences within and beyond school • Many more great teachers work in Doncaster Schools that are good or better • Learning in Doncaster prepares young people for the world of work 	<p>Access to high quality arts, creativity and culture is proven to enhance the curriculum, leading to potentially greater achievement over multiple disciplines. Access to the sector can lead to increased enjoyment in learning, leading to better outcomes for children and young people. Children and young people who engage with arts and culture from a young age are proven to have better whole-life outcomes (demonstrated by national and international datasets).</p>

	<p>Doncaster Caring: Our vision is for a borough that cares together for its most vulnerable residents;</p> <ul style="list-style-type: none"> • Children have the best start in life • Vulnerable families and individuals have support from someone they trust • Older people can live well and independently in their own homes 	<p>Arts, creative and culture can nurture and encourage greater levels of empathy and compassion. Vulnerable people can engage with arts and culture in ways which bring new meanings and opportunities and just as equitably as people from different demographics – many arts and cultural outputs are free at the point of access. Children in care who access high quality arts and culture tend to report better feelings of self-confidence and their place in the world, and better achievements as a result.</p>
	<p>Connected Council:</p> <ul style="list-style-type: none"> • A modern, efficient and flexible workforce • Modern, accessible customer interactions • Operating within our resources and delivering value for money • A co-ordinated, whole person, whole life focus on the needs and aspirations of residents • Building community resilience and self-reliance by connecting community assets and strengths • Working with our partners and residents to provide effective leadership and governance 	<p>Arts and culture is a modern, forward-facing sector reaching people in new and meaningful ways, whether e.g. immersive experiences, digital, and / or tailored to local audiences. The sector contributes to community resilience by articulating local issues in ways people from diverse backgrounds can engage with and find meaning in. The sector continuously aims to be accessible and engaging to all age ranges and across all communities. A strategic partnership intent is embedded throughout, growing distributed leadership and in partnership with organisations of national and international significance. Value for money is achieved throughout – GVA and SROI will outweigh costs, usually with a return of £6 for every £1 spend, for example.</p>

RISKS AND ASSUMPTIONS

36. The strategy requires a clear and realistic action plan to underpin its objectives, with distributed leadership to ensure actions are allocated and delivered. Distributed leadership requires further embedding into systems and joined up working.
37. The strategy requires a funding plan. There is no core budget for culture beyond Council managed services and annual grant payments to DCLT and

- National Portfolio Organisations. Sustainable growth will be achieved only with expertise in managing internal and external funding.
38. The strategy will be as good as the partnership working required to achieve growth in diversity of programming and opportunities across the borough – effective partnership working will be required whilst managing individual organisation’s priorities.
 39. Ongoing external uncertainties present risks to cultural growth just as with any other sector: the cost of living crisis, global market forces, inflation, changes in central government. Ongoing strong leadership and partnership working is required to advocate for the sector and ensure continuous improvement and growth.
 40. Sectoral improvement and growth will require being managed against increased expectations and levels of engagement.
 41. Greater scaling up of local creative and cultural business required to drive sector growth.
 42. Pathways for sector skills will require equitable assessment and enablement.

LEGAL IMPLICATIONS [Officer Initials HMP Date 10.8.22.]

36. The Council has statutory powers to promote cultural and artistic activities, and health and wellbeing and economic growth including under sections 144 - 145 of the Local Government Act 1972, The Public Libraries and Museums Act 1964, and section 19 of the Local Government (Miscellaneous Provisions) Act 1976. This is alongside its general powers under Section 1 of the Localism Act 2011, which provides the Council with a general power of competence, allowing the Council to do anything that individuals generally may do. Section 111 of the Local Government Act 1972 gives the Council the power to purchase goods and services.

In developing the Cultural Strategy, the Council must have regard to its public sector equality duty (PSED) under section 149 of the Equality Act 2010. The PSED requires the Council to have "due regard" to:

- The need to eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under the Equality Act 2010 (section 149(1)(a))
- The need to advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it (section 149(1)(b))
- The need to foster good relations between persons who share a relevant protected characteristic and those who do not share it (section 149(1)(c)). This includes having due regard to the need to tackle prejudice and to promote understanding (section 149(5), Equality Act 2010).

Further legal advice and assistance will be required on specific matters as the Council begins to deliver the Strategy. If and when applicable, grant agreements should be issued to all recipients of grant funding and State Aid should be considered in the application of any grant funding to recipients

FINANCIAL IMPLICATIONS [Officer Initials SB Date 11/08/2022]

44. There are no specific financial implications arising from this report.

The 2022/23 gross controllable revenue budget for the Libraries and Heritage Service totals £3.524m and is funded from a combination of General Fund budget of £2.475m alongside income from operating trading activities £0.317m, contributions from other bodies £0.592m and grants £0.140m.

This report outlines that funding opportunities exist to bid for external grants with a further report to Cabinet to outline progress against funding opportunities identified in January 2023. As per Financial Procedure Rules E9 it states - *Directors are authorised to apply for external funding, in consultation with the CFO, which contribute to the delivery of Council services or achievement of Council goals. Grant acceptance and/or commitment is subject to key decision rules.*

The report confirms that £450k has been received from the South Yorkshire Mayoral Combined Authority's Additional Restrictions Grant to support Covid-19 recovery of the cultural and creative industries across the borough. This additional funding was distributed across 26 local arts and culture sector businesses.

Over the last number of years significant capital investment has been made by the Council, as set out in the body of the report, including c£15m developing the new Danum Gallery Library and Museum, £2.5m in a new Doncaster Archives facility and £2m essential repairs and maintenance at Cusworth Hall.

HUMAN RESOURCES IMPLICATIONS [Officer Initials: KW Date: 10/08/22]

45. There are no direct Human Resources implications arising from this report, however, should there be a requirement for any changes around staffing as a result of this then these should be discussed with HR in the first instance.

TECHNOLOGY IMPLICATIONS [Officer Initials...PW..... Date 11/08/22]

46. There are no specific technology implications in relation to this report. However, any requirements for new, enhanced or replacement technology to support the delivery of the Culture Strategy 2030 will need to be considered and prioritised by the Technology Governance Board (TGB).

HEALTH IMPLICATIONS [Officer Initials: RL Date: 10/08/2022]

47. Arts, culture and heritage provide an opportunity to maintain, enhance and improve health and wellbeing of individuals and communities. This can be overall, through bringing people together in places to learn and feel pride in the areas they live and visit, promoting a sense of social wellbeing. There is also opportunity to develop and test interventions and mediums based in arts and culture that aim to improve health and wellbeing of individuals and groups through their direct involvement or experience. The strategy describes the need to use of evidence for culture and health to drive local plans, which should be considered in the context of the "current situation in Doncaster" section that describes demographics.

EQUALITY IMPLICATIONS [Officer Initials NS Date: 09/08/22]

48. Due regard must be shown at all times through cultural commissioning and programming, in ways which reflect on and meet needs of wide ranging and diverse audiences and communities in Doncaster. This can be enhanced through co-production of arts and cultural assets and programmes of activity with residents. Officers adhere to learning activities which underpin understanding of equalities and due regard.

CONSULTATION

49. The strategy outlines forms of engagement which have taken place to date. See *Overview of Resident and Member Engagement* within the strategy document. There has been extensive collaboration and consultation with local, regional and national partners, and communities including:

- With residents through Doncaster Talks;
- Ward member workshops;
- Partner think-tanks and strategy development groups;
- South Yorkshire Combined Mayoral Authority;
- National bodies, including the Arts Council, Historic England; National Archives, English Heritage, the Library and Information Association;
- Businesses and the culture sector, including grassroots to NPOs.

BACKGROUND PAPERS

50. Doncaster Culture Strategy

GLOSSARY OF ACRONYMS AND ABBREVIATIONS

51.

ACE – Arts Council England

APPG – All Party-Parliamentary Group

ARG – Additional Resources Grant

DCLT – Doncaster Culture and Leisure Trust

DDT – Doncaster Delivering Together

GVA – Gross Valued Added

NPO – National Portfolio Organisation (Arts Council England-funded)

SYMCA – South Yorkshire Mayoral Combined Authority

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DONCASTER CULTURE STRATEGY 2030

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INTRODUCTION

Welcome to Doncaster's Culture Strategy.

This strategy builds on the Team Doncaster Borough Strategy – Doncaster Delivering Together (DDT), which sets out ambitions on a range of vital themes such as the economy, education, health and social care, community safety and the environment. As well as identifying 8 priorities for the coming years, DDT reiterates Team Doncaster's commitment to working together: a strong and resilient partnership in which public and private sector organisations, businesses, residents and voluntary and community sector organisations put Doncaster first .

Running through this and all the other work of Team Doncaster is the physical and mental well-being of our residents. This has always been a key focus, but it has taken on additional resonance in recent years. In the strange and trying times we are living in caused by the worldwide pandemic and economic uncertainty, we are more mindful than ever that people need something else outside of the daily routine, something that provides relief, distraction, stimulation, learning and fun. One of the key vehicles for this is Culture.

Culture is not something that exists in a vacuum, nor is it an impractical after-thought or a luxury. Not only does Culture have a positive impact on the economy in terms of tourism, inward investment and fund-raising, it can have a huge impact on quality of life, particularly regarding the health and well-being of both communities and individuals.

Culture is a not a clear cut term, and not everyone agrees on its definition: it means different things to different people. To some people, culture means creativity – visual or performance arts and crafts, for example. To others it means physical activity and sport, or events, or heritage - there is no single 'right' answer. Culture and cultural experiences come in myriad forms and are everywhere, and for everyone.

This is the second Culture Strategy that has been published for Doncaster. It brings together a shared ambition for Culture that has been developed in collaboration with sector stakeholders and Doncaster residents to develop a new 10-year strategy that will build upon the assets, talents and passions that already exist in our city, as well as building new assets to further grow the sector. It is not a starting point for Doncaster Culture, as our Culture already exists. It is, however, a shared commitment to work together in order to continue to provide great and varied cultural experiences and opportunities for all.

Doncaster is a diverse 'place of places'. It comprises over eighty communities, all with their own history, their own interests, customs and culture. We want not just to shine a light upon Culture, but to ensure that our residents and stakeholders have a way of influencing it in whatever way suits them. It does belong to them after all.

This document looks to the future, it details both our challenges and the ambitions we have for Doncaster as a place of Culture. We have a shared vision of where we want to be in 2030, and it is exciting and diverse. Culture is one of our most positive characteristics, and we intend to continue to celebrate it.

Team Doncaster

OUR VISION FOR CULTURE

Doncaster is a place of places with a varied and vibrant culture. Our communities flourish by expressing their own creativity and connecting through shared cultural experiences of power and meaning.

Doncaster is a place where engineering and innovation meet creativity, where a unique cluster of arts, heritage, built and natural landscapes, sports, leisure and health and well-being is having an impact, not only on our residents, but also on regional, national and international visitors and partners. The skill of our cultural organisations and creatives has brought millions of pounds worth of investment into our borough, as well increasing partnerships and community engagement in a way that is beginning to be recognised on the wider cultural stage. Our cutting-edge work in culture and well-being (including contributing to countering climate change) is well-known, as is our nurturing of next generation talent in a number of spheres, including film and digital, literature and visual art. In short, Doncaster is becoming a cultural hub, and this document not only celebrates how far we've come, but also lays out how far we can and want to go.

The notion of societal well-being has changed over the years to encompass far more than economic and material prosperity. Linked to the UN Sustainable Development Goals, the Organisation for Economic Co-operation and Development's Learning Compass 2030 sets out the competencies students need to thrive in 2030. These include core literacy and numeracy skills, as well as data and digital literacy, good physical and mental health, and social and emotional skills and competencies. In addition, Nesta's Creativity and the Future of Skills report (2018) highlights the increasing importance of creativity to the growth of jobs between now and 2030.

We believe that Culture, Education, Skills and wellbeing are intrinsically linked, and this is recognised in the Team Doncaster Delivering Together strategy. Creativity is the process by which, either individually or with others, we make something new: a work of art, or a reimagining of an existing work. We want everyone to have equity of opportunity to access a full range of activity, enabling the creative experience to be fulfilling and of a consistently high quality, wherever in the Borough people reside and whatever their background.

Doncaster is incredibly well-served by a number of hard working, long standing organisations and institutions that are the very backbone of culture in our city. The Music Hub, Darts, Cast, Right up Our Street, Higher Rhythm, Doncaster Heritage and others provide enormous sector expertise and are a key part of the infrastructure and delivery of the strategy, as well as playing an integral part of its creation.

In addition, Doncaster is also blessed with a wealth of self-organised local initiatives (for example knit and natter clubs, urban farming, 50 book clubs). They are the bedrock of this strategy and our cultural future and we are hugely fortunate to have an amazing burgeoning cultural scene built on strong, distinctive narratives. During the pandemic, these groups came to the fore, helping residents tackle loneliness, isolation and boredom during lockdown, through a number of innovative schemes including the provision of art and creativity packs for children and adults, online choirs, dance and fitness classes and many, many more kind and compassionate ideas designed at helping people through a tough time. It is supporting these groups and individuals to continue and thrive that will help to drive our 2030 ambition of more resilient, skilled, confident and healthy communities resulting from greater access to impactful experiences and people-led regeneration through great culture.

A united partnership with a collaborative approach, which makes the most of the both the offer and assets that we have to make the change needed in the borough, will bring greater, more diverse opportunity and enable greater consistency across and between the region. This strategy aims to build on and expand the opportunities available for both visitors and residents to access the best unique cultural experiences. Team Doncaster has already transformed its approach to partnership working and the narrative for culture over the past few years, including embedding Culture into the Doncaster Delivering Together Strategy, identifying Culture, sports and heritage as one of the Great 8 priorities. Culture has also been embedded within the Education and Skills Strategy 2030, originally embedded within a specific Centre of Excellence identified for Creative and Digital, now expanded to an additional Centre of Excellence, making 5 in total, the newest being Culture. The Education and Skills Strategy 2030 further includes Culture as one of the sectors integral to develop a Talent Innovation Eco-system to support growth and enable a sustainable pathway of skills to fulfilling lives and careers as seen in the Education and Skills Strategy 2030. Doncaster's Economic Strategy also highlights the valuable contribution Culture makes to our borough, in terms of both events and the visitor economy, and the sector itself.

The total economic footprint of Culture is measured in three ways:

- Direct impact: the value generated and jobs supported directly by arts and culture organisations,
- Indirect impact: the value generated and jobs supported in domestic industries that supply goods and services to arts and culture organisations, and
- Induced impact: the value generated and jobs supported in the wider economy when employees associated with direct and indirect impacts spend their earnings in wider economy.

There are also a number of wider 'spill over' benefits. In addition, Culture is a long-term career option that requires (and provides) unique skills and experience, and the integration of Culture into all we do is hugely important in terms of the diversity, inclusion and completeness of economy and our offer as a City, as well as in our self-image and how we are perceived by others..

We are not waiting for this strategy to be published to begin. We are already on the move, and, despite Covid, we have made enormous progress. Recent opportunities range from an ambitious borough wide schools dance development programme in partnership with the Royal Opera House, as well as two performances at Cast by the Royal Ballet (their only performances in England outside of London that year) performing with a ukulele orchestra, strolling in the park, experiencing world class Audio Visual at the Minster, watching international Rugby games, and many more. Doncaster has hosted an international literary festival, a world-class fashion show, been nominated for national Museum and Heritage awards, a prize at the Montreal Film Festival, and the Guardian International Journalism award. If that wasn't enough, we have also opened a state-of-the-art new integrated Gallery, Library and Museum (Danum Gallery Library and Museum, or D-GLAM), and are in the process of creating a new Archives and Local History Centre, representing an overall Council investment in excess of £12m. The commitment to the sector has been further bolstered with the South Yorkshire Mayor's Combined Authority investment of £450k recovery funds awarded to a range of small and medium size projects, and we are in discussions with a number of national funders about how to further enhance our investment into Culture. Our ambition knows no bounds, and we have momentum and a shared commitment for the future. Our intention is that, by 2030, this Vision is the everyday reality of life in Doncaster, a reality shared and enjoyed by all of our residents in whatever way best works for them.

DEVELOPING THE STRATEGY

The development of this strategy brings together a wider range of sector partners to identify where added value could be achieved; how simple, practical approaches can be adopted, and how to make the most of scarce resources, avoid duplication and learn from best practice. It is important to take advantage of the breadth and depth of opportunity and economies of scale to deliver value for money.

A comprehensive engagement programme has obtained insight and opinion from residents, community groups, elected representatives and a variety of public and private sector organisations.

This engagement identified a series of key Cultural themes around which this strategy is arranged:

1. The Arts
2. Community Arts
3. Arts in Education
4. Arts and Health
5. Libraries, Literature & Learning
6. Museums, Heritage & Archives
7. Creative & Cultural Industries
8. Events
9. Physical Activity and Sport
10. Outdoors, Landscapes, Urban Realm

We have identified a series of theme-specific objectives and actions, as well as a number of cross-cutting objectives or actions that relate to all or multiple themes.

The strategy sets out how Team Doncaster partners will ensure a strong and thriving cultural offer that benefits individuals, families, and wider communities, as well as contributing to the vitality of our neighbourhoods, the City and town centres. Through collaboration amongst cultural and creative practitioners and organisations from grass roots up, this strategy shows how we will foster a sense of community ownership, raise aspirations, and support residents in leading healthy and happy lives.

Detail about the outcomes of engagement activity carried out in the development of this strategy can be found within the Evidence base document, a summary of which includes:

- Several resident engagement exercises including ‘Culture in Doncaster’ (2015), ‘Creating a place brand for Doncaster’ (2015), ‘Doncaster Talks (Summer 2019)’, ‘Doncaster Talks – Doncaster Delivering Together’ (Summer 2021) and ‘Doncaster Talks – Culture Strategy’ (October and November 2021). Feedback was also gained through the Team Doncaster Summit (November 2021) and from young people (January 2022)
- Doncopolitan, a local creative organisation, were commissioned to engage with various existing community groups across the borough.
- Elected representatives were consulted to gather their views as local leaders.
- Sector partners were invited to attend think tank sessions arranged for each theme.

OUR PRIORITIES

Underpinning our Vision are six clear priorities: simple statements of intent that illustrate what a vibrant, vital and successful Cultural Doncaster would look and feel like, and how it would become self-sustaining and an integral part of life in our city and the wider borough.

<p>Doncaster’s cultural activity is shaped by the voices of people who live, work, learn and visit our borough.</p>	<p>We must support people of all ages, from all household types and all communities to not only access our cultural offer but to have a voice and influence in shaping it</p> <ul style="list-style-type: none"> • Identify what, how, where, and when. A focus on locally identified, themed, and delivered provision. • Ensure cultural opportunities are available for all and can be accessed as part of everyday life. • Tackle financial, locational, and awareness barriers to access. • Exploit technology in the provision and promotion of our offer. <p>Ensure local people lead discussions and decisions on the development, delivery and promotion of our offer. We need to shout about what we are doing, and ask for people to shout back.</p>
<p>Doncaster’s communities have the skills, investment, infrastructure and connections to sustain powerful shared cultural activity</p>	<p>Doncaster is a place of places, and its 83 communities all have their own culture and cultural history.</p> <p>We must develop community capacity and assets to encourage and support localised cultural development and delivery of diverse and high-quality cultural experiences.</p> <ul style="list-style-type: none"> • Increase resilience, visibility, retained talent and renowned quality of provision. • Increase local partner commissioning and their contribution local economy and employment. • Encourage communities to own their culture, and celebrate it. <p>Develop sustained relationships between local provision in communities and centralised/borough-wide projects, events, and initiatives.</p>
<p>Doncaster makes the most of the potential taking part in arts, culture and creative activity has to transform people’s health and wellbeing</p>	<p>We must identify and maximise opportunities for cultural experiences to contribute to residents’ health and wellbeing</p> <ul style="list-style-type: none"> • Encouraging people of all ages to be physically and mentally active through access to arts and culture. • Removing barriers to engagement, including perceptions that ‘it’s not for me’. • Encouraging people to find their niche. • Tackling social isolation and loneliness. <p>Focusing on the tangible positives: stimulating, different, fun. Share the secret - tell people what we know!</p> <p>Exploiting the benefits of arts on prescription.</p>

<p>Doncaster is a home for learning, mentoring and skills development in the arts, culture and creative industries.</p>	<p>Provide place-based learning, mentoring and skills development opportunities for all</p> <ul style="list-style-type: none"> • Make the most of our Cultural sector experts, many of whom feel excluded from decision making and discussion and under-recognised for the contribution they make • Culture to become a local Centre of Excellence, thereby informing both the Education and Skills Strategy and the University City HE/FE Agenda • Promote Culture as a viable and desirable career path, and develop access into the cultural sector for young people, including work experience and apprenticeships and opportunities, and encourage involvement, including volunteering, for all ages <p>Tirelessly promote the value of and ensure the provision of all age life skills or transferable skills developed through creative learning/activity to improve employability, confidence, and resilience.</p>
<p>Doncaster places collaboration at the heart of our cultural activity; our local, regional, national and global partnerships drive development and enhance activity</p>	<p>Collaboration has already put together this strategy, and it is informed not only by local voices, but by Regional issues and national initiatives and policy. This must continue.</p> <ul style="list-style-type: none"> • In order to deliver the strategy, we must continue to work together at every level, including those regional and national agencies and funding bodies who can support us with their expertise and experience as well as funding as we move forward. This includes liaising with and lobbying national arts and culture organisations to put Doncaster at the forefront of bids for exhibitions, productions and events, making the most of our world class assets and bringing high quality Culture to the city / borough. • An agreed, mutually agreed Doncaster narrative will help us access these opportunities, and best make the case for our involvement. • We must tirelessly horizon scan for opportunities, and learn from best practice around the world. This can only be done together, and if people feel they have a voice and a platform in which they can use it. <p>In the past, we have not taken all of the opportunities available to us. This is changing, however, and we have not only benefited from foregrounding Culture in terms of funding and new assets, and in successful partnerships with the Royal Opera House and the National Theatre, but we are in advanced discussion with several major organisations about enhancing our offer even further. This would simply not be possible without collaboration, underlining why we are stronger when working together.</p>

<p>By inspiring Creativity and boosting Cultural diversity, Doncaster helps to regenerate local economies, attracts visitors and places Culture at the heart of its wider economic development strategies</p>	<p>Culture has the potential to not only change the lives of residents and communities, but to significantly boost the economy and make Doncaster a better place to visit.</p> <p>Our events and existing offer already make a valuable contribution, but, by inspiring, supporting and Creativity and Cultural diversity we can change the way we feel about our City, and how others see us in a hugely positive way, boosting:</p> <ul style="list-style-type: none"> • Visitor numbers • External funding • Investment • Business attraction (sector and general) • The getting, staging and hosting of major Cultural events • Long term opportunities around Doncaster as a destination
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Theme-specific objectives and actions

It is recognised that although there are specific objectives for each theme, opportunities to use other themes to achieve those objectives should be sought wherever possible. There are also over-arching priorities, for example the contribution of Tourism and the Visitor Economy to the borough, not just in terms of the economy and community regeneration, but also with regard to perception (inside and outside) and gaining a better understanding what people want, enjoy and participate in. A list of theme-based objectives follows, each prefaced by ‘we will’. The ‘we’ is Team Doncaster in its broadest and fullest sense, including (but not exclusive to) all in Doncaster who help and contribute to culture in whatever capacity.

The Arts: We will increase the profile of the arts offer in Doncaster, and establish capacity and self-sustaining community-based partnerships across the creative & arts sector.

Community Arts: We will support the reach of community arts as a ‘way of life’, ensuring all communities have local access as well as a more centralised provision. We will address the challenge of sustainable funding and resourcing. We will enhance grass roots capacity.

Arts in Education: We will improve the perceived value of and delivery of arts subjects in the school curriculum. We will support, encourage and promote options for creative participation in and out of a school setting. We will support, encourage and promote creative career paths, in all their variety and complexity. We will foster peer and family support for creative participation and learning, in and out of school. **Arts in Health:** We will establish Doncaster as a centre of excellence for the delivery and integration of arts and health programmes across a wide range of health and social care needs, including the innovative and exciting field of Arts on Prescription.

Libraries, Literature & Learning: We will ensure that the borough’s image and profile better reflect and includes our literary heritage. We will ensure city and borough-wide activity, with centralised events also having wider locality aspects. We will capitalise on Doncaster’s literary/heritage assets, building on the burgeoning literature scene, including published and unpublished writers alike.

Museums, heritage and archives: We will develop a thorough understanding of our current provision and our shared plans for the future. We will raise the profile and enhance our heritage offer (for

residents & visitors), and improve engagement across all parts of the community. We will continue to nurture relationships with national heritage bodies and funders.

Creative and cultural industries: We will raise the profile of our creative industries sector, and enhance the involvement of the sector in the borough's strategic decision-making. We will enhance the involvement of young people in the sector's strategic decision-making. We will attract and retain Creative Industries to/in Doncaster, and promote and increase an understanding of the sector as a viable and fulfilling career path.

Events: We will reduce barriers to participation in events and seek to include unheard voices. We will better articulate our Cultural offer, promoting Doncaster's unique selling points & promulgate a cohesive narrative that can be understood in a local, national and international context. We will challenge negative media perceptions, and be clearer and more inclusive in our communication, PR and publicity re Events.

Sport and Physical Activity: Supporting the enhancement of the culture, arts and heritage sector in the refresh of the Get Doncaster Moving strategy, as well as engaging communities and residents and attracting visitors into the borough through both sport and physical activity participation and spectating.

Outdoors, landscapes and public realm: We will identify, communicate, and raise the profile of Doncaster's outdoor, landscape, and urban realm offer. We will continue to encourage resident use of our outdoor, landscape, and urban realm offer, and enhance the offer with new facilities, activities and events where possible and appropriate. We will encourage and support an environmental protection mind-set amongst communities, leading by example with best environmental practices and estate management wherever possible and practicable.

STRATEGIC CONTEXT

NATIONAL

Some of our themes are already supported by national organisations and/or Government departments with national strategies, plans and ambitions that our strategy needs to be consistent with. These include but are not limited to:

Levelling up

The Government [Levelling Up White Paper](#) (2022), details how they want to spread opportunity and prosperity to all parts of the UK. It revolves around 12 national levelling up missions; a shift in 'power' from Whitehall to local leaders; and the start of a decade-long project, with new policies announced across numerous thematic policy areas.

The 'new' national missions, which have been driven by 6 capitals (physical, human, intangible, financial, social and institutional), encapsulate the drivers of levelling up. These missions revolve around: Living Standards, R&D, Transport Infrastructure, Digital Connectivity, Education, Skills, Health, Wellbeing, Pride in Place, Housing, Crime, and Local Leadership. Missions will be given status in law in a Levelling Up and Regeneration Bill.

Specific Arts and Culture-related commitments include 100% of the Arts Council England funding uplift agreed at the Autumn 2021 Spending Review being spent outside of London. A new National Youth Guarantee will be launched so that by 2025, every young person in England will have access to regular

out of school activities; £230m investment in grassroots football will be delivered – delivering 850 pitches; and the 2023-26 National Portfolio funding round will soon be launched. They also commit to identifying over 100 levelling up priority places outside of London for Arts Council England engagement and investment.

The All-Party Parliamentary Group (APPG) on Arts, Health and Wellbeing

The APPG report [Creative Health: The Arts for Health and Wellbeing](#) examines how engagement with the arts and culture can positively impact health, wellbeing, and quality of life for people of all ages. However, engagement with the publicly funded arts is relatively low among socially and economically disadvantaged households, and so improving access and engagement is essential to create and sustain healthier lives.

The APPG on Arts, Health and Wellbeing sees itself as part of a growing movement advancing the ‘transformation of the health and care system from a hospital-centred and illness-based system to a person-centred and health-based system. Their report shows that the arts can enable people to take greater responsibility for their own health and wellbeing and enjoy a better quality of life. It considers the growth of social prescribing, whereby people are referred to activities in the community, in preference to medication and looks at the benefits to health and the cost savings arts on prescription activities could provide.

Arts Council

The Arts Council are the national development agency for creativity and culture. Their aim is to grow skills, knowledge, and networks to help establish the conditions in which creativity and culture can flourish across the country. They also conduct research, give expert advice, promote partnership, and do other activities to help the creative and cultural sector develop. By 2030, they want England to be a country in which the creativity of each of us is valued and given the chance to flourish, and where every one of us has access to a remarkable range of high-quality cultural experiences. Their ‘Let’s Create’ strategy centres around three Outcomes that are consistent with those identified locally in Doncaster:

- Creative People: Everyone can develop and express creativity throughout their life.
- Cultural Communities: Villages, towns and cities thrive through a collaborative approach to culture.
- A creative and cultural country: England’s cultural sector is innovative, collaborative and international.

Historic England

Historic England helps people care for, enjoy, and celebrate England's spectacular historic environment. This is achieved by championing and understanding historic places, identifying and protecting our heritage, supporting change, and providing expertise at a local level. The Historic England Future Strategy (2021) centres around three outcomes:

- Thriving Places: collaborate with people and partners to secure vibrant and sustainable futures for historic places.
- Connected Communities: bring communities together by discovering and celebrating local heritage, and by protecting the character of historic places.
- Active Participation: inspire and equip people to act in support of the places they care about.

English Heritage

We already have a partnership with English Heritage based around two of our greatest assets, Conisbrough Castle and Brodsworth Hall and Gardens. They are world experts in the management of historic buildings and sites, as well as hugely innovative and experienced leaders in terms of education and engagement, and we benefit greatly from our association with them.

National Archives

[The National Archives](#) is the official archive and publisher for the UK government. They lead the archives sector and perform the Historical Manuscripts Commission's functions in relation to independent archives. Its support and advice help archives across the UK to develop and enhance their services, facilities, and collections. They work with all archives, including national institutions and local authorities; universities, libraries, and museums; businesses and charities; private and specialist institutions.

Their current strategy, [Archives for Everyone](#), sets out their ambition to become inclusive, entrepreneurial, and impactful. Their strategic vision for the sector, [Archives Unlocked](#), outlines their leadership priorities under the themes of trust, enrichment, and openness, and describes their work to encourage a sustainable and innovative archives sector. It focuses on the needs and potential of archives across the country and realises in practical and tangible terms their unique relevance in preserving the diversity of our nation's heritage. Its key strategic themes include diversity and inclusion, innovation and risk, advocacy and reputation, and health and wellbeing.

Sport England

Sport England is an arm's length body of Government responsible for growing and developing grassroots sport and helping more people get active. Doncaster is one of 12 Local Delivery Pilots where Sport England work alongside our own 'Get Doncaster Moving' strategy to tackle the complex problem of inactivity amongst our residents.

Currently, the opportunities to get involved in sport and activity depend too much on your background, your gender, your bank balance, and your postcode. Sport England are determined to tackle this and unlock the advantages of sport and physical activity for everyone.

REGIONAL

Culture is an emerging priority at a regional level with the South Yorkshire Mayoral Combined Authority (SYMCA) [Strategic Economic Plan \(2021-2041\)](#) setting out the vision that South Yorkshire will have vibrant town and city centres with rich sporting, cultural and leisure offers attracting people and visitors from across the country. The [Chamberlain Walker report \(2020\)](#) highlighted the untapped potential of the Arts, Culture and Heritage sector in the region and provided a set of recommendations to unlock this potential. These recommendations are being incorporated into a work programme under the Arts, Culture and Heritage Project Director, who is working closely with local authorities and key institutions across South Yorkshire to develop a transformational programme of investment in our cultural and creative assets.

As part of this work, commissions are underway to map the creative industries of our region, determine the skills pipeline for the creative sector, identify areas of growth and offer recommendations for future investment. Work has also been commissioned to undertake deep engagement stakeholders from across the sector and beyond, to gather evidence and intelligence which will inform the development of a South Yorkshire Mayoral Combined Authority (SYMCA) arts, culture and heritage strategy. The specification of these commissions has been developed in conjunction with the local authorities, who remain involved in overseeing their delivery.

We will be able to draw upon this work and in turn, The Doncaster Culture strategy, and associated research and engagement, will be crucial to inform regional research and development of the regional strategy and priorities which will have both localised and regional benefit.

LOCAL

Team Doncaster strategic partnership has a series of overarching strategies and plans which Doncaster stakeholders have co-developed, approved and adopted. In September 2021 Team Doncaster launched their new 10-year Borough Strategy - [Doncaster Delivering Together](#) (DDT) - with a central vision of “Thriving people, places and planet”, supported by six wellbeing goals for the borough:



This strategy makes clear the interdependencies between education and culture, with a clear goal around ‘Skilled and Creative’. Creativity is a golden thread through this goal: as a key skill needed for life and work; as crucial for economic prosperity and meeting the big borough challenges, and as central to enabling vibrant communities with a rich cultural scene.

The strategy also sets out the ‘Great 8 Priorities’ which will help to achieve the wellbeing goals, explicitly referencing the promotion of cultural opportunities in all forms:



These goals and priorities will be achieved through new ways of working: whole life, whole system integration; regenerative development; intelligence led interventions; shared responsibilities, and working closer with communities.

The Borough Strategy is supported by a range of Team Doncaster policies, strategies and plans which include:

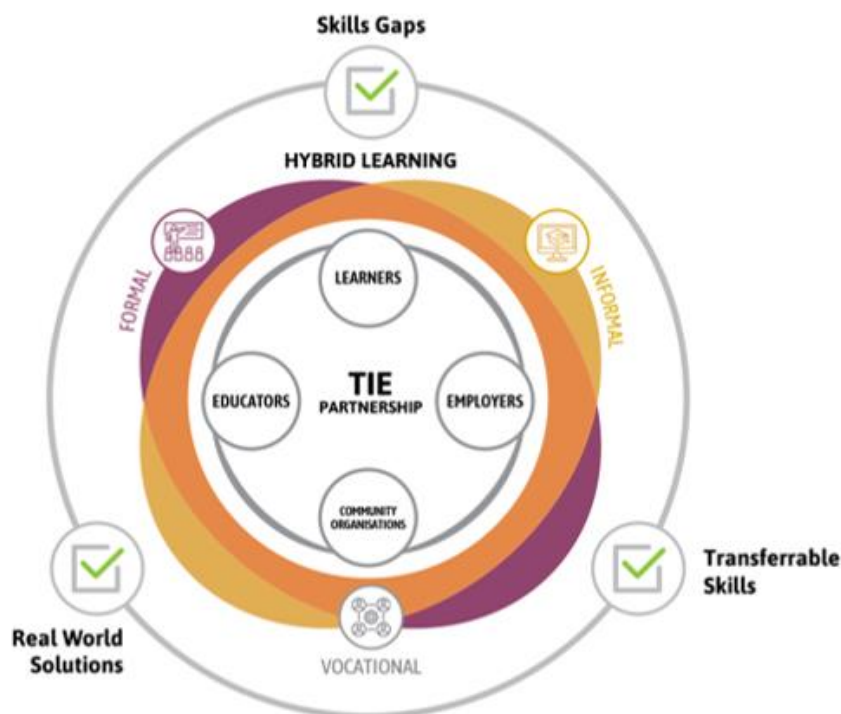
- [Environment & Sustainability Strategy](#)
- [Inclusive Growth Strategy](#)
- [Local Plan](#)

Locality plans (in development)
[Community Safety Strategy](#)
[Housing Strategy](#)
[Health & Wellbeing Strategy](#)
[Place Plan](#)
[Education and Skills 2030](#)
[Visitor Economy Strategy](#) (due for refresh)
Culture Strategy 2030 (this document)

[Underlined documents are link-enabled to published documents; plain text are currently in development]

If Culture is to become truly embedded in what we do, we not only need to ensure that we cross-reference the above through a Cultural lens, but also to integrate Culture into all our plans and strategies from henceforward.

If we consider Education and Skills, for example, Culture is a vital component. One of the key elements of this strategy is the Talent and Innovation Ecosystem, a ground-breaking transformational blueprint for the future.



The Talent and Innovation Ecosystem (TIE) aims to bring together learners, educators, community partners, and employers to enable problem-based learning that develops a broad range of competencies. It serves to better align the education system with our industry specialisms, allowing us to develop our own academies and build future sustainability for skills in key sectors going forward, ensuring an ongoing employment pathway, support and investment and a commitment to apprenticeships linked to the wider skills agenda. Culture will be established as a fifth ‘centre of excellence’ (alongside Engineering; Healthcare, Creative & Digital and Green Tech), putting it at the centre of what we want to excel at providing in Doncaster, both for residents and at a regional, national and international level.

The development of a Culture Strategy for Doncaster offers the opportunity to celebrate existing cultural assets and build upon the great and varied work already underway. However, the cultural offer could be further enhanced through greater collaboration and the overarching vision for the sector which this strategy aims to achieve. This strategy has been developed in partnership with cultural organisations, and will sit alongside the individual business plans and strategies of each of those organisations, as well as being a public facing document which sets out our aims and ambitions for all to see. Where areas of the sector do not currently have an agreed shared strategy or strong sectoral voice (such as the Creative Industries) it aims to identify steps to aid progress, sustainability, and visibility. One of the most important factors is for this strategy to further embed cultural activity within Team Doncaster and to promote cross-sector ownership of the agenda. This will ensure the best possible results, including a wider impact on the public, better results for the sector and maximised investment for the borough.

THE CURRENT SITUATION IN DONCASTER

Key Facts:

- Doncaster has a similar age profile to other areas; but around one percentage point lower than the regional and national average in the 20-24 age group, and around a 1% higher proportion in 55-64 age group.
- We expect a 25% increase in over 65s (14,500) by 2030; this will have wide ranging implications for local services such as health and social care. This is in line with national figures. By 2032, the number aged 65+ will equal the number aged up to 19 years in local, regional and national terms.
- 92% of our residents are White British, which is higher than the 86% seen across Yorkshire and Humber. The next two largest groups are 'Other White' (3%) and 'Asian' (3%). Nationally, 80% of residents are White British, with 8% 'Asian / British Asian' and 5% 'Other White'. Understanding the extent of ethnic diversity is important for shaping policy and service delivery to best meet the needs of a diverse population.
- Relative to some other areas, housing affordability is not a significant issue overall for Doncaster. There are, however, broad variations across the borough.
- Doncaster's happiness rating has increased marginally from 7.18 to 7.23, which is lower than comparator areas. Levels of anxiety have increased from 3.03 to 3.28, which is lower than comparator areas. Regionally and nationally, happiness is down and anxiety is up (2020/21 data)
- Doncaster has low levels of social mobility, ranking 298 out of 324 local authorities. This is a slight improvement since 2017 (Doncaster was ranked 301). Levels of deprivation vary significantly across the borough, but many of our deprived areas are amongst the most deprived in England.
- Doncaster is a borough made up of many unique localities and communities, each with their own history, heritage, strengths and challenges.

These facts show the diversity of the people and situations in Doncaster. The cultural offer in the borough needs to reflect these diversities and ensure that there are opportunities for everyone to get involved.

Previous strategy – progress towards our ambitions

The previous strategy's key aims were to raise the profile of Doncaster through creativity and culture, to encourage people from all communities and backgrounds to access cultural experiences, and to use culture, creatives, and creativity to drive inclusive growth. Partners have come together to plan and coordinate our activity, interventions and events, a non-exhaustive selection of which are listed below:

- The new Danum Gallery Library and Museum opened in the town centre and public art has been delivered in the Civic Square and Rail Station town centre city gateway.
- Doncaster's first Culture Week took place in 2018, bringing together a programme of outdoor theatre, live music, exhibitions, workshops and finished with the 2-day 'DN Festival Does Space' festival. The Doncaster Storytelling festival launched in 2021, 'The books that made us' exhibition took place in The Frenchgate Centre, and the Booker Prize.
- A new SEND (Special Educational Needs and Disabilities) network and a Creative and Cultural Strategic Partnership (CCSP) was established to support and advance diverse cultural leadership and share sector experience. Partners have developed joined up delivery and marketing groups and developed a Creative Doncaster website and social media presence.
- A new Public Art strategy was launched in Autumn 2018 and the Council is working with and on behalf of partners with the South Yorkshire Combined Mayoral Authority to develop a South Yorkshire Culture Strategy.
- Doncaster Cultural Education Partnership have organised Arts Teachmeets to provide creative Continuing Professional Development to teachers and creative partners, and there is now a creative careers resource: <https://www.creativecareersdoncaster.com/>
- Cast has increased its audiences to 100k annually, and has led on two key national partnerships with world renowned arts organisations such as The Royal Opera House and The National Theatre, levering in substantial sums of additional funding into the Borough over the last four years.
- Darts have grown exponentially over the last few years, doubling their activity at The Point and providing over 1,400 sessions per year at almost 80 different venues across the borough. During the pandemic, they provided an ambitious offer of online and offline activity for all, including Zoom sessions, commissioned doodle books, delivered 1,250 'Bags of Creativity' for vulnerable families, and postal packs tailored to our groups.
- Darts also founded and chair Doncaster Arts and Health Board with strategic health and culture partners including Public Health, NHS, Cast and Heritage Doncaster, collaboratively developing a portfolio of pilot projects with an ultimate ambition of rolling out a collaborative 'arts on prescription' offer for the whole Doncaster population.
- The DGT Arts and Culture Programme Board unlocked a £400k direct award to establish Doncaster Creates to work with the creative partners to bring in new investment into Culture in Doncaster. With Doncaster Culture and Leisure Trust as the host body, this has resulted in such well-received initiatives as Birdsong, Artbomb, the re-imagination of Baxter Park and the incredible Nomad Clan mural that now welcomes people to the City as they leave the Railway Station.

Despite all this activity and delivery, we have limited evidence as to the impact of all this activity on the overall aims to raise Doncaster's profile, encourage greater access and drive inclusive growth. Some of this can be attributed to the pandemic, but not all. Going forward, as an integral part of this new strategy, we need to ensure we have effective monitoring and evaluation processes in place to ensure that the effort, resources and activity we are undertaking are having the impact we want them to have.

Overview of Resident and Member Engagement

It is essential that we include residents and the ward members and political leadership who represent them as an integral part of everything we do. From consultation around culture in its forms, we have already been able to form an understanding of some of the key issues / asks and needs. We will continue to ask, and continue to act upon the answers. The strategy is only fit for purpose if it reflects what Doncaster wants and what the sector needs, and this is an ongoing conversation. At the time of writing this strategy, our consultation tells us that:

- Residents like the community spirit in their area, having access to green spaces and local amenities and places to visit. They would like more activities, shops, bars, restaurants, and regeneration. They support the six Borough Strategy Wellbeing Goals and Great 8 priorities, all of which a strong cultural offer will help deliver. Achieving our culture-related priorities would mean wider acknowledgement and development of a more sustainable voluntary, faith and community sector, more opportunities for young people and greater equality of opportunity across the borough.
- Activities related to parks and open spaces and sport and physical activities are most popular and utilised amongst residents and most residents think the cinema, museum and local heritage offer is good or excellent. However, more than half of respondents access cultural activities outside of the borough because they are not available in Doncaster (or perceived that way), and more than half think Doncaster's cultural offer is better for residents than visitors.
- Young people reported that there is a need for more arts and cultural awareness and opportunities in education, particularly around opportunities and careers in the sector. They agree that there are some great assets and events in the borough, but feel that there is not enough information about them and they are not always accessible for a number of reasons, including travel, cost and feeling that it is 'not for them. They do not think that the diversity of the borough is reflected in the current cultural offer and believe young people need more opportunities and places to go that are child-friendly and more accessible.
- Perception of Doncaster tends to be poor, with some residents voicing critical/negative comments. However, there is a notable dislocation between negativity and passionate levels of local pride, and it is this passion that we need to harness. There is a need to ensure residents are closely involved in creating place narrative - voicing the things they are proud of, telling their story rather than hearing it from someone else. We need to make sure it is the narratives residents are most proud and passionate about that are being promoted and made visible locally and beyond.
- Feedback from members fell into 7 categories:
 - Promotion and marketing – there is a need a single, attractive place (a website or publication) for residents to see what's on and provide access points to get involved with cultural activity
 - Community champions and advocates are vital to community engagement and leadership
 - Heritage – needs strong and unequivocal local ownership to celebrate each area's diverse identities and stories; we need to look to repurpose heritage buildings in a way that both celebrates their past but looks to the future.
 - Landscape and outdoor assets – we have lots and diverse assets (including blue assets) which are underutilised and not promoted enough, we need the community to get more involved and to feel that they are the 'owners' and guardians of these places.
 - Writing, authors, and publishers – we need to showcase talent more and link in with other themes e.g., community stories of all types as well as important historical anniversaries and events.
 - Arts in education – we need to encourage more creativity inside the curriculum wherever possible, as its legislated absence is having an impact. We also need to provide more arts experiences outside of school, and encourage whole family and intergenerational participation in communities, centrally and nationally.
 - Barriers to progress – we have barriers around access, perception, funding, community capacity and the failure to engage specific groups, and these must be addressed, as well as the issue that the offer is often centralised in the city centre and this deters engagement and participation for many.

Strategic Challenges

Deprivation and inequalities. We are the 48th most deprived local authority in England, with 68/194 of our communities among the 20% most deprived in England and only 13 in the 20% least deprived.

Covid-19 pandemic. Significant impact on our health and wellbeing and changes to the way people live their lives. The way, and extent to which customer's access goods and services has changed, adversely affecting businesses' viability. Some people have become less confident and social isolation has been exacerbated. Business closures and job losses, and an increased cost of living have reduced income and spending power.

Funding awareness and skills to secure. Government funds have been focussed on health and social care and business survival rather than expansion and improvement. Some partners lack the awareness of existing and emerging funding opportunities and the skills and resources to successfully bid for them.

Climate Change. The need to decarbonise requires both changes in behaviours and investment in energy efficiency improvements and cleaner energy use. These costs will affect business's ability to invest to improve and expand, resulting in additional competition for reduced levels of external funding. Culture should also reflect the challenges of climate change, and inevitably has an impact on creativity, particularly for our young people.

Local community capacity and ownership. Finding local people to decide on, develop and deliver provision in their area is difficult. Many people have busy lives, and such involvement is often in addition to employment and family commitments. Sometimes engagement exists, but not across a broad section of the community, and it can easily become the voice of a few strong and committed individuals that prevail, rather than a genuine community response.

Participation. Barriers can be financial, location or transport-based, or simply a lack of awareness and knowledge as to what provision is available. In some cases, there is a perception that certain provision is aimed at a different group/customer base to that which we see ourselves, and this can be a huge deterrent. The perception that something is 'not for me' is a huge barrier to engaging with Culture and, quite often, is not borne out in reality. Everyone should feel able to engage, and feel to make their own mind up about whether it works for them or not based on actual involvement rather than assumption.

OPPORTUNITIES

Funding

There are various stable funding opportunities for the creative sector at separate times of the year, as well as irregular drives and initiatives and 'limited offers' depending on what is thought to be needed. In 2021, for example, we received a boost from the South Yorkshire Mayoral Combined Authority who provided £450,000 to help safeguard the future of the cultural and creative industries across Doncaster, the largest grant settlement in this sector attributed to a local authority in South Yorkshire. The fund is part of South Yorkshire's Additional Restrictions Grant (ARG), which has so far provided South Yorkshire businesses of all types with over £45m of support during the pandemic.

This funding has supported the development of the Cultural Strategy, as well as helping local creative and cultural individuals, organisations, and businesses in Doncaster by enabling new creative initiatives and programming new work that will create vibrancy in our towns and villages. This is helping build a programme of activity which can raise the local, regional and national cultural profile for Doncaster and subsequently increase engagement in arts, culture, and heritage activities.

Community Renewal fund

The Innovation Enterprise Doncaster project is being delivered in partnership by Doncaster Council, Doncaster Chamber of Commerce and Hemingway Design. The project is funded by the national Community Renewal Fund and part funded by the South Yorkshire Mayoral Combined Authority.

The project consists of 4 strands:

1. Engagement and Awareness
2. Innovation and Enterprise Challenge
3. Business Support and Growth
4. Space2Create

The project will use a new approach to deliver a grant scheme (Space2Create – The Art of the Impossible), encouraging local applicants within the creative industries, as well as property owners to find alternative uses for units, or engage in idea development via feasibility, viability and business planning. In doing so, it will support ideas to explore, create, and showcase novel uses of indoor and outdoor spaces – including events, co-working, and trialling innovations.

Creative partner and Doncaster collaborator, Wayne Hemingway, will deliver creative workshops and webinars to support and stimulate the creative community prior to opening of the grant scheme.

Grant criteria will be finalised using outcomes from the events and creative conversations, allowing a more organic, creative way of exploring, shaping and imagining the criteria. Wayne will work as a critical friend to potential applicants to advise, stimulate creative thinking and challenge projects to develop viable propositions to attract capital funding from other sources.

National Lottery Heritage Fund

The National Lottery Heritage Fund Strategic Funding Framework (2019-2024) sets out the vision and the principles that will guide National Lottery investment for the next five years. It sets out how it will invest around £1.2 billion in UK heritage, introduce a streamlined grant-making portfolio, increasingly focus on wellbeing, capacity-building and innovation (both nationally and internationally), explore the use of social investment and commit to increased devolution in our decision-making. This is a major source of funding for Doncaster’s cultural sector, so a collective effort is needed to continue to maximise this opportunity.

Place-based opportunities for investment

For culture, heritage and art to reach its potential in Doncaster, strategic investment is required in infrastructure, people, capacity, skills and programmes of change. This is vital to achieve the Great 8 priority “promote the borough and its cultural, sporting and heritage opportunities”, as well as maximise the wellbeing potential for residents. We are currently working closely with a number of partners and funders to get the maximum possible support for Culture as part of wider goals around regeneration, jobs and skills and health and well-being. This includes advanced discussions with Arts Council England, the British Library, The National Archive, National Lottery for Heritage and Historic England around significant investment partnerships, as well as developing infrastructure bids with a culture focus for the Levelling Up Fund and in anticipation of the forthcoming Shared Prosperity Fund.

In addition, we are actively seeking to maximise investment at all levels, and National (Government and relevant national bodies, such as National Lottery and Historic England), Regional (through the South Yorkshire Mayoral Combined Authority) and where viable, Local opportunities, will be explored.

Doncaster will also continue to actively seek to develop our capital and revenue pipelines to ensure we have the right, detailed projects that can be submitted for investment. Where schemes need further developing, feasibility studies will be pursued, and consultation and engagement with

residents and key stakeholders will be undertaken to ensure value for money, including maximising the social value impact of culture. We have already made a number of major investments in Culture, from our theatre CAST and ongoing work at Cusworth Hall, through to our brand new and iconic Gallery, Library and Museum and our soon to be open, state of the art archives centre. This is the tip of the iceberg: we also have infrastructure regeneration improvements to heritage via Doncaster and Stainforth Town Deals, and secured funding through Round 1 of the Levelling Up Fund to support such iconic and much loved assets such as the Corn Exchange, St James Baths and Hatfield Colliery Head Stocks.

Investment must focus on ensuring our assets are fit for the 21st century, (and for a 21st century population) providing social infrastructure and cultural attractions that celebrate our distinct and diverse heritage across the borough. Doncaster's more detailed approach to investment, including for culture, will be outlined in a place-based investment plan.

Engagement

It is recognised that, whilst engagement and communications links have been made due to the extent of engagement activity undertaken during the development of the strategy, there are ongoing opportunities for the continuation of consultation based upon existing mechanisms and networks. For example, during engagement it became apparent that young people required a greater voice in shaping and influencing a future cultural agenda. Therefore, whilst some engagement work with young people has taken place, an approach has been established that will allow for future, ongoing engagement and consultation.

Development of digital provision

Covid 19 has had a significant impact on the UK economy and our way of life in recent times and this impact has been significant for the Culture, Arts and Heritage sector. However, the sector responded accordingly and took the opportunity to diversify its provision by utilising digital technologies to reach both existing, and new audiences (examples of how this was delivered are contained within the supporting evidence base document). Further opportunities to enhance the digital offer could be explored by means of reaching a wider audience of citizens that may not have previously accessed the provision but may be more willing and able to do so virtually.

THEMES

As we have seen, in order to ensure that the multiple facets of the cultural sector were considered and addressed, 10 themes were identified and used to structure the data, engagement findings, and resulting strategy. However, it is widely recognised that there is vast cross-over between the themes and a collaborative, joined-up approach will be most beneficial for the delivery of this strategy and broader cultural work. Here are more details about those themes, including some examples of where they are already progressing in Doncaster.

1. THE ARTS

The Arts are those creative activities that express imaginative or technical skill to produce a product or object or create visual or performing arts. Examples include music, poetry, painting, sculpture, dance, comics, theatre, cinema and (some) architecture. This theme has clear overlaps with other themes in the strategy.

The Arts sector in Doncaster contains a number of well-known groups, such as: **CAST** – a theatre and arts centre beacon with extensive outreach; **Right Up Our Street** who have a great track record of

achieving sustainable creative legacy with communities; **DARTS**, who have given Doncaster 30 years of renowned community arts and health work; **Higher Rhythm**, a music industry organisation running for 21 years offering professional development and accredited training, and, **Sine FM**, Doncaster's licensed community radio station; **Buglight Theatre**, who work internationally as well as locally, using Doncaster community led narratives as their material; the **Little Theatre**, the volunteer led venue that has been putting on fantastic productions and events since 1995; **Breaking Beats**, radio and music created with hard-to-reach young people, and **Doncopolitan**, a focus/platform publication, website and organisation that gives voice to a plethora of cutting edge creatives. This list is by no means exhaustive.

Despite these successes, and the best efforts of the above and initiatives like **Doncaster Creates**, **Historic Doncaster**, **Doncaster Music Hub** and many others, there is still a struggle for new creatives to be visible, develop their careers, and feel connected and valued. We have an amazing range and growing number of creatives (nearly 200 at the time of writing), with an extensive choice of dance practitioners and groups and growing niches in literature, visual arts, film animation and virtual and augmented reality. There are emerging platforms that reflect these niches such as **New Gate**, **D31**, **Doncaster Film Network**, **League of Culture** as well as long-established reading groups and new writing projects.

The Arts sector *is* strengthening in Doncaster, but is still faced with longstanding challenges such as:

- Inequalities of accessibility across different communities;
- Lack of sustainability, funding, infrastructure, and retention and attraction of talent;
- Lack of a singular narrative and a poor historical reputation/image of Doncaster resulting in unequal support for creatives and thus, cultural provision across the borough;
- Lack of joined up working across the Team Doncaster partnership, and
- Failure to fully reap the potential benefits of creativity to help address Doncaster's challenges.

Communications and advocacy to make the arts more visible and the positive impacts more evident, as well as providing opportunities to engage and work with acclaimed artists, are all critical to keep Doncaster's arts sector progressing and to be more competitive amongst neighbouring towns, cities and further afield.

Objectives

- Increase the profile of the arts offer in Doncaster.
- Establish capacity and self-sustaining community-based partnerships across the creative and arts sector.

Actions

- Develop models for sustainable engagement and awareness raising, utilising established areas of best practice.
- Develop an Arts Partnership structure including all appropriate stakeholders.
- Ensure representation from the Culture, Arts and Heritage sector is involved in Team Doncaster membership.
- Identify and utilise best practice from the Culture, Arts and Heritage sector to inform delivery of the strategy.
- Identify and prepare project and initiative options to be used for bids for new funding sources.
- Create a multi-partnership framework for commissioning art in the public realm.

2. COMMUNITY ARTS

Community arts is a people and community-orientated grassroots approach in any media and usually involve professional artists collaborating with communities which may not normally or readily engage with the arts. Community art seeks to bring about an awareness and appreciation of arts to as wide a section of society as possible and make arts accessible to all, often by taking arts to people rather than asking them to come to art. Community art done well is empowering, engaging and challenges perceptions, particularly those with negative connotations.

Community arts have come to the fore in recent years due to the actions taken to help support the community during the pandemic, as well as the growing understanding that art and culture have a positive community impact. We have over 50 such organisations across the borough, many of which have been recognised regionally or nationally as examples of best practice. Most of these are focused on performing arts, literature, crafts and music, with some being more niche clusters that could be supported to link more with communities e.g., film, photography, design, fashion, and visual and decorative arts and craft. An example of a community arts project is **Creative People and Places** – an initiative run by **Right Up Our Street** to increase engagement in arts and culture, particularly across deprived areas.

Current funding systems and other priority concerns means that although there is recognition of what arts can achieve at the highest level, there is an uneven distribution of provision of in-depth arts engagement. Not all communities are exposed to the wider benefits of community arts provision such as diversion from anti-social behaviour, increased employability, and development of transferable skills, increased wellbeing, human flourishing, countering social isolation, and community cohesion.

Despite many examples of good provision, most of this provision is delivered independently and the added benefits of joined up delivery are not always achieved. There is a need to collectively understand, recognise, promote and integrate the arts into community-based provision across other strategies (e.g., economy, health and wellbeing) in order that the sought-after benefits and outcomes are achieved across all communities.

Objectives

- Support the reach of community arts as a 'way of life', ensuring all communities have local access as well as a more centralised provision.
- Address the challenge of sustainable funding and resourcing.
- Enhance grass roots capacity,

Actions

- A strategic approach to ensuring an 'art entitlement for every child'.
- 'People led community arts provision - made more obvious, visible and part of everyday'.
- Facilitate and strengthen the development of an independent arts network.
- An information, resources and contacts hub – a Community Arts 'One Stop' Shop.
- Establish and promote hubs and satellites, outreach and in-reach, maintaining relationships through community arts champions - growing participation and confidence.
- Continue to develop a single narrative where appropriate, and/or united Doncaster narratives across all cultural sectors.

3. ARTS IN EDUCATION

Arts in education involves learning through arts experiences and can include performing arts education (dance, drama, music), literature and poetry, visual arts (storytelling), education in film, craft, design, digital arts, media and photography. Arts in education has been shown to encourage development of creativity, critical thinking, motivation and self-confidence – skills that are believed to help children academically across other subjects too. The Team Doncaster Education and Skills

strategy recognises the need for a place-based education and skills offer that connects not only with local culture and heritage, but also with the cultural sector as a source of intellectual stimulation, inspiration and opportunity, including employment.

The devaluing of arts within the school curriculum, for any age group, is a key issue which not only undermines learning in the arts but also the benefits of creativity in learning other subjects. This is a national issue and needs to be continually raised both nationally and locally. The response to this issue is not simple or quick. There is a need to increase and improve provision both in and out of school settings, but also to address parental, peer, and societal attitudes and opinions which often place less importance on arts subjects. **Doncaster Cultural Education Partnership** brings together cultural, educational and Local Government organisations to drive joined-up local arts and culture opportunities for children and young people. This has resulted in numerous schemes and initiatives that are supporting Doncaster children, families and education settings to access the arts, including the Arts Award, which 600 children took part in during 2019/20; **Artsmark**, with 28 education settings accredited in 2020, and **Doncaster Music Education Hub**, which supported 91 education settings in 2019/20. With regard to the Music Education Hub, a recent announcement around the governments new music education strategy means that there will be significant work to ensure greater alignment, resulting in more initiatives like Stage Invasion, a project aimed at providing young people with opportunities to gain real-world experiences within the live music industry. Access is a critical factor in engagement with arts in education opportunities. Ensuring opportunities for people to experience and develop an appreciation for the arts (and access follow-up opportunities to develop their interests and skills) is absolutely key. We must give as many people as possible the opportunity to access the arts without excessive effort or expense in order to build opinion-change and to find ever more practitioners, participants and champions of the arts in Doncaster.

Objectives

- Improve the perceived value of and delivery of arts subjects in the school curriculum.
- Support, encourage and promote options for creative participation in and out of a school setting.
- Support, encourage and promote creative career paths.
- Achieve peer and family support for creative participation and learning, in and out of school.

Actions

- Strategic level commitment to deliver a minimum level of arts activities (embedding a basic entitlement for every child).
- Deliver an advocacy campaign to ensure that current curriculum language that places creative subjects as 'soft skills' is reframed, showcasing delivery of 'vital skills'.
- Creation of and expansion of ambassador roles to lead on the promotion of events/activities.
- Identify a programme of events and or means by which creative achievements by children and young people can be celebrated and showcased.
- Identify, promote and support the routes and pathways by which young people can follow creative interest and passions into sustainable employment and careers.
- Improve access to art so it can be accessed and absorbed in the course of everyday life as well having to make a specific effort to see it.
- Develop Culture as a Centre of Excellence that informs both the University City agenda around HE/FE, as well as the Education and Skills Strategy in general.

4. ARTS AND HEALTH

Both the **All-Party Parliamentary Group (APPG) Creative Health report** (2017) and the **World Health Organisation's** scoping review (2019) show that arts interventions increase all types of individual and social wellbeing.

It has always been the case that Arts and Health programmes are art interventions led by creative and cultural professionals with the explicit purpose of improving people's physical or mental wellbeing. The programmes are participatory – people are involved in creating their own work. Whether it is a singing workshop for adults living with dementia or a visual arts session for adults wanting to improve their mental health, the content adapts to those in the room and is always person-led. This is not arts therapy but the work itself is therapeutic. This was more than borne out during the COVID-19 pandemic, when isolation led to increased instances of mental health issues. To try and counter this, there were a number of important interventions of a cultural nature ranging from online choirs, fitness and dance classes to art activity packs, as well as an increased programme of online learning and entertainment, all of which were designed to help mental well-being and increase connected-ness and a sense of purpose and belonging.

Doncaster leads the way in developing innovative creative activity with individuals and communities and has a national profile for good practice in Arts and Health. The borough has a wealth of highly trained experienced artists who deliver high-quality interventions and experiences for people of all ages, backgrounds and needs.

There are strong partnerships between culture, leisure and health sector leaders in the borough who have worked closely together over recent years to develop, pilot and evaluate arts and health programmes in a range of contexts which have achieved powerful results. For example, the **Dance On** scheme for older adults has improved balance and mobility, increased time spent engaging in physical activity and reduced fear of falling. Participants also reported a significant improvement in life satisfaction and feeling more connected to others. Similarly, the **Creative Directions** project supports adults with experience of mental health issues using arts and creativity.

However, as yet, this sort of provision is not universally understood, sustainably funded, nor accessible across the borough.

Objectives

- Embed arts and culture in health and social care pathways so that all residents can access sustainably funded arts and health programmes in their communities.
- Establish Doncaster as a centre of excellence for the delivery and integration of arts and health programmes across a wide range of health and social care needs.
- Use the existing evidence base to improve the understanding of the positive health impacts of engaging in creative activity in both health professionals and the wider community.
- Increase health and well-being wherever possible using arts and culture as both an enabler and a provider

Actions

- Share learning from local academic research (University of Leeds and Sheffield Hallam, etc.) to encourage commissioners to fund work for adults experiencing mental health issues and people who are feeling lonely and isolated.
- Continue to develop the case for investment in collaboration with health and culture partners incorporating all age groups and a range of art forms/approaches.

- Build an extended and committed membership to the Arts & Health Board with key health and social care professionals. Develop and deliver an action plan and reporting framework that responds to and informs borough strategy priorities.
- Secure local commissioning money from NHS, Public Health and Social Care to embed arts on prescription models into health and social care pathways.
- Secure additional funds to develop new approaches across age groups.
- Work collaboratively to develop and support an emerging creative workforce to deliver high quality arts and health interventions across the borough.

5. LIBRARIES, LITERATURE AND LEARNING

Doncaster has a burgeoning literary scene for both published and unpublished writers alike. There are mini-festivals, events and writing projects some of which focus on the joy of writing or storytelling, while others celebrate the famous, or seek to improve the literacy of residents. The 2019 National Annual Literacy Survey showed that more girls than boys enjoy reading and read daily outside of school, likewise for children aged 5-11 and 16-18. 7% of the working age population do not hold an NVQ Level 1 qualification or equivalent. We are working closely with the National Literacy Trust in this area, and they are providing funding to support important work around literacy, including **Doncaster Stories**, a ten-year programme of fun, exciting and educational projects across the city that will promote a love for reading in young people and their families.

In addition to Doncaster Stories, Doncaster already enjoys an impressive literacy offer including:

- The Ted Hughes Festival
- The rapidly expanding 'Festival of Story Telling'
- Doncopolitan writers' platform and open mic work
- 'Right Up our Street' creative writing initiatives
- The legacy of Doncaster hosting the 2020 Booker prize
- Over 50+ book clubs/reading groups
- A network of community libraries and the brand new Danum Gallery, Library and Museum
 - 150k total active borrowers, over 250k active users and 225k registered borrowers in 2020 (sadly in steady decline since 2016)
 - Over 3k new library members, 50k total enquiries and 100k issues and renewals in 2020, (in drastic decline from 2019, potentially partly COVID-19 related).
 - Over 26k digital issues in 2020, a significant increase from 2019 (just over 17k).
 - 5,900 volunteers in libraries in 2020.

New relationships are already developing in Doncaster between story writers and visual arts/film developers to develop the literature sector into new innovative directions. Taking the notion that great stories are not just reliant upon reading and writing, and that new ways of exploring story telling may draw in those who are challenged in literacy skills, we are finding fresh and innovative ways to promote these key cultural offers.

Despite the impressive cluster of work and writers, there is still a lack of joined up, unique, dynamic narrative and sustained (and sustainable) resources for this sector. The focus needs to be on promoting and improving access to and engagement with what is already available and enhancing the offer.

Objectives

- Ensure that the borough's image and profile better reflect and includes our literary heritage.
- Ensure borough-wide activity; with centralised events having local aspects.

- Capitalise on Doncaster’s literary/heritage assets, building on the burgeoning literature scene, published and unpublished writers alike.
- Support for local writers to develop and flourish.

Actions

- Develop a Doncaster writing group, hold workshops for writers of all ages, abilities and interests.
- Regular literary festivals events and writing projects (e.g., Ted Hughes Festival, Right Up Our Street initiative).
- Promote experimental/laboratory style literary events across the borough.
- Ensure appropriate means by which partners and stakeholders can share ideas and make collaborative decisions.
- Expand our story telling beyond simply the written word to areas such as visual arts and filmmaking.
- Establish a framework for positioning, showcasing and promotion of our literary assets.

6. MUSEUMS, HERITAGE AND ARCHIVES

Doncaster has nearly 900 listed buildings, scheduled monuments, parks, and gardens, as well as more than 8 museums, the Doncaster Archives and the Local Studies Library. The objects, collections, film, documents and histories of the borough give a sense of place and identity and help tell the stories of Doncaster’s rich history and heritage. Heritage Doncaster operates the Council’s heritage sites and services, with other sites and services run by other organisations and volunteers (e.g., Brodsworth Hall and Gardens is owned and managed by English Heritage).

The opening of the Danum Gallery Library and Museum (D-GLAM) in 2021 is the most recent example of improving the quality of provision and access to such artefacts to enable a broad audience to appreciate the history of the borough and its individual communities. D-GLAM shares its gallery space with organisations and individuals to host exhibitions that involve both local artists and the wider world, including the internationally renowned. There is a lot of grassroots heritage activity, particularly around celebrating and commemorating Doncaster’s past, all of which could be further built upon by the development of a community champion's approach.

Despite our abundance of cultural heritage, there remains a challenge in how this is accessed, and by whom. For example, stakeholder feedback suggests that often communities feel distant from their heritage, both in terms of awareness and separation between town centre-based collections and the communities they represent. There tends to be a top-down museums sector culture, with a shortage of sustained community leadership capacity, and lack of joined up promotion. Similarly, there is a lack of resources and a failure to perhaps appreciate what we have and to make the most of these assets we through applying best practice.

The borough’s collective narrative, image and branding should be continually reviewed and updated with input from all sectors and residents. Doncaster has historically been known as a railway and mining town and then an ex-mining town. Going forward, although this heritage should always be acknowledged and appreciated, the borough could be marketed in a different way that emphasises the present and the future as well as the past e.g., as a city that is a centre for creative and digital industries. There is a need to find the right balance between remembering our past and letting it hinder our future; between celebrating our heritage, and looking forward to the next chapter.

Objectives

- Develop a thorough understanding of our current provision and our shared plans for the future.
- Raise the profile and enhance our heritage offer (for residents & visitors).
- Improve engagement across all parts of the community, including the development of community champions, with a focus on young people to ensure they have an opportunity to influence future service provision.

Actions

- Create a sustained approach to celebrating the breadth of heritage, representative of the community, as part of a Heritage Master Plan.
- Develop 'Promotion Platforms' for (and access to) 'Unheard Stories'.
- Establish a system for sustained 3-way relationships: communities, voluntary sector & museum specialists.
- Develop a strategy to retain, attract and build heritage talent in Doncaster.
- Better use of Online, Digital and New Technology.

7. CREATIVE AND CULTURAL INDUSTRIES

A recent study by the Fifth Sector found that South Yorkshire had a larger than previously estimated number of creative industries, comprising over 4,000 companies and a workforce of over 31,000 people. Whilst the structure of the sector – which reflects the high levels of freelance working and microenterprises typical in the creative sector – makes it hard to provide exact measures of output, they suggest that culture and creative industries are worth up to £2 billion in GVA. Doncaster has approximately 21% of the total jobs in Culture, Arts and Heritage across South Yorkshire, with 1,500 of these jobs in Doncaster in 2018. There has been a steady increase in number of creative and cultural industry businesses since 2014, up to a maximum of 385 in 2018/19. It is anticipated that 4 of the major cultural organisations will contribute around £4million and 167 jobs to Doncaster's economy by 2024. Although Sheffield dominates the sector in the region, Doncaster holds its own, coming second in terms of business population by supply chain (edging ahead of Rotherham during 20/21, i.e. *during* the pandemic), and in terms of creative skills delivery. Doncaster's past, present and potential is filled with examples of where art meets innovation and where creativity is at the heart of engineering and future manufacturing. There are many examples of internationally recognised achievements in the borough, for example, **Wayne Sables** winning Best Experimental Film at the Montreal Film Festival, and **Doncaster Fashion Week** (using the National College for Advanced Transport and Infrastructure) showcasing the connectivity between creativity, industry, the talent of the 'next generation' and the technology that allowed Doncaster to 'host the world'.

Opportunities related to this sector include the provision of low-cost facilities in the borough, as well as our enviable connectivity to major cities and further afield. The Creative Industries are incredibly talented and skilful and want to work to benefit the borough. The presence of a diverse and strong creative industry sector contributes dynamism of all kinds to the Doncaster offer.

However, there are several challenges for this sector:

Issues with attracting and retaining talent, leading to loss of impact and unique selling points.

Local Creative Industries often feel undervalued, underutilised, and underrepresented in decision-making processes.

A general lack of support and advocacy for creative industries.

Objectives

- Raise the profile of our creative industries sector, including improving access and visibility
- Enhance the involvement of the sector in the borough's strategic decision-making.

- Enhance the involvement of young people in the sector’s strategic decision-making.
- Attract and retain Creative Industries to/in Doncaster.

Actions

- Formation of a sector-led, independent organisation to support Doncaster Creative Industry development and promotion.
- Take advantage of the growing UK film industry, associated with both broadcast and streaming services, in terms of general production and artist led creativity
- Provide greater access to creative spaces and environments, and pathways to creative industries in all their diversity
- Establish a body that represents all sub-elements of the creative industries – forming a collective voice for the sector and a means of tackling common issues and matters (e.g., platforms and showcase opportunities, marketplace development, information and resources, skills and training).
- Establish a mentoring and career pathways support programme.

8. EVENTS

We’re justifiably proud of the programme of great events and festivals that appeal to both visitors and residents happen throughout the year in Doncaster, for example the Tour de Yorkshire, the St Leger Festival, Fake Festival, Doncaster Pride, DN Festival of Light, Culture Crawl, Art Bomb, Armed Forces Day, our Armistice Commemorations and many, many more. Popular events provide a value beyond the event itself, for example through accommodation, restaurants and other visitor economy activities, particularly for those who travel from outside of Doncaster. Improved, and more widespread evaluation of impact is required across all events to help further hone (and expand) our approach.

Events also provide an opportunity to increase the visibility of Doncaster’s niche cultural sectors such as literature and writing, heritage and history, visual arts, design and innovation, film and AV. However, there is often a failure to fully exploit these opportunities, and so niches stay niche. In locality terms, events are ideally positioned to provide skill development opportunities for local communities.

Common barriers to participation include a lack of knowledge (or interest) about provision, provision not matching demand, negative perception of the town, transport issues (including cost), and disability and diversity not being catered for. Often, there is failure to link communities and potential localised event opportunities with major/central events. There is a need to ensure that diverse communities across the borough can connect easily with major events, and that the events appeal to a diverse range of people to encourage engagement.

We will actively tackle the lack of awareness of our offer and challenge the negative perceptions that lead to losing audiences to other places. We will improve coordination and focus on Sustainable Development, particularly around resources, collaboration, and volunteering. We will continuously change and challenge the perception of what Arts/ Culture / Events can constitute.

Opportunities to improve the provision of events also include better coordination, sustainable development and provision, clear guidance and support to encourage communities to create their own events, as well as changing and challenging the perception of arts, culture and events. We must also always consider our audience, i.e. what is exciting and interesting to our residents, and what will draw them into participation – without, of course, compromising standards in exchange for simple ‘crowd pleasing’ activities.

We will promote the Cultural sector as a field with a variety of opportunities to get involved, that includes a range of highly specialised jobs – and work hard on retention and attraction of our arts talent pool, as well as to continue to strive to create and attract world class events.

Objectives

- Increase the profile of, and co-delivery of events in Doncaster (residents, creative industries, and public sector partners).
- Build community capacity and increase community ownership of the Events programme.
- Ensure the events programme includes community-based, as well as centrally based events
- Focus on young people: Ensure future capacity to lead and innovate Doncaster Events and Support career pathways
- Ensure events reflect and exploit Doncaster niche areas of development
- Improve access to events by more diverse / hardest to reach participants

Actions

- Create a ‘framework’ approach to Events so that they happen on a number of levels
- Establishment of a Community Champions network
- Create a singular promotion and information point.
- Articulate Doncaster’s Events & Creative offer as a united narrative.
- Establish an Events Community & Partnership Network
- Set up an Events ‘One Stop Shop’: Resources, Information & Support (for new / existing event organisers)
- Develop a forum to give young people a voice in shaping Events / the Events programme (CROSS-REF. Re ‘The Arts’, Outdoors, Heritage)
- Develop a model for young people to have ‘Events Apprenticeships’
- Asset / Interest Based Development Themes for Events

9. SPORT AND PHYSICAL ACTIVITY

There are already a number of assets and activities within Doncaster that engage residents and attract visitors into the borough through both sport and physical activity participation and spectating. Strengthening the opportunities for residents and attracting people into Doncaster to experience more physical activity and sport is high on our agenda, and we have a proactive approach to seeking them out, supported by our strong physical activity and sport Strategy, notably Get Doncaster Moving, which, since 2016, has made a significant impact.

Doncaster has several professional/elite-level sports teams including Doncaster Rovers and Doncaster Belles football teams, Doncaster Knights Rugby Union and Doncaster Rugby League teams. Aside from football and rugby, we enjoy a wealth of other options including, but not limited to, athletics, cricket, hockey, swimming, gymnastics, rowing, boxing, martial arts and dancing. These provide a range of opportunities to take part, while also producing talented athletes who have performed at a national and international level over the years. To many, these are spectator opportunities; but these organisations, along with our amateur community leagues and participation programmes also represent opportunities via their junior and adult provision as well as their facilities – giving residents increased opportunities to access sport and physical activity for leisure as well as pathways into elite level competition and professional sport careers.

Sport and physical activity is one of the unsung elements of Culture, having the largest volunteer base in the borough, and the highest levels of participation of all cultural activities. We have a long heritage of strong resident engagement ranging from sports teams associated with our former industries to a

wide range of both informal and organised sport and physical activity within each of our 80 plus communities. Our sportspeople have also historically been, and continue to be, represented at a national and international level.

We also enjoy local access to various water-based sports at Hatfield Water Park, have numerous golf courses and fishing lakes located across the borough, and have invested significantly on improving access to safe cycling routes via cycle paths and cycle circuits/tracks, including the international standard closed track at The Dome.

Doncaster schools also provide sports participation options across a range of sports, including engaging in competition against other schools across the region.

We have over recent years attracted major sport events including the Rugby League World Cup and the Tour de Yorkshire, and we will continue to pursue hosting opportunities wherever possible, linking in with our Visitor Strategy and the ambitions of our Events Team and positively boosting both our Visitor and wider Economy.

We will support the enhancement of the culture, arts and heritage sector in the refresh of the Get Doncaster Moving strategy, as well as disseminate the vital learning gained from many years of sustained (and sometimes challenging) community engagement undertaken as part of this initiative. We will continue to identify and overcome any barriers to access/participation, particularly with regard to those who are harder to reach (women and girls, the disabled, those on low incomes) and promote sport in all its forms as a hugely positive factor in terms of health and well-being and community cohesion.

The key aim is to ensure the visibility and accessibility of these opportunities reaches all sections of all our individual communities, and that the complex challenge of addressing the inequality of access is identified and tackled using a whole systems approach.

Objectives

- Raise the profile of our current sports and physical activity offer / programme amongst residents - for both participation and spectating. Continue to increase the number of residents whose levels of physical activity are at least 30 minutes per week, thereby helping to create healthy and vibrant communities and tackle health and well-being issues.
- Continue to attract major sporting events, outside of our current provision (e.g., Rugby league world cup, Tour de Yorkshire) - ensuring close links with our Visitor Strategy and Events Team.
- Maximise legacy opportunities from major events (e.g., hosting Rugby League world cup matches has resulted in provision of grants for local grassroots rugby, expanding the opportunities for local people to participate). Further Identify and overcome barriers to access/participation, particularly with regard to those who are harder to reach (women and girls, the disabled, those on low incomes).

Actions

- To further promote our programme of sporting events to a local, regional, national and international audience, as well as add to the offer
- To better capture, analyse and understand data around visitor numbers, participation and impact (direct and indirect) on our visitor economy, and to ensure this data is used when making plans and decisions
- To include the culture, arts and heritage sector in the refresh of the Get Doncaster Moving strategy.

- To widely share learning from Get Doncaster Moving that can provide examples of best practice to the Cultural sector and beyond.

10. OUTDOORS, LANDSCAPES AND URBAN REALM

The public realm is the face of the borough – it is what greets people visiting Doncaster and is what our residents live within and experience every day. There are various examples of public art in the town centre, but examples in outlying areas are not as well known or publicised. There are approximately 5,800 hectares of publicly accessible green spaces across Doncaster, but 11 of the 88 community profile areas are deficient in all types of green space. There are many public open spaces across the borough which attract visitors from within the borough and beyond for many different uses. Sandall Park, for example, attracts visitors to enjoy the open space, but also to participate in the weekly Parkrun and an ongoing programme of regular events. Optimising the multi-use of different spaces when appropriate provides a great opportunity for attracting visitors to the borough.

It is important to ensure the amenities located in public areas within different communities allow visitors optimum use of the site and get as much of it as they can. In addition to the facility itself, this could include public art, commemorative items to celebrate local heritage and history, or simply the ability for residents to safely access and enjoy various activities in local parks, woodlands, and greenspace. It is important to ensure that local communities have a voice when it comes to the development and improvement of the local outdoor spaces in their area.

Creating unique and attractive places encourages increased use from within the community and attracts visitors from other communities or outside the borough, in turn contributing to local spend and sharing economic growth benefits across all areas. Most of all, it makes Doncaster a nice place to live, to visit, to be in, and the importance of such spaces in terms of health and well-being is hard to overestimate, particularly in deprived areas.

This theme has clear overlaps with other themes since outdoors and the urban realm can be used to protect and celebrate heritage and history, showcase creative industries and the arts, improve health and well-being, encourage physical activity and hold events. Having a good outdoor and urban realm offer will also contribute to improved community safety, pride and enjoyment in the areas around the borough.

Although much work has been done to maintain and enhance our urban realm (e.g., improved Station forecourt, public murals and street art, creation of the civic quarter), there remains room for improvement across the borough due to:

- Lack of awareness across all communities of outdoor assets/provision.
- Fear of crime and anti-social behaviour which affects willingness to access provision.
- Breadth of engagement when deciding on options for parks management.
- Tension between broadening use of outdoor spaces by different users versus the perceived risk of improper use by some groups e.g., groups of young people/anti-social behaviour.
- Tension between providing security from inappropriate vehicular access and access for disabled users.
- Tension of preservation and conservation areas versus increasing/popularised usage.

Objectives

- Identify, communicate, and raise the profile of Doncaster’s outdoor, landscape, and urban realm offer.
- Encourage resident use of our outdoor, landscape, and urban realm offer.

- Encourage and support an environmental protection mindset amongst communities, leading by example with best environmental practices and estate management wherever possible and practicable.

Actions

- Develop a single place of promotion for Doncaster’s outdoors offer, with multiple means of access e.g., webpage, social media, circulars to schools, community hubs
- Identify non-users, least users, and assets of least use, with reasons and response options.
- Identify, consider and apply best practice on how to overcome barriers to access/use by non- or low-user groups.
- Map all outdoor assets.
- Establish new or support existing community groups to manage outdoor assets e.g., ‘Friends of...’ groups.
- Establish or promote community groups to aid low use cohorts to access outdoor assets.

CROSS CUTTING BENEFITS

Delivering the thematic objectives and actions defined above will not only improve the cultural offer and make it more accessible, but also have multiple benefits across the six wellbeing goals defined in the borough strategy, Doncaster Delivering Together.

DDT wellbeing goals	Benefit from improved cultural offer
Healthy and Compassionate	<p>Attractive green and open spaces and urban public realms encourage people to move around in and engage with their environment and interact with people around them. This helps improve physical, social and mental wellbeing.</p> <p>Keeping people active and engaged in cultural activities can help tackle specific issues such as obesity, loneliness, isolation, anxiety and depression. Creative expression helps maintain the immune system and is clinically proven to reduce stress, elevate mood, and lower blood pressure.</p>
Greener and Cleaner	<p>Provision of high quality local cultural activities reduces the need to travel further afield and thus reduces travel emissions. Additionally, attractive green and open spaces and urban public realms can encourage engagement in outdoor activities, improve appreciation of the environment. Aesthetically pleasing surroundings can also motivate communities and individuals to take ownership of their local area and maintain it to a high standard, as well as inspire sustainable attitudes and behaviours.</p>
Fair and Inclusive	<p>The cultural offer will aim to engage all people, of all ages, from all household types. Meeting the needs, wishes and interests of Doncaster’s diverse communities will be a central part of all themes within the strategy. Public art reflects a community and its surroundings working to cultivate a cultural identity by setting a community apart and attracting people to its uniqueness. Artwork helps express a community's values and creates an elevated sense of awareness for community members and visitors.</p>

Safe and Resilient	The provision of diversionary activities can reduce antisocial behaviour and low-level crime. High quality facilities, venues and activities will encourage people to adopt a respectful approach to their local area and motivate them to maintain the high standards through greater community pride.
Prosperous and Connected	Local provision of the things that people want to do will support local spending of local money. This local spend supports business growth within the borough and will also help attract visitors from regional, national and international locations.
Skilled and Creative	Encouraging development of skills related to the cultural sector has been proven to support skill acquisition in other areas. Creativity in itself is a widely transferable skill applicable to a vast range of roles and industries and can offer performance advantages and opportunities for innovation which are unachievable in the absence of creative thinking

WORKING BETTER TOGETHER

This strategy identifies a series of activity and/or commitments that we will need to deliver on if we are going to achieve our vision for Doncaster. In the same way that multiple stakeholders have contributed to the development of the strategy, its implementation is equally dependent on the collective effort and contribution of us all.

Working better together is predicated on three simple (but not always straightforward) principles:

- Improve communication and collaboration across the system;
- Simplify strategy and governance arrangements, and
- Prioritise initiatives and secure sustainable funding.

Marketing is vital, and we also need to develop and promote a website or publication that brings our Culture in all its complexity into one easily accessible and simple to navigate place, building on the Visit Doncaster website but expanding and refining its contents to provide a definitive view of who we are, what we do, what's on and how people can get involved.

If we are serious about Culture (and we are), we need to think about how we embed the sector and its work and focus into everyday life. Indeed, there is no reason why Culture shouldn't become as integral to Doncaster as Engineering is, or as Healthcare has become. In fact, that is our aim. Culture as a Centre of Excellence would give this vital sector the elevated profile it deserves, as well as make a clear statement around its ongoing importance to us now and in the future.

It is also imperative that our 'team' includes stakeholders drawn from every aspect of Doncaster: organisations, businesses, communities, individuals. Different stakeholders will have different roles to play, often at different stages, and it is acknowledged that, within any given cohort, different people and organisations will be able to make different scales of intervention according to their own circumstances. Here are some examples:

Residents

- Continue to engage in plan-making processes to ensure that Team Doncaster are focusing efforts and resources on the right things.
- Take advantage of local community capacity.
- Use local amenities rather than travel elsewhere.
- Spend locally.
- Work with local public and private sector partners to improve community-led initiatives.
- Look after your local area.
- Volunteer.

Elected members (Ward Councillors, Members of Parliament, Parish Councils)

- Lobby Government (local, regional and national) for funding opportunities to support the implementation of the interventions required, to the scale required.
- Provide a two-way link between residents, community groups and local businesses and community orgs.
- Give the culture strategy objectives due consideration in any local lobbying activity on behalf of residents and businesses.

Private and Public Sector Organisations

- Work with residents and community organisations to provide information, advice and guidance around local community initiatives.

- Representation and/or links with community organisations to ensure specific support opportunities (e.g., venues, sponsorship, funding etc.) are identified and realised.
- Put in place appropriate teams/staff to contribute, support or lead on the activity agreed by the partnership.

Delivery Partners

The following represents a selection of the organisations that have contributed to the development of this strategy, and that will contribute to its delivery. With such a broad and diverse range of partners, it is important that we coordinate and join-up our efforts to maximise the impact of our individual and collective response.

Age UK, Arts Council, National Archives, Bentley Urban Farm, BME United, Breaking Beats, Brodsworth Hall, Cast, The Conservation Volunteers, Corvis Communications, D31, DARTS, Deputy Lord Lieutenant, Doncaster Chamber of Commerce, Doncaster Council, Doncaster Civic Trust, Doncaster College, Doncaster Creates, Doncaster Cultural Education Partnership, Doncaster Culture and Leisure Trust, Doncaster and District Heritage Association, Doncaster Minster, Doncaster Mumbler, Doncaster Music Hub, Doncaster residents, Doncaster Visitor Economy Group, Doncopolitan, Don Valley Catchment Trust, EPIC Crime Prevention, Frenchgate Shopping Centre, Friends of the Doncaster Mansion House, Friends of Doncaster Museums, Friends of Parks (reps), Get Doncaster Moving, 8+ independent heritage groups/organisations, Heritage Doncaster, Higher Rhythm, Horizon Policy Design Group, 30+ independent creatives/artists, Jozara, Kings Own Yorkshire Light Infantry Trustees, Lakeside Village Shopping Centre, League of Culture, the Little Theatre, Mexborough Business Centre, Mick Jenkinson Arts, Natasha Clarke Arts, National Literacy Trust, New Fringe, Right Up Our Street, Royal Opera House – Royal Ballet, Wayne Sables Project, The Sandhouse, Schools (teachers), South Yorkshire Air Museum, South Yorkshire Mayoral Combined Authority, South Yorkshire Writers’ Hive, Team Doncaster, TrueTone, Vulcan Experience, Wayne Sables Project, Yorkshire Wildlife Trust, plus a myriad of grassroots artists and individuals committed to the cause.

Governance and monitoring progress

We need a specific/dedicated group to drive delivery of the strategy. This group will identify short term targets, agree activity to achieve them, coordinate joined-up partnership working, coordinate bids for any funding that becomes available, and manage performance. Most of all, it will provide support and guidance, as well as clear direction, to help deliver better Culture outcomes for all, under the aegis of Team Doncaster, the partners, stakeholders and residents who put Doncaster first.

Governance is yet to be fully agreed, but it is envisaged that a useful mechanism would be a Doncaster Culture Portfolio Board led by key partners, with accountability to Team Doncaster, to adopt this responsibility and ensure that progress is measurable so we can continuously determine and communicate progress and oversee and manage change.

Based on the data currently available (included in the Evidence Base), the table below gives suggestions of metrics that could initially be used to track progress while appropriate measures are agreed.

The Arts	Number of participants engaged across various projects
Community Arts	Number of participants engaged across various projects
Arts in Education	Number and uptake of arts-related courses at all ages
Arts and Health	Number of projects addressing health issues and measuring health impact
Libraries, Literature and Learning	Visitor and user numbers
Museums, Heritage and Archives	Visitor and user numbers

Creative and Cultural Industries	Number of businesses and jobs in the sector Number of enrolments on creative courses
Events	Number of participants and demographics Economic and social impact of events
Sport and Physical Activity	Proportion of population meeting activity level recommendations
Outdoors, Landscapes & Urban Realm	Number of public art pieces across the borough Footfall in public open spaces Number of communities/profile areas deficient in green/open space

All partners must be open to appropriate sharing of data associated with participation/take up, visitor numbers/spend, job creation and losses, etc. such that this can be accumulated to determine collective impact/progress towards the borough's goals. This data will be key in determining a way forward, as well as an important factor in understanding and evaluating impacts.

As targets and performance measures are identified, it may become evident that different data and more in-depth data is needed (e.g., rather than just visitor numbers, demographics of those visitors too). The governance/implementation group will identify these changing data needs as part of the monitoring process.

Stakeholder engagement also needs to be an ongoing process. The engagement exercises provided useful insight into what residents want to be able to access, but this will constantly change as interests and the offer evolve. Groups who did not engage this time (e.g., ethnicities other than White British, age groups younger than 45 etc.), as well as other minority groups, should be engaged and the results considered in implementation of this strategy.

Similarly, since this is an ever-changing sector, developing policies and industry changes locally, regionally, nationally and even internationally should be continuously considered during implementation of the strategy.

Perhaps most importantly of all, we need to be clear about what Culture means to us in Doncaster. This doesn't mean defining what we like and what we don't, or pigeonholing ourselves as a place with a fixed identity. Just as Doncaster is a place of places, perhaps it is appropriate to think of ourselves as a Culture of Cultures, where arts, craft, leisure, sport, history, heritage, ethnicity, gender, sexuality and age and background co-exist in a vibrant environment that both encourages and celebrates our differences and, in doing so, brings a closer appreciation and understanding to our communities.

Doncaster has a lot going for it. It has an enviable history, it has great and unique assets, world class facilities and, most of all, and it has incredible people doing amazing things. Doncaster is ambitious: it wants to be the best place it can be, and it wants to showcase those people and those amazing things, yes, to share our pride in people and place with the rest of the world, but also for ourselves and our sense of identity, worth and well-being.

This strategy is a starting point, not an end destination. We have a lot to do, and a long way to go: we know the journey will be challenging, but it's more than worth the effort.



Doncaster
Council

Culture Strategy (2030)

Health & Wellbeing Board
10th November, 2022

Purpose

- To take various discrete policies (Heritage, Arts & Culture, Arts in the Public Realm, Public Libraries) under one umbrella: **The Doncaster Culture Strategy**
- To synchronise with the Borough Strategy and other borough goals
- To provide a long-term vision to 2030
- To ensure consistency with other existing and new top level strategies e.g. Economy, Education & Skills, Health and Well Being
- To understand roles and responsibilities and ensure engagement and contributions from across Team Doncaster
- To further promote culture as a vital component of life in Doncaster and a vehicle for personal and community enrichment

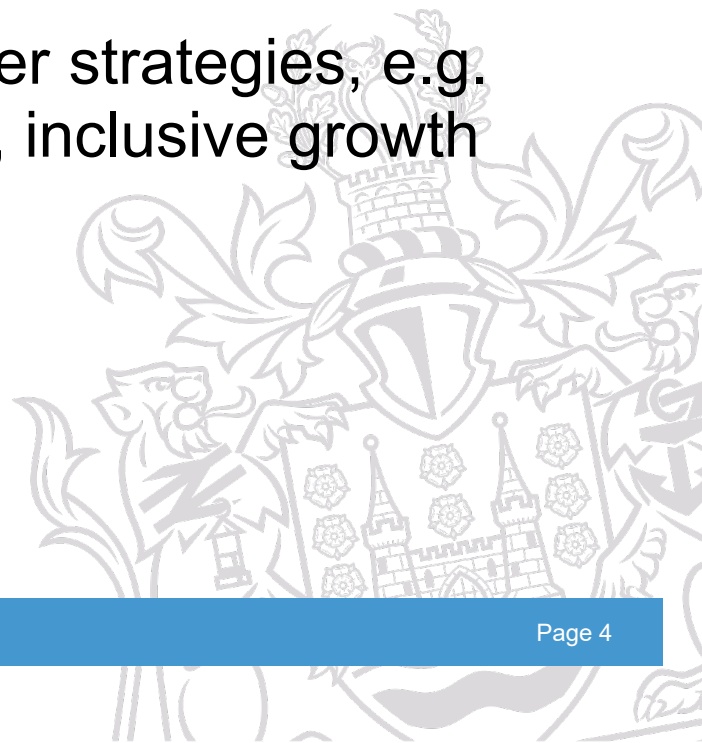
What is included?

- Historic buildings and attractions
- Grass roots and community activities
- Digital cultural experiences and access
- Libraries
- Museums
- Art galleries, arts in the public realm and community based arts
- Performance venues
- Active leisure
- Sports clubs, events and activities
- Creative industries / economies
- Music, dance and performance
- Heritage (in all its forms)



Cross cutting themes

- Recovery from COVID
- Awareness of the offer (geographically, and across the spectrum – i.e. grassroots to internationally recognised)
- Accessibility (physical & digital)
- Place-shaping
- Links and interdependencies with other strategies, e.g. health & wellbeing, education & skills, inclusive growth
- Funding & commissioning.
- Leadership



Who have we spoken to?

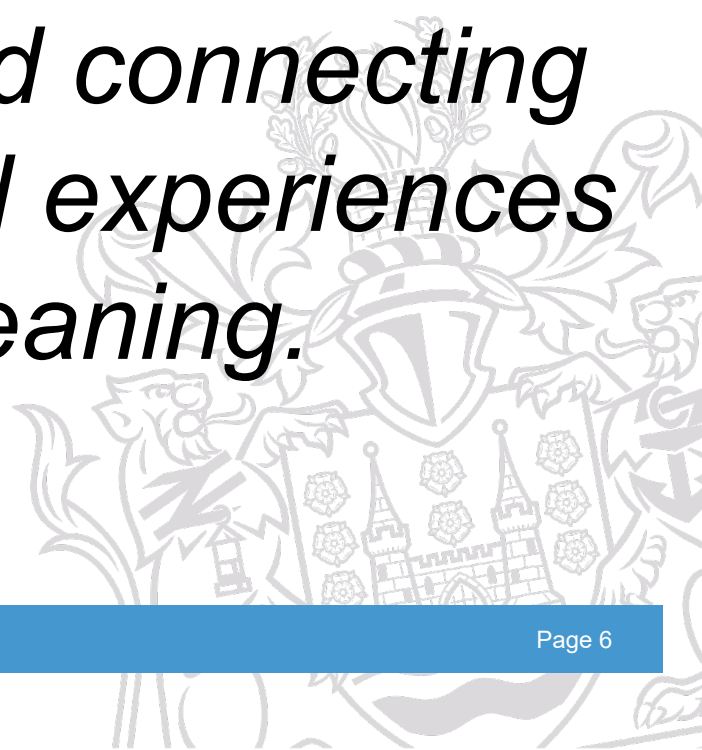
Everyone we could think of! This has been a collaborative exercise from the beginning.

- Residents through Doncaster Talks
- Ward member workshops
- Partner think-tanks and strategy development groups
- South Yorkshire Combined Mayoral Authority
- National bodies, including the Arts Council, Historic England, National Archives, etc.
- Businesses and the culture economy, and...

A small, committed group of sector experts who are now honing and refining the strategy for release.

Our Vision

Doncaster is a place of places with a varied and vibrant culture. Our communities flourish by expressing their own creativity and connecting through shared cultural experiences of power and meaning.



Our Priorities

- Doncaster's cultural activity is shaped by the voices of people who live, work, learn and visit our borough
- Doncaster's communities have the skills, investment, infrastructure and connections to sustain powerful shared cultural activity
- Doncaster makes the most of the potential taking part in arts, culture and creative activity has to transform people's health and wellbeing
- Doncaster is a home for learning, mentoring and skills development in the arts, culture and creative industries
- Doncaster places collaboration at the heart of our cultural activity; our local, regional, national and global partnerships drive development and enhance activity
- By inspiring Creativity and boosting Cultural diversity, Doncaster helps to regenerate local economies, attracts visitors and places Culture at the heart of its wider economic development strategies

Funding Opportunities and Progress

- 17 significant funding opportunities with national development funding agencies for culture, libraries, arts and heritage.
- Low to high financial value but all bring significant strategic relationship opportunities with Arts Council England, Historic England, National Lottery for Heritage, The National Archives etc.
- Total achievable value between £5-8m, mostly capital for R&D, place-based development, and building and service investments.
- Split into three categories: 1) have applied or will apply, 2) fit into larger government funding (Levelling Up 2, Shared Prosperity, Town Deals), 3) could / should apply in future.
- Already applied for / secured Historic England Place Marker pilot, British Library Business and IP Centre funds (c.£5m GVA potential), and ACE Museums Estate Development Fund (£705k)
- Key risks identified and include: capacity to deliver, match funding, duplicated applications, programme management, strategic fit and support.
- Applications integrate with borough priorities and education and skills throughout.

Next steps

15th August	Formal approval at Executive Leadership Team ✓
18th August	Formal Approval at Overview & Scrutiny ✓
24th August	Formal Approval at Executive Board ✓
13th September	Team Doncaster Partnership Board ✓
21st September	Formal Approval at Cabinet ✓
10th November	Health & Well-Being Board
November onwards	Formal launch and promotion of the strategy aligning with Partnership events

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Doncaster Council

Doncaster
Health and Wellbeing Board

Date: 10th November 2022

Subject: 'Tackling Health Inequalities together with partners and communities across Doncaster PLACE?'

Presented by: Mandy Espey / Vanessa Powell-Hoyland

Purpose of bringing this report to the Board	
Decision	
Recommendation to Full Council	
Endorsement	X
Information	X

Implications		Applicable Yes/No
DHWB Strategy Areas of Focus	Substance Misuse (Drugs and Alcohol)	Y
	Mental Health	Y
	Dementia	Y
	Obesity	Y
	Children and Families	Y
Joint Strategic Needs Assessment		Y
Finance		Y
Legal		
Equalities		Y
Other Implications (please list)		

How will this contribute to improving health and wellbeing in Doncaster?
<p>The presentation aims to increase awareness of the impact of unfair and avoidable health inequalities on the most vulnerable people living in Doncaster.</p> <p>The national CORE20plus5 programme will be shared, outlining the 5 key clinical pathways for focus, alongside access, experience and outcomes of healthcare.</p> <p>The importance of wider provider partnership working and connecting with community leaders and people with lived experience within localities will highlight opportunities for us to work in a more impactful way across Doncaster, focusing on core20 population.</p>

Recommendations

The Board is asked to consider:

How we can **redesign** the way we **collectively** work across PLACE to:

1. **Connect** Doncaster PLACE **strategic ambition** with **resources** and **delivery** – **Have we missed anything? Who else should be involved?**
2. Focus on **prevention** to **reduce** future **demand on health and social care**
3. Shift the mind set to **embed addressing health inequalities** and **focus on core20 communities** as part of our business as usual

‘Tackling Health Inequalities together with partners and communities across Doncaster PLACE?’

Aims of presentation:

- To briefly remind ourselves about the impact of health inequalities
- To share the progress and traction gathered across Doncaster PLACE over last 6 months
- To consider Population Intervention Triangle and it’s application to reducing health inequalities
- To ask H&WB 3 questions

Mandy Espey : Health Inequalities Lead Doncaster PLACE
Vanessa Powell-Hoyland : Public Health Lead Well Doncaster



What are Health Inequalities? (HI)

- HI are '**Avoidable** and **unfair** differences in health between **different groups** of people'
- The **length of time people live in good health** depends on where **they** are **born**
- **It is not their fault**
- **Cost of living crisis** is making things worse
- Once you **see the data**, you **can't un-see** it

Life Expectancy (LE) and Healthy Life Expectancy (HLE)

- LE England 79.4y men and 83.2y women
- LE Doncaster 77.8y men / 81.y women
- **HLE women deprived areas Doncaster 56y, 3rd worst**
- Men with **LD** live **14 years** less & women **18 years** less
- People with **SMI** live 15-20 years less
- Average **LE** men who are **homeless** is **47 years** and **43 years** for **women**
- Average life expectancy in **GRT** community is **50 years**



10 mile bus ride Doncaster, least deprived to most deprived? Men will live 10.7y & Women 7.9y less

One in three children across SY are living in povertyin 2022 – impacting on their early childhood development and their future health and wellbeing as an adult

Black women 4 times more likely to die in pregnancy and labour

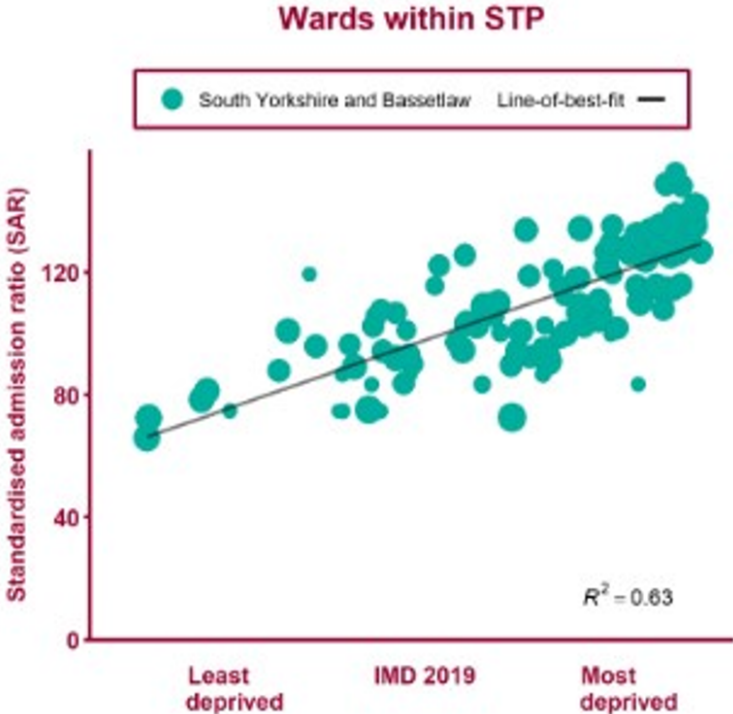


Deprivation is a driver for healthcare service demand

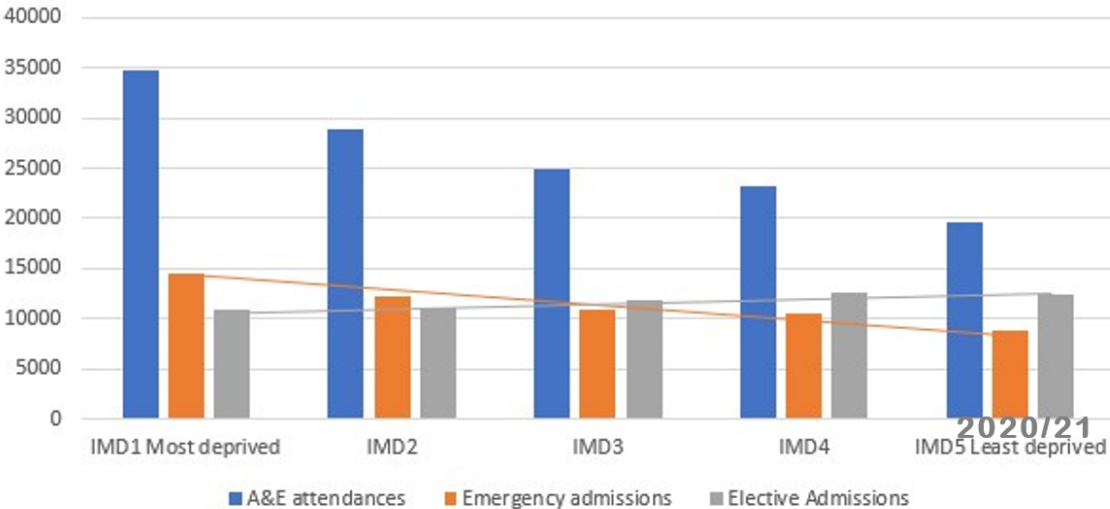
Those from most deprived areas are more likely to require emergency treatment than those in the least deprived.

However, the health care system further widens inequalities as elective care does not follow the same pattern and in fact there are more elective admissions in the least deprived areas.

Emergency hospital admissions for all causes (2013/14 - 2017/18)



Activity rates by deprivation quintile (Attends/Admissions per 100,000 population)



Bola Owolabi

Director Health Inequalities NHS England / Improvement

VISION

‘To deliver exceptional quality healthcare for **all** through equitable access, excellent experience and optimal outcomes’



REDUCING HEALTHCARE INEQUALITIES

CORE20
The most deprived 20% of the national population as identified by the Index of Multiple Deprivation



The Core20PLUS5 approach is designed to support Integrated Care Systems to drive targeted action in healthcare inequalities improvement

PLUS
ICS-chosen population groups experiencing poorer-than-average health access, experience and outcomes, who may not be captured within the Core20 alone and may not benefit from a tailored health approach e.g. inclusion health



Target population

CORE20 PLUS 5

Key clinical areas of health inequalities

1



MATERNITY
ensuring continuity of care for 75% of women from BAME communities and from the most deprived groups

2



SEVERE MENTAL ILLNESS (SMI)
ensuring annual health checks for 60% of those living with SMI (bringing SMI in line with the success seen in Learning Disabilities)

3



CHRONIC RESPIRATORY DISEASE
a clear focus on Chronic Obstructive Pulmonary Disease (COPD), driving up uptake of Covid, Flu and Pneumonia vaccines to reduce infective exacerbations and emergency hospital admissions due to these exacerbations

4



EARLY CANCER DIAGNOSIS
75% of cases diagnosed at stage 1 or 2 by 2028

5



HYPERTENSION CASE-FINDING
and optimal management and lipid optimal management

SMOKING CESSATION
positively impacts all 5 key clinical areas

Tackling Health Inequalities Doncaster PLACE – where are we now?

Strategic ambition to tackle health inequalities Doncaster PLACE
 Strategic ambition to work together in partnership
 Lots of strength within communities
 Asset based strength approach

Connect strategic ambition and delivery
 Target action of H&SC leaders & staff on reducing HI
 Manage existing workload with HI lens, focusing on core20plus popln
 Build on partner strengths to connect with core20 population
 Listen to ‘what matters to people?’
 Focus on prevention

Strengths



Opportunities



S

W

O

T

Weaknesses



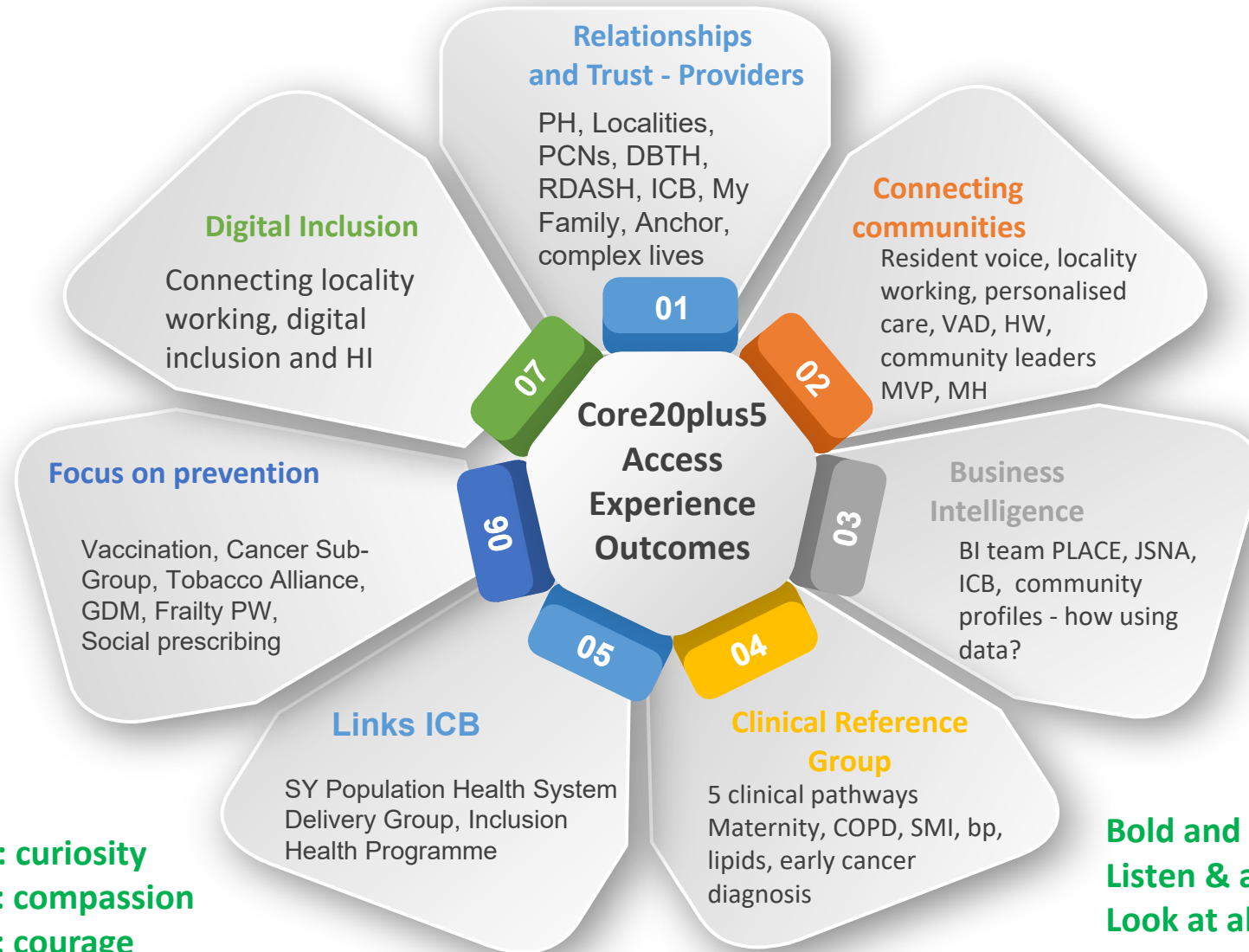
Threats



Disconnect strategic ambition and delivery
 Lack of awareness H&SC staff and context working in
 Lack of awareness of H&SC staff of what is strong in communities
 Lack of understanding Team Doncaster

Ongoing covid, staff fatigue, lack of time
 Operational pressures H&SC
 Access and waiting lists
 Performance Frameworks
 Financial pressures

Tackling Health Inequalities – Gathering Traction



Make the invisible visible : curiosity
Show relentless kindness : compassion
Learn by doing : courage

Bold and brave leadership
Listen & act on what matters to people?
Look at all services through HI lens
Focus on education, action and evaluation
Dvp culturally competent Workforce

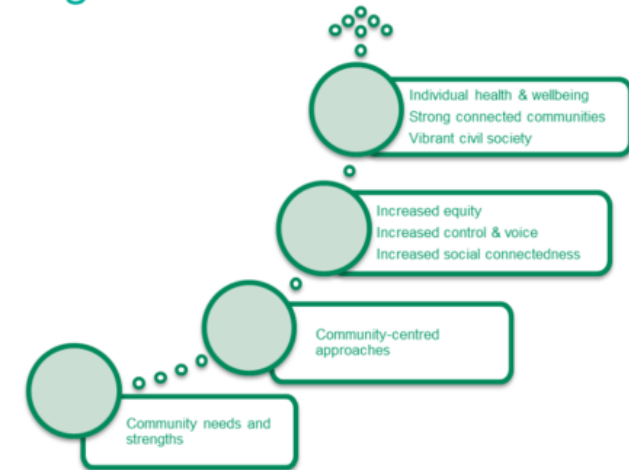
Components of the Population Interventions Triangle



Community Centred

- All partners, including communities themselves, understand the potential of community-centred contributions to reduce health inequalities
- Understanding assets within communities, the skills and knowledge, social networks, local groups and community organisations, as building blocks for good health)

Building healthier communities





BEWELL
DONCASTER



Service

Civic

- Health Impact Assessment
- Health Impact Assessment Training
- Hot Food Takeaway Evidence Review
- Planning Applications
- Doncaster Active Travel Alliance (DATA)
- Healthy Homes Project
- HFSS (High Fat, Salt and Sugar)
- Gambling



Ask of the Health and Wellbeing Board?

How can we **redesign** the way we **collectively** work across PLACE to:

1. **Connect** Doncaster PLACE **strategic ambition** with **resources** and **delivery** –
Have we missed anything? Who else should be involved?
2. Focus on **prevention** to **reduce** future **demand on health and social care**
3. Shift the mind set to **embed addressing health inequalities** and **focus on core20 communities** as part of our business as usual



Doncaster Council

Doncaster
Health and Wellbeing Board

Date: 10 November 2022

Subject: Health Protection: Minutes of Health Protection Assurance Group meetings held on 17 August 2022 and 19 October 2022.

Presented by: Dr Victor Joseph

Purpose of bringing this report to the Board	
Decision	No
Recommendation to Full Council	No
Endorsement	No
Information	Yes

Implications		Applicable Yes/No
DHWB Strategy Areas of Focus	Substance Misuse (Drugs and Alcohol)	Yes
	Mental Health	
	Dementia	
	Obesity	
	Children and Families	
Joint Strategic Needs Assessment		
Finance		
Legal		
Equalities		
Other Implications (please list):		
Health		Yes

How will this contribute to improving health and wellbeing in Doncaster?
<p>The work by the Health Protection Assurance Group provides assurance on actions being undertaken to protect the health of the people of Doncaster. Two meetings of the Group were held since the last Health and Wellbeing Board and it covered the following areas:</p> <ul style="list-style-type: none"> • COVID-19 and assurance • Health protection recommendations of a multi-agency workshop held on 15 July 2022 • Infection Prevention Control in wider community (e.g. care homes) in Doncaster and in hospital settings

- Sexual health
- Suicide prevention
- Substance misuse
- Screening and immunisation.
- Surveillance reports.

Recommendations

The Board is asked to:-

Note the minutes of Health Protection Assurance Group held on 17 August 2022 and 19 October 2022.



Health Protection Assurance Group Minutes from the Meeting Held on 17th August 2022

Present:

Dr Victor Joseph, Doncaster Council, Public Health (Chair)
Laurie Mott, Doncaster Council, PIC
Carys Williams, Doncaster Council, Public Health
Sarah Atkinson, Doncaster Council, Public Health
Sarah Lindley, Doncaster Council, PIC
Catherine Needham, Doncaster Council, PIC
Emma Gordon, Doncaster Council, Environmental Health
Karen Foltyn, RDaSH
Deborah Hamilton, RDaSH
June Chambers, UKHSA
Sarah Gill, NHS England & NHS Improvement
Marie Rogerson, Doncaster Council, Public Health Registrar
Sally Gardiner, Doncaster Council, Public Health (Note Taker)

1.	Welcome and Introduction	
	The group were welcomed and introductions took place.	
2.	Declaration of interest	
	None were declared.	
3.	Apologies for Absence	
	Apologies received from Amelia Thorp, Helen Conroy and Mim Boyack.	
4.	Minutes from previous meeting and Action Plan	
	<p>The minutes from the previous meeting were agreed as a true and accurate record. Noted actions were completed.</p> <p><i>Covid death work and post infection review (PIR) for hospital acquired covid.</i> Victor picked up with Ian Boldy and confirmed will fit into the IPC group. IPC Task & Finish group meets monthly feeding into this</p> <p><i>Increase in cases of syphilis, 41 cases last year.</i> Noted an outbreak control meeting has met once. Sarah advised more in depth data produced but decided more investigation needed around cases as didn't seem to be any clear link between cases. Issue raised by the sexual health services is that cases tended to be men identifying</p>	

	<p>as heterosexual but meeting up with other men, which raised questions as to how we would target through promotional work as they are a hard group to target messages at. Sex services and health practitioners and to do more investigating and then we'll have another meeting soon to look at if need to implement any more public health measures. Noted this is still an ongoing action and that Sarah will provide an update at the next HPAG meeting.</p> <p>HIV and syphilis self-sampling service A summary report has been produced, Sarah to send to Sally for circulation to group.</p> <p>TB steering group Representation from DCCG has been sorted.</p> <p>Health Protection Workshop was scheduled and took place 16.07.22.</p>	<p>SA</p> <p>SA</p>
<p>5.</p>	<p>COVID – Incident Rates and Log</p> <p>Control Assurance Updates</p>	
	<p>Laurie updated: _</p> <p>Not a lot of data to do now, main source is ONS prevalence survey but this hasn't been updated since 05.08.22. Data is up to 26.07.22, shows cases in Y&H is 3.4 Testing rate is a lot higher than in other areas and is highest for Y&H The 60 plus rate is not available as not been updated. 76.4 all age rate for Doncaster All age rates falling generally and similar a Positivity rate gone up last 3 days was 4.4, 4.9 then 6% Ba5 variant now counts for 93% of all cases, so continues to be ever more dominant.</p> <p>Hospital Activity Cases falling, 29 people being actively treated which is a bit of a fall last few days.</p> <p>To note that the Data sources are increasingly becoming unreliable.</p> <p>Victor noted keeping an eye on where testing being done and what rates look like, proxy indicator are figures from hospitals admissions from COVID and infections in care homes.</p> <p>Control Assurance Updates Carys updated:- Noted processes are in place for local escalation and support to coordinate any support and outbreak meetings and added recently ongoing support for care homes.</p>	

	<p>IMT is still in place listen routes of escalation</p> <p>Inequalities vaccination group will continue to support those more vulnerable groups.</p> <p>This update provides some level of assurance that measuring what we can when we can.</p> <p>Noted the Health Protection systems workshop was held and a report summary and recommendations was drafted. Action: Carys to send to Sally to circulate to this group.</p>	CW
6.	Health Protection Assurance & Monitoring Reports	
	<p><u>Infection, Prevention and Control</u></p> <p>RDaSH – Karen provided an update:- Noted report and main challenges which were the covid outbreaks and the management of those which has gone into Q2 and a challenge in Q2 as well. Noted objectives to maintain low levels of HCAs and covid and infection rates and outbreaks in wards. All in all ok at RDaSH. Moving into living with covid, precautions in wards and working well, Q2 still seeing cases in inpatient units.</p> <p>Victor noted IPC community report from Deborah and highlighted outbreak in care homes graphs. Deborah joined meeting later and updated:- Nothing needs flagging. Just had a little increase in outbreaks but settling again. Continue supporting LD sector. Working towards a collaborative IPC team. Good to see keenness and knowledge of young people through the St Johns Ambulance Service.</p> <p>DBTH – Noted Mim and Ken were unable to attend due to an incident in the hospital today The report was received and noted.</p> <p>Hospital - Highlighted testing and outbreaks in wards, good to see maintained 0 MRSA Bacteraemia cases. Challenges noted, outbreaks discussed at IMT meetings. Noted 10 CDI cases April to June 2022; 28 Hospital acquired cases of <i>Ecoli</i>. blood stream infections between April and June, IPC Audit schedule continues; SSI Surveillance continues; more to do on focussing on zero MRSA.</p> <p>Community information – achievements noted. Extent of care homes 29 visits, great work; noted link champions work, other infection (non covid) outbreaks noted.</p> <p><u>Surveillance</u> June updated:-</p>	

	<p>Report was noted. Starting to see usual infections coming through, report doesn't show but nationally/regionally but a lot of invasive group A streptococcal infections and this coupled with scarlet fever; had some children with scarlet fever and then gone onto get invasive strep.</p> <p>Ecoli seeing more regionally and STEC positives more than would normally see in last 3 months, nationally more Ecoli and i-gases</p> <p>Rubella weren't positives when investigated</p> <p>Seeing a rise in TB cases in Doncaster and regionally, now starting to see influenza and seen first outbreak in a care home out of season which is Doncaster as well.</p> <p>Ongoing MRSA PVL Investigations still ongoing due to complex group, working party set up, looking at 3 avenues of trying to get more data. Those not had a positive (33 questionnaires); questionnaire for – those infected and in hospital and trying to get some data on those positive this year. It's not going away but just can't find where source is at moment. This MRSA strain is unique to Doncaster, 12 had same i-gas strain of those up to May.</p> <p>Victor asked about Hepatitis AB, do we have any cases? June will get the data on hepatitis A, B and C. June said earlier in year had increase of cases ungrouped but now simmered down but high proportion of those children had recently had norovirus so don't know if a link and quite a few did need liver transplants so serious.</p> <p><u>Screening</u> Sarah updated highlighting main points:-</p> <p>Abdominal Aortic Aneurism (AAA) South Yorkshire & Bassetlaw Programme The current contract for the delivery of the South Yorkshire and Bassetlaw AAA Service provided by Doncaster and Bassetlaw Teaching Hospital is due to expire on 31st March 2023. NHS England is going out to procurement for the AAA services across South Yorkshire and Bassetlaw (SYB) to secure a high quality, sustainable service for the populations served from April 2023. The Bassetlaw population will continue to be serviced from a joint SYB AAA service due to required patient cohort numbers and the patient pathway into South Yorkshire vascular services. A Request for Information (RFI) has been completed showing good interest from the market, Patient and Stakeholder Engagement has been undertaken and currently the Procurement Evaluation Strategy is being developed. The required 13Q patient and engagement report is being finalised and the findings and outcomes will be shared with stakeholders from August 2022.</p> <p>Ante-natal and Newborn BCG vaccination is provided by the out-patients department at Doncaster and Bassetlaw Hospital NHS Foundation Trust and this is being monitored</p>	<p>JC</p>
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monthly by NHSE. The programme are still working towards the 28 day target. 62.5% on the up and being monitored.

Discussions are taking place to review appointment letters sent to parents to include behavioural science nudges to help support reduction in non-attenders and lost to follow up babies.

Diabetic Eye Screening

The Doncaster and Bassetlaw programme have restored the programme however there are concerns that due to ongoing issues with access to Slit Lamp clinics there is predicted to be a further backlog by the end of 2022. Doncaster Trust and NHS England Public Health Programmes Team continue to have regular monthly discussions with the programme to resolve this to ensure no harm to patients.

Issues to Raise at Health Protection Board:

As above the programme and NHSEI continue to discuss the plans for reducing the rolling backlog of patients (2022/23) that need to be seen in the Slit Lamp clinic. The programme have been asked to put together an action plan to manage this forecast delay.

Cervical Screening

All practices in Doncaster continue to offer cervical screening as a priority. One practice has had a delay to appointments being offered due to staffing issues due to sickness and staff changes and we are awaiting more details.

The Public Health Programmes Team are working with GP Practices to deliver the Behavioural Science Project across South Yorkshire and Bassetlaw. The project aims to reach out to those who do not attend their routine offer of cervical screening by using Behavioural Science interventions.

Doncaster North

- Caja (behavioural Science experts) in partnership with community link workers are conducting workshops to develop nudges specifically designed to increase uptake in GRT population – these assets will be rolled out in Askern Medical Practice and Don Valley Healthcare

Learning Disabilities /Serious Mental Illness potential work- for LD/SMI to be identified from PNL (prior notification List) and then sent an easy read invite and information. Identified practice lead to contact patient to discuss (could be Cancer champion role) to check appointment received and understood and if any help or support required.

Also looking at what each of screening programmes do when someone has to be referred on for extra tests. Just to see what they're offered and if they need any reasonable adjustments.

Bowel Screening SYB Hub

Uptake is 72.8% in Doncaster which is really good.

Learning Disabilities Project:

The Public Health Programmes Team and Doncaster Healthwatch Team established a working group to implement a flagging system within the

service user's health record which prompts the provision of easy read invite letter and screening kit with easy read instructions if required. Out of 40 kits sent out 20 have been returned and 5 out of the 20 completed the kit this time having not taken part when invited to take part in FIT screening previously. So really positive that getting people that not completed it before. Now got only 3 GPs that are not on-board.

Breast Screening

The Programme have now fully restored however uptake is lower than pre covid due to a high proportion of ladies who have not responded to their invites.

The Public Health Programmes Team have investigated why women Did Not Respond (DNR) to their invite and have done some mapping work to identify where these ladies are.

NHSE provided funding to introduce text messaging to encourage attendance for screening with behavioural science nudges being included in prepared texts and this work has now commenced.

We are in discussion with Doncaster Place through their PCN coordinators to ensure that women's GP records are coded correctly dependant on whether they attend, DNA or DNR their Breast screening appointment. Then a behavioural science nudged text message is to be sent out so that they can be further reminded about booking an appointment with the breast screening unit. We'll appreciate any support to increase uptake as it's been difficult to get women on the programme.

Victor asked about how demographic data for gypsy and travellers and other ethnic minorities information can be collected. Sarah referred to North PCN and advised she'll be liaising with them and Amelia to make sure followed up and note impact had.

Victor asked about breast screening take up. Members/Councillors will be interested in this as a previous Councillor was keen to know about uptake. Important for them to have an understanding of the challenges and options of things we can do. Sarah outlined what services trying to do, re-invite women, trying to get messages out and use of social media, make sure website up and running for clinics available but not sure how else we can promote. Victor asked 'do we know how other areas doing better?' **Action: Sarah will look into, investigate across SY to see if doing anything different as some areas doing slightly better.**

SG

Immunisations

Seasonal Flu

Doncaster Place has a nominated flu lead supported by the Public Health Programmes Team.

Flu planning for 22/23 has commenced with discussions around PCN uptake and eligible cohort delivery being discussed and planned.

Issues to raise to Health Protection Board:

Providers are now considering their local plans.

It has been announced this week that 50-64-year olds and secondary school aged children in years 7, 8 and 9 will be included later on in the season. Further details to follow.

Risks around vaccine supply – because practices having to order extra vaccines for the 50-64 year olds. And also schoolage immunisation service getting into schools but told can't do until October, so access to schools

Work has commenced with the Doncaster Place ICB to identify any inequalities, with the objective to increase uptake of flu immunisations across the Borough across all eligible cohorts.

All cohorts but particularly the 2- and 3-year olds, the at-risk and pregnant women need to be focused on for the next season especially as the target has now been set at 100 % offer. - **no targets been set this year.**

Adolescent immunisations:

Procurement:

The current contract for the delivery of the programme is currently on a rolling (“annualised”) basis. The first step of giving notice to providers has commenced informing of the upcoming procurement of the adolescent immunisation programme. Further information will be shared in due course when available – **next sept when new provider in place expected**

Childhood Immunisations:

Improvement work:

In early stages of working with Doncaster North PCN to improve uptake of vaccinations across the Gypsy, Roma, Traveller community. Met today and brainstorming event planned to take vaccinations out to this community particularly around MMR uptake.

Issues to raise with Health Protection Board

Historically obtaining data of ethnic group vaccination uptake has been challenging. Continue to need support from partners to identify the barriers to uptake and how partners can work together to increase uptake within these undeserved communities.

Support is needed to increase MMR uptake across all areas of the city. School vaccinations Team need to be supported to access schools and improve on communications to facilitate good uptake of vaccination programmes.

Victor highlighted quarter 4 table data at end of report.

Victor updated on conversation around the hard to reach groups, – work been done – each PCN to go out to group – see who else to target – e.g. pop up clinic.

Sarah confirmed her discussion with Cheryl today had agreed a bus is not suitable means to engage with gypsy community, rather look at a clinic in a school as children are there and may be better, so going to look at this idea.

8.	TB Steering Group TB Cohort Review	
	<p>Noted still got active TB cases, work still to be done.</p> <p>June said the cluster crossing 3 Health Protection Teams centred on Doncaster in Chinese/Beijing lineage, do have 2 White British females that have no connection to this community so may be super spreader. Meeting to collect more data on this next week. 2 of cases are children, 1 14-yr old probably trafficked into UK, and other now adult and both trafficked from Vietnam.</p> <p>Victor said whilst covid has been occupying us TB never went away.</p> <p>Individual cases of TB, incident meetings set up – a lot going on behind the scene.</p>	
9.	Review of amended Terms of Reference	
	Note for this to be sent out again for information as reviewed and agreed	
10.	AOB	
	<p>Victor talked through the report of the Health Protection system workshop on 16.07.22.</p> <p>Noted scenarios discussed and the recommendations that came out of these. Action: Carys to send to Sarah Gill.</p>	CW
11.	Date and Time of the Next meeting	
	Wednesday 19 th October 2022 @ 2-3.30pm	



Health Protection Assurance Group Minutes from the Meeting Held on 19th October 2022

Present:

Dr Victor Joseph, Doncaster Council, Public Health (Chair)
Carys Williams, Doncaster Council, Public Health
Sarah Atkinson, Doncaster Council, Public Health
Helen Conroy, Doncaster Council, Public Health
Dr Ken Agwuh, DBTH
Catherine Needham, Doncaster Council, PIC
Emma Gordon, Doncaster Council, Environmental Health
Deborah Hamilton, RDaSH
Sally Gardiner, Doncaster Council, Public Health (Note Taker)

1.	Welcome and Introduction	
	The group were welcomed and introductions took place.	
2.	Declaration of interest	
	None were declared.	
3.	Apologies for Absence	
	Apologies received from Sarah Lindley, Scott Forbes. Nick Wellington, Alison Swift, Andrea Ibbeson and Mim Boyak.	
4.	Minutes from previous meeting and Action Plan	
	The minutes from the previous meeting were agreed as a true and accurate record. Noted actions were completed. Sarah Gill and June Chambers actions. Action: Sally to pick up these outside of meeting.	SG
5.	COVID – Incident Rates and Log Cath Needham updated Not been to EPI (Epidemiology Group) meeting for a little while; IMT log – obviously seeing much more increase in traffic through main setting types particularly adult social care. Feedback on numbers there is a little bit about potential for unknowns, still do not know about some settings. Interesting to hear what Ken said about visiting non-symptomatic people. Wonder if there is something we can do to keep it in people's eyes, some comms message to protect each other because the risk is going to hit settings again especially social care.	

<p>She will just check with Jon Gleek if need to highlight anything else and jump back on the meeting if necessary.</p> <p>Ken thanked her for those comments; stated one of the outbreaks was caused by 1 person coming in with it, keen to see feedback given to say can you see how many people you have infected. Visiting has only be allowed on compassionate grounds on outbreak wards, noted measures in place like continuation of wearing masks to protect staff and patients. Noted 25 staff on daily basis are testing positive and therefore can't come into work so affecting workforce.</p> <p>Ken asked Victor about the return of the Covid outbreak meeting. Victor said yes any partner can call it. There is the Health Cell that was set up in last 2 weeks, but was stood down last week , this was measuring pressure in hospitals and it was felt relevant staff were engaged to address the pressures in hospital so Health Cell was stood down. If Health Cell partners feel situation is getting worse the Tactical Coordination Group can be triggered through the Health cell.</p> <p>In the meantime we have the Daily IMT we can flag through this group. Catherine had further update Epidemiology group data group continuing to meet have been focusing on expanding Epi group to discuss covid and cover more predominantly respiratory illnesses and other illnesses causing pressure on system. Health partners managed to secure a new dataset; bringing together those categories of the other illnesses and respiratory coding and feeding into group and a summary will be presented at Tuesdays IMT group. If felt useful to go to other places then to let Catherine know.</p> <p>Action: comms team – if people are unwell they should not go to hospital as can propagate spread of infection. Victor to contact Amber Rhodes to pick up straightaway.</p> <p><u>Control Assurance Update - Carys</u></p> <p>Cases are increasing, having significant impact on hospital and associated system IMT meeting weekly to monitor outbreaks/clusters etc Assurance that there is some capacity to do outbreak control meetings if required.</p> <p>Done a review on frameworks which can be adopted for wider outbreaks, assurances in place of what worked during covid.</p> <p>Victor advised at the last IMT meeting this week the prevalence rate ONS was 2.5% across the geographical patch which Doncaster is part of; rates going up, the regional rate is 2.7% (1 in 14 people); testing rates are high in Doncaster 77 per-100,000 people which is higher</p>	<p>VJ</p>
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	<p>than most other areas; covid rate going up 135 per 100,000 for all ages. There is an indication the rates might peak; rates for older people 60+ is going up 180 per 100,00 people; Ba5 is the main variant; 101 people being treated in hospital with 1 in ICU; there is a log showing 67 live cases, established system to track which settings they are in.</p> <p>Dr Aguw updated for DBTH</p> <p>Numbers are quite worrying; 2 months back we had 20 now in the 100s; DBTH has not stepped down on asymptomatic testing the reason for that is the symptoms are varied and at the moment got 11 outbreaks in the wards; review meetings are showing that patients testing negative on day 0 have become positive on day 3 and then all patients in that bay test positive; also family members not realising they are positive are coming in; so doing testing of everyone. We need to protect patients and staff so screening every patient. This is a difficult situation as we know a lot of people are non-symptomatic and infecting people.</p> <p>Victor noted covid has not gone away and it is prudent to keep measures in place in all settings.</p>	
	<p>Action from previous meeting:- Health Protection systems workshop recommendations to allocate partners to take forward</p> <p>The following recommendations have emerged from workshop:</p> <ol style="list-style-type: none"> 1. Continue to review how to address current gaps in data such as ethnicity and intelligence around why people don't engage with various vaccination programmes 2. Review approaches to engagement with new arrivals and content included in new arrivals packs 3. Review membership of existing vaccination group to strengthen system engagement and approaches 4. Review community approaches for vaccinations including reviewing assets maps, locations and engagement with key community and faith leaders 5. Include in debriefing / after action reviews for heatwave, consideration to notification processes and timeliness and impacts of this level of heat for future events 6. Services areas should consider heat triggers for equipment malfunction and how to increase staff capacity during heat health incidents as part of business continuity planning 7. Continue work on vulnerable people and ensuring the right partners are engaged 8. Ensure consideration to quick communication in different formats such as easy read, different languages in future incidents and emergencies 9. Ensure guidance is reviewed as updated and applied to local plans (e.g. including for monkeypox vaccination) 	

	<p>10. Consider any future work needed to scope any gaps around prevention and advice for event organisers.</p> <p>ACTIONS</p> <p>Recommendation 1-4 Assign to Vaccinations Group (Sarah Gill) and Covid Vaccination Group (Natasha Mercier). Flu & covid – specific ICB Steering Group meeting that happening. Karl Robertson (ICB Doncaster Place).</p> <p>Catherine mentioned something may want to pitch as wider packet on equalities to the Qualities commission that meets this month as they may be able to offer some leverage into understanding those gaps and will help with this. Hayley Whaller is doing a lot of preparation for this so if we've got some thoughts to wrap into her presentation to commissioners pose questions for feedback? Just a suggestion. Victor said great suggestion, link also to Data team (John Gleek) to bring health outcomes amongst BME (Minority Partnership Board). Local ICB and Natasha Mercier.</p> <p>Recommendations 5 – Carys Williams. Recommendations 6 & 7 Joint Emergency Planning Group Recommendations 8 – Coms team & Carys Recommendations 9 - June Chambers UKHSA Recommendations 10- Carys and Victor</p>	
<p>6.</p>	<p>Health Protection Assurance & Monitoring Reports</p>	
	<p><u>Infection, Prevention and Control</u></p> <p>RDaSH IPC Community</p> <p>Noted key objectives for period 2. Outbreaks did settle then end of August went down to 0 in Learning Disability (LD) homes now crept back in, currently 8 affected 3 in registered homes and others in supported living environments where not doing PCR tests.</p> <p>In the quarter, there's been 7 outbreaks in registered homes and 7 within supported living.</p> <p>The total number of outbreaks continuing to reduce across the quarter from 20 to 14 compared to the previous quarter. This reduction has allowed capacity to continue proactive environmental audits in 9 LD registered homes as outlined above.</p> <p>Other outbreaks include one registered home 6 day closure due to suspected Norovirus which affected 3 residents and 3 staff. Actions</p>	

<p>were taken promptly minimising the transmission rate for this home, which was previously higher at 16 days, 8 residents and 4 staff.</p> <p>August also saw a confirmed outbreak of Influenza A in a registered home resulting in a 13 day closure. There were 5 residents and 4 staff affected. Residents received a course of antivirals arranged by the UKHSA.</p> <p>FFP3 testing for sexual health clinic in Doncaster.</p> <p>Planned visits, 11 in total, 10 met criteria 85% and 1 fell below.</p> <p>1 MRSA blood stream infections (BSI) - The panel concluded that the likely cause was noncompliance with professional advice to seek medical attention and to stop high risk behaviour. Learning for primary and secondary care was identified and to be discussed further at the next post infection review (PIR) panel.</p> <p>Q2 1 Clostridium difficile, no lapse in care identified, learning regards processing of sample identified as declined at lab. 25 out of 33 registered LD homes have a link Champion in place completed level 2 course. This is currently being revisited to establish current link champion representatives within registered homes. Objectives for next period, Provide updated support to LD registered homes and supported living; Continue programme of IPC reviews for registered homes; Review numbers of IPC Link Champions in registered homes; Transition of service to Doncaster and Bassetlaw</p> <p>Teaching Hospital</p> <p>Victor: good to note and very commendable.</p> <p>Victor mentioned MRSA investigation UKHSA looking to understand people who had it in past 2 years, questionnaires were undertaken for those in the control group and cases will be administered the questionnaires too. This is part of investigation to find the likely causes of the infections. Ken & team flagged up the issues also and substance misuse team were involved. Helen Conroy explained the death case in Doncaster shows that people with capacity to make decisions shows people do make wrong choices, e.g. self-dressing and injecting through infected wounds; there was a particular strain relevant to this group in Doncaster, people would know each other and show poor practice and be resistant to help and have poor practice.</p> <p>Victor asked to note other reports.</p> <p>Deborah said it would be useful in relation to numbers going up for some comms to go to homes around non wearing of masks issue. Action: Carys/Victor pick up with IMT/Comms.</p>	<p>CW VJ</p>
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Sexual Health

Sarah talked through the report in detail. Additionally noted: a few hiccups nothing major with the new adult sexual health services becoming fully operational, moved into new premises in Higher Fishergate area, large venue, working with partners to use space in clinic.

Started to update sexual transmitted infection (STI) Outbreak and Incidents Plan, not updated since 2017, group looking at regional level so put on hold briefly to help collect data/evidence first.

Development of regional promotional resources for pre-exposure prophylaxis (PrEP) – engaging hard to reach population groups – research work started– ways to engage population groups to push PrEP usage in underserved population groups. Meeting later this week to hopefully provide us with strategies to increase PrEP usage amongst Doncaster residents.

The National Chlamydia Screening Programme is changing its priority so that opportunistic asymptomatic screening (outside sexual health services) will focus on young women only. Previously been men/women under 25. Might be doing comms with groups soon.

Re-establish the Doncaster Sexual health Partnership – met earlier this week with GPs primary care colleagues, see this as a starting point to re-establish shared partnership.

Victor said good detailed report.

Noted Monkeypox statistics, 1 case for Doncaster; noted syphilis outbreak and incident meeting held, noted numbers down now so monitoring through the contract.

Suicide Prevention

Partnership endeavour again across south Yorkshire and Bassetlaw, good cooperation across the agenda. Local suicide prevention group meets quarterly.

Cooperation across footprint is apparent when you look at suicide bereavement service called Amparo that delivers support.

Aware due a Refresh of the suicide prevention action plan, held due to covid.

Lived experience, pause awaiting national guidance published later this year to inform local suicide plan.

Noted

#another way campaign targeting men listen short film

Undertaking a programme of delivering Zero Suicide Alliance online training in community venues spring 2022 Online training free, held through library/museum.

Just to put a frame on it, usually about 30+ and there were 38 suicides across our area.

Substance Misuse

Noted constant objectives and achievements.

Prevention of transmission of Hepatitis B, C and HIV in injecting drug users

Access to treatment for those contracting blood borne viruses

Safe storage in the home to prevent ingestion by minors

Supervised consumption of opiate substitution therapy

13 pharmacies and 1 specialist needle exchanges in operation (including specialist IPED clinic).

Pathways in place between drug services and blood-borne viruses (BBV) treatment services.

Methadone storage boxes provided to all service users with children via Aspire.

Supervised consumption policy in place for opiate substitution therapy
Naloxone kits and training available to all at risk in community - work with hostels to make available these as an antidote should someone overdose

Balby late night exchange has informed Aspire the contract holder that they intend to cease provision. Work is underway to map what provision remains and to ascertain from Balby exchange when peak periods of activity are. This will be really helpful to know.

Performance monitored through partnership workings, the Safer stronger Doncaster partnership, Substance misuse theme group and harm strategy group sits under the Theme group as part of that governance.

Victor said it is a challenge and you report to scrutiny panel who are interested. Yes, socio-economic impact related, scrutiny has a great interest especially around opiates treatment, 3% people complete this and an ageing group.

DBTH –

High number of covid outbreaks towards the end of September
11 outbreaks involving wards across DRI, Bassettlaw and Mexborough – more than 70 patients, managed effectively so far, not stepped down on use of masks, unless in non-clinical areas.

Clostridium difficile cases on trajectory just have 20 cases

	<p>CPE – tried to increase, baseline screen move up to 300, in 200s at moment.</p> <p><u>DBTH Care Homes report</u> Noted report, We have been managing 33 Covid outbreaks in OP care homes between July and September 2022 with 51 outbreaks since April 2022. Continued visibility of the IPC team, with the aim of all homes to be visited at least every other month, we have completed 115 care homes visits between July and September 2022 Environmental auditing has commenced for 2022/23, with a further 11 currently completed in July - September 2022, 54%, at 6 months. The IPC team have completed 110 visits for PCRs/Abbotts within the community between July and September 2022, Education through link champions and monthly Question and Answer sessions provided to managers and link nurses of older people’s homes. Managing clusters/potential outbreaks of Diarrhoea and vomiting. We have had 4 outbreaks from July - September 2022, nil confirmed as Norovirus Challenges - High number of covid outbreaks towards the end of September</p> <p><u>Surveillance</u> June did not attend, noted report however. Noted Monkeypox only one confirmed case in Doncaster; Campylobacter, scarlet fever levels numbers have come down from September.</p> <p>Emma commented seems to be normal parameters this time of year- not found any specific issues associated with all cases,</p>	
8.	TB Steering Group TB Cohort Review	
	<p>Resumed and met last week. Quite a lot of cases in the community. Nurses have been busy, 3 TB nurses now, team increased capacity reflecting cases in system</p> <p>TB cohort review has restarted after COVID pandemic and Doncaster is represented at the South Yorkshire TB Cohort Review meeting.</p>	
9.	Review of amended Terms of Reference	
	Noted for this to be sent out again for information as reviewed and agreed.	SG
10.	AOB	
	None.	
11.	Date and Time of the Next meeting	

	Wednesday 18 th January 2023 @ 2-3.30pm	
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